



NEWS INDUSTRY

Mega-Conference

April 10-12, 2022 | Presented by America's Newspapers

Attendees as of April 10, 2022

Mark Adams, CEO, Adams Publishing Group, Minneapolis, MN

Annette Albrecht, Business Development Director, Brandpoint, Hopkins, MN

Bill Albrecht, Regional President, Adams Publishing Group, Cheyenne, WY

James Allen, Senior Sales Engineer, iPublish Media Solutions, Chapel Hill, NC

Julie Anderson, Executive Editor, Orlando Sentinel/Sun Sentinel, Orlando, FL

Sara April, Partner, Dirks, Van Essen & April, Santa Fe, NM

Lloyd Armbrust, Founder & CEO, OwnLocal, Austin, TX

Julie Arsenault, Relationship Manager, Monster.com, Weston, MA

Austin Arthur, Host, "On the Go", West Orange Times & Observer, Winter Garden, FL

Gordon Atkinson, Senior Director, Ancestry, Lehi, UT

Lee Bachlet, VP, Growth & Development, CherryRoad Media, Pueblo, CO

Orestes Baez, Regional President, Adams Publishing Group, Janesville, WI

Jim Baltzelle, Account Director, Local Markets, The Associated Press, St. Augustine, FL

Tony Bangert, Chief Revenue Officer, TownNews, East Moline, IL

Bill Barker (Rita), Founder/CEO, Barker Strategic Solutions, LLC, Naples, FL

Dana Bascom, Senior Sales Executive, Newzware a Division of ICANON Associates, Worcester, PA

Erica Baskin, Publisher, Connect Savannah, Savannah, GA

Mike Beatty, Regional President, Adams Publishing Group, Venice, FL

Bob Behringer, President, Presteligen, Akron, OH

Elizabeth Bell, Sr. Manager, Content Partnerships, Newspapers.com, Lehi, UT

Sarah Belleau, Director of Partner Growth, Frequence, Nolensville, TN

Brock Berry, CEO, AdCellerant, Denver, CO

Joe Biesk, Managing Editor, Shaw Media, Geneva, IL

Madeline Black, Field Marketing Manager, Column, Chicago, IL

Eddie Blakeley, COO, Journal, Inc., Tupelo, MS

Mike Blinder, Publisher, Editor & Publisher Magazine, Lutz, FL

Robin Blinder, Assoc. Publisher/ VP Content, Editor & Publisher Magazine, Lutz, FL

Laura Block, Director, National Sales, Adlistics, Boston, MA

Laurie Bolle, Enterprise-Lead, Column, Whitelaw, WI

Cory Bollinger (Elizabeth), Sales & Marketing Director,
The Villages Media Group/Daily Sun, The Villages, FL

Greg Booras, National Sales Manager, The Newspaper & Magazine Manager, Dahlonaga, GA

Ben Bouslog, VP of Business Development, AdCellerant, Denver, CO

Jeremy Bradfield, Advertising Director, Adams Publishing Group, Coon Rapids, MN

Victoria Bradley, Content Licensing Manager, Dow Jones & Co., New York, NY

Colleen Brewer, Director, National Sales, Lee Enterprises, Austin, TX

Don Bricker, Chief Operating Officer, Shaw Media, Crystal Lake, IL

Jerry Briggs, VP of Advertising, HD Media, Huntington, WV

Meghan Brito, SVP of Marketing, AdCellerant, Denver, CO

Devlyn Brooks, President, Modulist, Fargo, ND

Neil Brown, President, The Poynter Institute of Media Studies, St. Petersburg, FL

PJ Browning, President & Publisher, The Post and Courier, Charleston, SC

Eric Burns, Director, Business Development, Frequence, Mountain View, CA

Jamie Burton, Strategic Marketing Consultant, Connect Savannah, Savannah, GA

Chaz Butterfield, Senior Account Manager, TCN Inc., St. George, UT

Ken Campbell, Business Development Manager, AdCellerant, Denver, CO

Brent Carter, Senior Director, Newspapers.com, Lehi, UT

Mike Cassetta, Director of Business Development, Revcontent, Raleigh, NC

Marie Castellanos (Kimberly Boettger), Publisher, Cascade Courier, Cascade, MT

Matt Caylor, Director of Strategic Services, Pennsylvania NewsMedia Association, Harrisburg, PA

Corey Champion, CFO, Champion Media, Mooresville, NC

Scott Champion, CEO, Champion Media, Mooresville, NC

David Chavern (Suzanne), President & CEO, News Media Alliance, Arlington, VA

James Clarke, Managing Director, The Associated Press, Arvada, CO

Danielle Coffey, EVP & General Counsel, News Media Alliance, Arlington, VA

Mark Cohen, Regional President, Adams Publishing Group, Athens, OH

Roberta Cohen, President, The Delphos Herald, Inc., Delphos, OH

Savannah Cokeroff, Director of Client Success, Social News Desk, Longwood, FL

Kevin Collins, VP, Sales, Wehaa, Pewaukee, WI

Brian Condon, EVP, Commercial Development, Alliance for Audited Media, Lisle, IL

Ben Conkin, Director, Digital Operations, Six Rivers Media, Kingsport, TN

Matt Connolly, Interactive Media/Database Director, TH Media, Dubuque, IA

Joe Cooper, President Cash Discount, AMR, Honolulu, HI

Kevin Craig, SVP | Director - Newspaper Relations, Parade Media, Nashville, TN

John Cribb, Director, Cribb, Cope & Potts, Helena, MT

Liz Crider Huff, Director of Customer Success, Upland Software, Austin, TX

Matt Crouch, Director of Business Development, Frequence, Chandler, AZ

Rob Curley, Editor, Spokesman-Review, Spokane, WA

Phil Curtolo, Director of Sales, SCS, Bethlehem, PA

Dan "Patino" Dalton, Sales Director, Kid Scoop, Redlands, CA

John Daniel, Managing Director, Newzware a Division of ICANON Associates, Worcester, PA

Darrell Davis, VP, Creative Services, Metro Creative Graphics, New York, NY

Matt Davison, Regional President, Adams Publishing Group, Nampa, ID

Michael Dawes, VP Partnerships, Recruitology, San Francisco, CA

Sien De Neve, Business Lead - North America, Twipe, New York, NY

Elisa DeFoe, Chief Marketing Officer/Co-Founder, Social News Desk, Atlanta, GA

Nick DeLorenzo, Chief Digital Officer, Times Leader Media Group, Wilkes-Barre, PA

Joe DeLuca, Executive VP and GM, Times Publishing Company, St. Petersburg, FL

Thomas Dempsey, President, Vision Data, Rensselaer, NY

J.C. Derrick, Publisher, Mainstreet Daily News, Gainesville, FL

Mike Devon, VP, Newspaper Relations Group, Parade Media, Nashville, TN

Keith Diederich, Marketing Manager, North America, Lineup Systems, Columbus, OH

Mark Dobie, Regional President, Adams Publishing Group, Bozeman, WY

Stephen Dorris, Director Business Development, American Hometown Media, Nashville, TN

Patrick Dorsey, Publisher & Regional VP, Austin American-Statesman, Austin, TX

Lindsay Dotterer, Director, Business Development, AffinityX, Elgin, IL

Stephen Duggan, CFO, Bentkey Ventures, Nashville, TN

William Dunning, Principal, Adlistics, LLC, Boston, MA

David Dunn-Rankin, Manager, D-R Media, Venice, FL

Lee-ann Dunton, Director of Business Systems, Voice Media Group/V Digital Services, Phoenix, AZ

Cindy Durham, Communications Director, America's Newspapers, Calera, AL

Dominic Easter, Customer Director, PUGPIG, New York, NY

Anna Enerio, Head of Marketing, Frequence, Mountain View, CA

Dee Evans, VP, Sales & Business Development, Advantage Newspaper Consultants, Fayetteville, NC

Russ Everhart, Sr. Director, National Retail, Gannett/USA TODAY Network, Overland Park, KS

Brandon Eyerly, Publisher, Press Enterprise, Inc., Bloomsburg, PA

Megan Favat, Head of US, News Ecosystems/Associations, Google, Washington, DC

Markus Feldenkirchen, President of Sales, North America, Lineup Systems, Broomfield, CO

Jeff Ferrazzano, President, The Ultimate PrintSource, Inc., Ontario, CA

Alan Fisco, President & CFO, The Seattle Times, Seattle, WA

Mike Fishman, Vice President, Lakeway Publishers, Inc., Morristown, TN

Lisa Flanagan, VP Sales, Upland Software, Austin, TX

Jim Fogler, President, Florida Press Association, Lake Mary, FL

Julie Foley, Sr. Manager of Customer Success, Upland Software, Austin, TX

Mike Fortman, Associate Publisher, TH Media, Dubuque, IA

Dennis Francis, President & Publisher, Oahu Publications, Inc., Honolulu, HI

Todd Franko, Director Local Sustainability/Development, Report for America, New York, NY

Laura Gaffney, Chief Growth Officer, Freestar, Scottsdale, AZ

Steve Gall, Executive Advertising Director, Albuquerque Publishing Company, Albuquerque, NM

Conan Gallaty, President, Times Publishing Company, St. Petersburg, FL
Daniela Garcia, Director of Operations, OwnLocal, Austin, TX
Michael Gebhart, President & CEO, SCNI/The Albany Herald, Saint Louis, MO
Bob Geiger, VP, Sales, PA Media Group, Mechanicsburg, PA
Alé Gibson, Supervisor, Integrated Planning, Resolution Agency, New York, NY
Denise Gibson, Director of Sales, AdMall/Salesfuel, Westerville, OH
Amy Gilligan, Executive Editor, TH Media, Dubuque, IA
Michael Girard, Director of Business Development, Frequence, Mountain View, CA
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Donna Gordon, Vice President of Advertising, McClatchy, Rock Hill, SC
Jedd Gould, President, MediaBids, Winsted, CT
David Grant, Founder/Exec VP, AffinityX, Elgin, IL
Vince Graziano, VP Operations, Beyond Private Label, Pewaukee, WI
Emerald Greene, Owner/Publisher, Greene Publishing, Inc., Madison, FL
Howard Griffin, SVP, National Sales, Gannett/USA TODAY Network, East Lansing, MI
Tony Grohovsky, Director, Business Development, CNN Newsource, Saint Simons, GA
Anne Gryzenia, Vice President, Grosse Pointe News, Grosse Pointe, MI
Philippe Guay, CRO, STN Video, Oakville, ON
Cyndi Gustafson, Sales Manager, Orange Observer, Winter Garden, FL
Lon Haenel, VP, Newspaper Subscription Services, Janesville, WI
Donna Hall, Publisher, The Atlanta Journal-Constitution, Atlanta, GA
Kevin Hall, CRO, The Advocate/NOLA.com, Lafayette, LA
James Hamilton, VP, Product & Technology, Voice Media Group, Athens, NY
Lynn Hamilton, President, Arkansas Democrat-Gazette, Little Rock, AR
John Handley, CFO, OnPremise Networks, Newton, IA
James Haralson, Sales Account Specialist, Social News Desk, Springboro, OH
David Haynie, CEO, CitySpark, Inc., Sandy, UT
Chase Heatherly, Chief Revenue Officer, The Post and Courier, Columbia, SC
Daniel Heffernan, VP & Chief Product Manager, AdvantageCS, Ann Arbor, MI

Jason Hegna, VP of Revenue, Shaw Media, Crystal Lake, IL

Heather Hernandez, Regional President, Adams Publishing Group, Mount Vernon, WA

Les High (Becky), Publisher, Border Belt Independent, Whiteville, NC

Brad Hill, CEO, Interlink, Berrien Springs, MI

Melissa Hilton, Regional Sales Manager, TownNews, East Moline, IL

Sean Hitchcock, Sales Director, Ringba, Dover, DE

Shane Hitchcock, Sales Director, Ringba, Dover, DE

Roger Holler, III (Sally), CEO, Mainstreet Daily News, Gainesville, FL

Brett Holum, GM, Grand Rapids Herald-Review, Grand Rapids, MN

Jay Horton, President, Digital Media, WEHCO Media, Inc., Little Rock, AR

Tony Hunter, Chairman/CEO, McClatchy, Sacramento, CA

Koos Hussem, President & CEO, X-CAGO b.v., Roermond, Netherlands

Kurt Jackson, Owner/Managing Member, SCS, Bethlehem, PA

Oliver Jacob, President, Frequence, Mountain View, CA

Chris Jansen, Head of Local News, Global Partnerships, Google, San Francisco, CA

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Ari Johary, Manager, Revenue Operations, OwnLocal, Austin, TX

Jeff Johnson (Melissa), President, Hearst Newspapers, New York, NY

Vince Johnson, Group Publisher, The Sumter Item/Gulf Coast Media, Sumter, SC

Susan Jolley, Chief Operations Officer, Advantage Newspaper Consultants, Fayetteville, NC

Jeff Jones, VP of Operations, Brainworks, Islip, NY

Jonny Kaldor, CEO, PUGPIG, New York, NY

Dave Karabag, VP, Advertising, Orlando Sentinel/Sun Sentinel, Orlando, FL

Brian Kennett, VP Digital Adv Sales, StarTribune, Minneapolis, MN

John Kimball, Owner, The John Kimball Group, Lovettsville, VA

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April Knutson, Marketing Strategist, Modulist, Fargo, ND

Nathan Kohan, Regional Audience Director, The Daily Reflector, Greenville, NC

Katherine Kohls, Director, Client Solutions, Washington Post, Washington, DC

Aaron Kotarek, SVP, Audience & Operations, Oahu Publications, Inc., Honolulu, HI

Tim Krug, CEO, SkyBridge Financial Services, Hudson, WI

Ryan Kulage, Head of Sales, Broadstreet Ads, Inc., St. Louis, MO

Dinesh Kummar, CEO, Adroitsquare, Inc., Cary, NC

Kathy Lafferty, Sales Executive, Allen Press, Lawrence, KS

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Nathaniel Lea, President & CEO, WEHCO Media, Inc., Little Rock, AR

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Betsie Lind, Chair of Board, The Daily Gazette Newspapers, Schenectady, NY

Henry Lind, ESG Coordinator, The Daily Gazette Newspapers, Schenectady, NY

Matt Lindsay, President and CEO, Mather Economics, Atlanta, GA

Claire Linney, Assoc. Director, Acquisition & Growth, The Post and Courier, Charleston, SC

Cathi Lundgren, CEO, The Lundren Group, Tallahassee, FL

Clifford Luster, Chief Operating Officer, Schneps Media, Livingston, NJ

Alex Lutz, Business Development, Column, Miami, FL

Jerry Lyles, VP Syndicated Content, Bentkey/Daily Wire, Nashville, TN

Jackie Lytton, Circulation Director, Citrus County Chronicle, Crystal River, FL

John Mahoney, Sales & Marketing, PAGE Cooperative, Tampa, FL

Chris Mann (Donna), President & CEO, VoicePort, Rochester, NY

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Bob McCray, VP, Advertising, SCNI/The Albany Herald, Lawrenceville, GA

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Matt McMillan (Tina), CEO, Press Publications, White Bear Lake, MN

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Kerry Miscavage, Publisher, Times Leader Media Group, Wilkes-Barre, PA

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Andy Pennington, Publisher, Anchorage Daily News, Anchorage, AK
Colin Peters, Mid-Market Sales Manager, Piano, Philadelphia, PA
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Lucas Presson, Assistant Publisher, Rust Communications, Cape Girardeau, MO
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Zachary Richner, Managing Partner, Arrandale Ventures, Garden City, NY

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Anthony Rivera, Sales Representative, Publication Printers, Denver, CO

Nicole Rocchio, News Consumer Insights Lead, Google News Initiative, San Francisco, CA

Steven Rosenfeld, General Partner, Sales & Marketing, Bluefin Technology Partners, LLC, Andover, MA

Ernie Roth, GM, Channel Partnerships, Legacy.com, Chicago, IL

Kerin Rue, VP of Business Development, TownNews, Mount Horeb, WI

Eric Russell, Multimedia Editor, Evening Post/The Post and Courier, Aiken, SC

Jon Rust, President/Publisher, Rust Communications, Cape Girardeau, MO

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Matt Saincome, CEO, Project M Group, Hard Drive, Oakland, CA

Vincent Santorelli, Affiliate Marketing Manager, Ceasars Sportsbook, Somerville, NJ

James Schonewolf, VP, Sales- Digital Media, Lottery.com, Austin, TX

Dieter Schwengler, Head of Content/Quality Management, X-CAGO b.v., Roermond, Netherlands

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Jake Seaton, Founder & CEO, Column, Miami, FL

Nickolas Seibel, Publisher & Editor, Silver City Independent Publishing Co., Silver City, NM

Nichole Seitz, Operations Manager, Modulist, Fargo, ND

Rick Shafranek, VP, Sales, ProImage America, Inc., Arvada, CO

Tom Shaw, VP & Chief Product Officer, Shaw Media, Dixon, IL

Paulette Sheffield, Membership/Operations Director, America's Newspapers, Lawrenceville, GA

Steve Shelton (Sue), President, Way Ray Shelton & Co., PC, Tuscaloosa, AL

John Silva, Director of Business Development, Adlistics, LLC, Boston, MA

Doug Skaff, President, HD Media, Charleston, WV

Patty Slusher (Jim), Director of Programming, America's Newspapers, Chicago, IL

Waylon Smart, CIO, Southern Newspapers, Inc., Houston, TX

Justin Smith, Publisher, The News Reporter, Whiteville, NC

Tanner Smith, Account Executive, Broadstreet Ads, Inc., Red Bank, NJ

Darien Southerland, President/CEO, BG AD Group, Marietta, GA

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Ron Speechley, VP Sales, Legacy.com, Chicago, IL

Daniel Sprung, General Manager, The Villages Media Group/Daily Sun, The Villages, FL

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John Srour, Business Development Manager, Ringba, Dover, DE

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Katie Stewart, Production Manager, OwnLocal, Austin TX

Benjamin Stimler, Sr. Manager of Publisher Success, STN Video, Louisville, KY

Margo Sugrue, National Sales Director, Creators Syndicate, Los Angeles, CA

Lisa Szal, Vice President, Client Strategy, Tactician Media LLC, Chesterfield, MO

Greg Tant, VP - Newsprint Supply, Cox Newsprint Supply, Atlanta, GA

Baretta Taylor (Rachel), Advertising Director, The Decatur Daily, Decatur, AL

Jason Taylor, President, Gannett Ventures, Las Vegas, NV

Judi Terzotis, President & Publisher, The Times-Picayune | The Advocate, Baton Rouge, LA

Earl Tilton, Account Manager, Recruitology, San Francisco, CA

Karen Tower, Executive Director, Florida Press Association, Tallahassee, FL

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Jack Wagner, Head of Sales, Airtory, Austin, TX

Ron Waite, Regional Publisher, Ogden Newspapers, Sandusky, OH

Steve Waldman, President & Co-Founder, Report for America, New York, NY

Laura Walgren, VP of Products, Brainworks, Islip, NY

Susanne Walton, Senior Manager, Client Support, Nielsen, Smyrna, GA

Brad Ward, CEO, TownNews, East Moline, IL

Terry Ward, Vice President, Sound Publishing, Bainbridge Island, WA

Joel Washburn, Publisher, The McKenzie Banner, McKenzie, TN

Teresa Washburn, Business Manager, The McKenzie Banner, McKenzie, TN

Greg Watson, Chief Marketing Officer, America's Newspapers, Melbourne, FL

Mark Weber, Regional President, Adams Publishing Group, Minneapolis, MN

Secret Wherrett, Publisher, El Paso, Inc., El Paso, TX

Jonathon Wigmore, NA Account Manager, PageSuite, Ashford, Kent

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Cameron Williams, CRO, Ogden Newspapers, Potomac, MD

Jonathan Williams, Associate Editor, The Astorian, Astoria, OR

Adam Wilson, Workflow Sales Specialist, KODAK, Rochester, NY

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Bob Woodward, VP-Woodward Community Media/Publisher, Woodward Communications/TH Media,
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Leonard Woolsey (Maryrine), President & Publisher, The Galveston County Daily News, Galveston, TX

David Woronoff, Publisher, The Pilot, Southern Pines, NC

Heidi Wright, COO, EO Media Group, Bend, OR

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