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an Ancestry company**



www.adpay.com

Grow local revenues with ease with our innovative, mobile-friendly solutions. Experience We Remember, by Ancestry. This free collaborative consumer memorial is a beautiful, perpetual digital extension to print obituaries. Memoriams' exclusive obituary network of over 3,000 newspapers is a proven funeral home strategy. Our newest platforms for private party include InDesign Legal Notices, Obituaries and Celebrations to round out the Adpay difference. Stop by to learn more and enter to win an Ancestry DNA kit!

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AMG | Parade



amgparade.com/partners

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AMG | Parade knows that consumers rely on local newspapers for community news and information. We provide engaging content and revenue-generating solutions to our valued partners who distribute our magazines: Parade, American Profile, Relish, Spry Living and Athlon Sports Preseason Guides (Racing, Baseball, Pro Football Draft, SEC Football, National College Football, Pro Football, Fantasy Football and College Basketball).

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BlueVenn



www.bluevenn.com

BlueVenn is a unified customer data management, compliance and customer journey orchestration platform, with analytics and machine learning, to drive highly targeted personalized engagements. BlueVenn technology serves a global client community, including more than 500

local media companies to engineer end-to-end, data-optimized marketing processes that grow, activate, engage and monetize audiences. Companies like GateHouse, Tribune and Minneapolis Star Tribune leverage BlueVenn's world-class technology and unparalleled industry expertise to build the volume and value of customers.

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www.brainworks.com

Brainworks has over 30 years of media software development experience. Brainworks' Stratica is our new strategically-focused Advertising and CRM solution designed to accelerate your revenue growth plans. This new browser-based platform uses advanced technology that allows fast deployment with minimal disruptions at a greatly reduced cost. Our integrated, media-specific CRM will help you predict future revenue by providing more accurate forecasts. Stop by to see how we can advance your strategic goals and revenue objectives.

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Creative Circle Media Solutions



www.creativecirclemedia.com

Want to grow and save money? Upgrade to Creative Circle! We will make your future better. Dramatically better websites. Classified growth. Better pay walls. Improved print products. More engaging content. More effective ad design. Upgraded branding. Energizing training. Game-changing sales blitzes. New classified concepts. Easier newsletters. Local-oriented native content. Self-service advertising. Better support. Custom programming. Economical print production. Strategic advice. Thirty-five years of making papers better and hundreds of happy publishers on three continents.

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(Silver Level)

Cribb, Greene & Cope



Cribb, Greene & Cope

www.cribb.com

Cribb, Greene & Cope publication brokers have more than 60 years of publishing and brokerage experience, and our financial and market analysts have 70 combined years of newspaper financial and marketing experience.

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Dirks, Van Essen, Murray & April

Dirks, Van Essen, Murray & April

www.dirksvanessen.com

Dirks, Van Essen, Murray & April is the newspaper industry's leading merger and acquisition firm. Twenty-eight families have hired DVMA to sell their newspapers during the last 18 months, as well as companies including Cox Media Group and Anschutz Corp. The firm also performs fair-market and estate planning appraisals for a variety of purposes, utilizing a proprietary database of transaction information to compile the most relevant comparable sales data.

Gold Sponsor & Exhibitor

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www.editorandpublisher.com

Since 1884, THE authoritative voice of #NewsPublishing.

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Grimes, McGovern & Associates



www.mediamergers.com

Grimes, McGovern & Associates was formed in 2018 by the acquisition of the Global Media & Events and U.S. Newspapers groups from W.B. Grimes & Company. For nearly 60 years, W.B. Grimes has been a leader in mergers and acquisitions advisory and brokerage services for media, newspaper and

events companies, with a special focus on small- and medium-sized markets.

Bronze Sponsor & Exhibitor

Interlink



www.ilsww.com

www.truenewspapermail.com

Interlink helps more than 1,800 newspapers navigate the postal system to obtain the best delivery at the lowest cost. We believe in newspapers and our products are designed specifically for them. Whether you need a complete circulation software package or a stand-alone postal presort that integrates with any circulation system, Interlink delivers a streamlined process that is intuitive, efficient and effective.

Marketing & Communications
Sponsor

Lineup Systems



www.lineup.com

Lineup Systems caters to many of the most iconic and innovative media organizations in the world. Our first-of-its-kind media sales solution, Adpoint, is credited with transforming media companies by helping to increase revenue, improve productivity and reduce costs. Adpoint combines order management with a media-focused CRM, finance and analytics suite. No more "swivel chair syndrome" – instead, manage your ad sales from lead to billing from one easy-to-use, customizable solution.

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Mather Economics



www.mathereconomics.com

Mather Economics is a global business consultancy headquartered in Atlanta, Ga. We work with our clients to implement analytics-driven strategies that increase subscriber revenue yield.

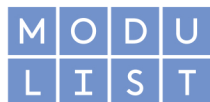
America's Newspapers

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operating margins, reader engagement and reduce subscriber churn. Mather has worked with over 600 publications worldwide managing digital and print subscriptions. Our team of experts offer strategic consultation, data science and econometrics, implementation support, benchmarking, A/B testing and best practice case studies.

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Modulist



www.modulist.news

Modulist is a media services company specializing in the processing of user-generated paid content submissions for newspapers, among other media services. Our tagline is "Publish life's stories," and we provide an online portal to submit paid content, such as obituaries, announcements and other milestones directly to multiple media outlets with a single transaction. Our long-term partnerships with local media outlets help position them for the future by decreasing production costs and increasing revenue in integral content categories.

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Newspapers.com



www.newspapers.com

Newspapers.com is an Ancestry.com site that partners with newspaper publishers with a no-cost solution to digitize and monetize their historical archives.

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Newzware – ICANON



www.newzware.com

Newzware, a division of ICANON, offers self-hosted and SaaS (Cloud) solutions for: Display Advertising, Classified Advertising, Pagination, Ad Layout, Ad Tracking, Editorial, Circulation Management and Financial Software (General Ledger, Accounts Payable, Cash Management & Payroll).

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NTVB Media



www.ntvbmedia.com

NTVB Media creates entertainment products and services to attract and engage newspaper subscribers. We listen to audience and newspaper needs and develop easy-to-implement solutions that delight readers and improve our partners' bottom lines. The company's 35-year history as a trusted newspaper partner includes providing reliable television listings in Sunday inserts, developing the cost-saving and revenue-generating TV Weekly magazine, and – more recently – launching syndicated content and services to captivate print and digital audiences and drive incremental revenue.

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Our Hometown, Inc.

Our Hometown

www.our-hometown.com

Our Hometown, Inc. has proudly served the newspaper industry for over 20 years, providing complete and hassle-free digital publishing solutions for news media outlets across the country and world. From our Wordpress CMS platform, you can compose content and export articles to InDesign, or receive a feed from our Google Docs add on. We also offer full website production with our PDF to HTML conversion service and native apps for iOS and Android.

Wine-Tasting Sponsor (Welcome Reception) & Exhibitor

OwnLocal



www.ownlocal.com

OwnLocal is the strategic technology partner for 4,000 publishers globally. OwnLocal's combination of cutting-edge technology and proven industry expertise equips publishers with the tools and strategy necessary to capture, retain and grow advertisers, in print and online. Their breakthrough technology, AdForge, is a highly disruptive, interactive banner ad technology that helps websites instantly drive up direct sales, while providing dramatically more

advertiser value and an improved reader experience.

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Second Street



www.secondstreet.com

Second Street is the leading provider of private-label online promotions and interactive content for media companies wanting to generate revenue, increase website traffic and build a database of consumers. Our software enables companies to maximize customer engagement and convert website visits into revenue contests, sweepstakes, email communications, polls and more.

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Seyfarth Shaw LLP



www.seyfarth.com

Seyfarth Shaw LLP provides thoughtful, strategic, practical legal counsel to client companies and legal teams of all sizes. With attorneys spread across 13 markets, we offer a national platform and an international gateway to serve your changing business and legal needs.

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Southern Lithoplate



www.slp.com

Southern Lithoplate, delivering value and performance, an environmentally-friendly company. Featuring SLP's Liberty NXP and GEM true no-process plates, paired with responsive technical support, comprehensive parts/service packages and our valued strategic alliances, including our Alliance partners Creative Circle Media Solutions, CRONECRM, MWStange LLC and Prestelgence.

Tote Bag Sponsor & Exhibitor

Tecnavia



www.tecnavia.com

Audience development tools made easy! Tecnavia provides easy-to-manage websites that are integrated with our industry-leading e-Editions, utilized by 2,000 publishers! Paywalls, meters, subscription sales and a single sign-on are integrated into our platform, placing management of content and your valued readers in one simple interface. Tecnavia allows publishers to streamline workflow, reduce cost and generate REVENUE, while maintaining complete control over content. Tecnavia also provides a web advertising network TAN (Tecnavia Advertising Network) to assist in your revenue goals!

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TownNews



www.townnews.com

At TownNews, we believe that local media organizations can thrive – and continue to be vital to the communities they serve – now and into the future. We equip you with the services, technology and guidance to flourish in a volatile digital landscape. Transform your business – grow revenue, expand audience and engagement, and enhance efficiency and security – with the backing of a partner that's deeply rooted in the media industry.

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Certified Public Accountants &
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www.wrscpa.com

Way, Ray, Shelton and Co., P.C., a full-service accounting firm, has been providing accounting expertise to the media industry for more than 30 years. Our vast experience makes us arguably the leading accounting firm in the country for community newspapers. In addition to our audit and tax expertise, we have assisted numerous media clients with many acquisitions, sales, mergers and reorganizations. Please call on us for any of your future accounting needs. Contact Steve Shelton at (205) 561-3333.