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AMG/Parade knows that consumers rely on local newspapers for community news and information, including printed copies of newspapers, newspaper websites, social media sites and newspaper apps. We strive to provide

engaging content and revenue-generating solutions to our valued partners who distribute our magazines: Parade, American Profile, Athlon Sports & Life, Relish, and Spry Living.

THE ASSOCIATED PRESS www.ap.org

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The Associated Press is one of the largest, most trusted sources of independent newsgathering, supplying a steady stream of content across multiple topics and formats to its subscribers. As a not-for-profit cooperative, AP maintains its commitment to objective, accurate journalism while developing content packages to help its members increase traffic, readership and advertising for print and digital products. The AP has more than 260 locations, including every U.S. statehouse.

BRAINWORKS www.brainworks.com

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Brainworks' suite of media industry software products simplify workflow, increase productivity and reduce costs. Brainworks is partnered with more than 1,000 print and digital publications offering fully-integrated advertising, finance, CRM, advertising workflow management and circulation software solutions. Visit us at www.brainworks.com for more information.

CREATIVE CIRCLE MEDIA SOLUTIONS

www.creativecirclemedia.com

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Our innovative website and editorial print production solutions provide features not available from any other vendor, including the industry's first and best paywall, native content, classifieds and self-service web ad solutions.



They are flexible, non-technical and easy to use. We're also bullish on print and can grow your readership, circulation and revenue with award-winning redesigns and newsroom retraining programs. And we can help with strategy, ad and video training, staffing issues and high-end creative outsourcing services.

CRIBB, GREENE & COPE www.cribb.com

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Cribb, Greene & Cope has more than 90 years of publishing and brokerage experience, and our financial and market analysts have 70 combined years of newspaper financial and marketing experience. We specialize in meeting the needs of daily and weekly publishing companies. We believe that honesty, integrity, publishing industry knowledge and industry contacts are our core assets. Our commitment is to do the best possible job for our client in every aspect of our assignment every time.

DIRKS, VAN ESSEN, MURRAY & APRIL

www.dirksvanessen.com

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Dirks, Van Essen, Murray & April is the leading merger and acquisition firm in the U.S. newspaper industry and its top authority on transactions and valuations. Since 1980, the firm has focused on assisting companies in the sale, acquisition and valuation of daily and weekly newspapers.

EDITOR & PUBLISHER

www.editorandpublisher.com

Media Sponsor

Editor & Publisher is the authoritative journal covering all aspects of the newspaper industry, including

business, newsroom, advertising, circulation, marketing, technology, online and syndicates. In today's technology revolution, every decision can be critical to the success or failure of an enterprise. The goal of E&P is to support, inform and promote the newspaper industry and provide professionals with the tools to ensure their success in the years to come.

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Newzware Publishing System Software – The best performance value in the newspaper industry – Circulation Audience Management, Display & Classified Advertising, Financial, Editorial and Ad Production tools are deployed separately or integrated as a complete enterprise software environment. ICANON Services ensure a legacy of performance with unequaled personal customer support. ICANON is a System Integration Company incorporated in 1990 and has supported the publishing industry with its Newzware products for over 25 years, specializing in hosted computing applications.

INTERLINK www.ilsw.com

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Interlink produces the most widely used newspaper-specific presort system in America, helping more than 1,800 newspapers navigate the postal system to obtain the best delivery at the lowest cost.



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NEWSCYCLE SOLUTIONS www.newscycle.com

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Newscycle delivers content, advertising, circulation and mobile solutions that empower the global news media industry. Our solutions enable publishers to drive profitability, accelerate digital business models and optimize core print operations.

NTVB MEDIA www.ntvbmedia.com

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NTVB Media is the leading publisher of TV entertainment and listings magazines, serving more than 20 million readers. TV Guide Magazine created the programming guide industry. TV Weekly provides localized TV listings. Our custom monthly publications Channel Guide, OnDISH and VIEW are the ultimate resource for TV planners. NTVB Media is offering newspapers

free content from our TV writers, including interviews, movie reviews, daily TV Best Bets, Hollywood insider information, nostalgia features, an entertainment RSS feed, and our FIND & REMIND digital widgets. Visit our booth or content.ntvbmedia.com for more details.

PAGE COOPERATIVE www.pagecooperative.com

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PAGE Cooperative, a not-for-profit, member-owned association, was formed 33 years ago to help independently owned newspaper companies group their purchases to lower costs and improve services. Today, PAGE has a nationwide membership covering all 50 states and more than 1,500 publishing locations. With 200+ suppliers offering products and services ranging from newsprint to cloud computing, members turn to PAGE for the best in price and service. Please call 800-468-9568 to learn how PAGE can help you save money.

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LEAP media solutions

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SNPA Photo Contest Sponsor

As the leading provider of private-label online contests and interactive content, we help companies generate revenue and build a database of consumers. Our software lets companies maximize engagement and convert website visits into revenue contests, sweepstakes and more.

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Site Impact specializes in private label email marketing services that are ideal for media companies and agencies that want a custom-branded application with configurable features that make ordering more efficient. Site Impact will work with you to develop a successful email program with higher guaranteed click-through and real-time results. With one of the largest databases available, competitive pricing and same day turnaround times, we are the turnkey email marketing solution you need.

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At TownNews.com, we believe that local media organizations can thrive – and continue to be vital to the communities they serve – now and into the future. We equip you with the services, technology and guidance to flourish in a volatile digital landscape. Grow your revenue, expand your audience and engagement, and enhance your efficiency and security. Transform your business with the backing of a partner that's deeply rooted in the media industry.

VISION DATA www.vdata.com

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Vision Data provides media software solutions for advertising, circulation, electronic order entry/CRM, web-based self service, classified pagination, ad layout and ad tracking; currently serving the media industry via cloud and self-hosted formats. Vision Data specializes in helping companies increase ad revenue with sales and customer service tools, automate production and circulation, and track and manage revenue with our rock-solid accounting software and manager dashboards.

