

# What is SNPA doing for your Newspaper in 2018?



## SPECIAL MEMBER BENEFITS –

- NEW** Free Webinars for SNPA Member Newspapers
- NEW** Free Publisher-to-Publisher Digital Video Conferences for Idea Sharing, Trend Analysis and Small-Group Networking
- NEW** Executive Development Programs for Senior Managers

## ADDITIONAL MEMBER BENEFITS –

- Free Google Certification
- Free Legal Affairs Hotline – (844) 804-2016
- Free Salary Survey
- Discounts with Key Vendors – SNPA's Strategic Partners
- SNPA eBulletin – Your Weekly Source of Industry Information and SNPA News
- Recognition Programs for Editorial Excellence, Photography and Videography, Print Quality
- NEX-GEN Mentorship Program for Employees with Executive Potential
- Carmage Walls Leadership Forum – A Mini MBA-Style Program for Publishers of Small Newspapers – Feb. 4-6 in Chapel Hill
- SNPA's Annual News Industry Summit – Oct. 10-12 in Nashville
- Key Executives Mega-Conference – Feb. 26-28 in San Diego (A Partnership with Inland, LMA and NMA)
- Virtual Trade Show – To Guide Your Buying Decisions
- SNPA.org – Industry News, Program Information, Best Ideas and Best Practices
- Free Job Postings
- Incomparable Networking Opportunity at SNPA Meetings, on SNPA Committees, and in Digital Video Conferences

*For more information about SNPA membership please contact our membership director*

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**www.snpa.org**  
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