



# 2018 SNPA News Industry Summit

Oct. 10-12 | Nashville Hilton | Nashville, Tenn.



## Roster of Attendees

- Michelle Ackerman, Project Manager, Brainworks, Sayville, NY
- Mark Adams, Audience Acquisition/Retention Manager, The Post and Courier, Charleston, SC
- Ethan Aden, Digital Sales Manager, NW Florida Daily News, Fort Walton Beach, FL
- Mickie Anderson, Local News Editor, The Gainesville Sun, Gainesville, FL
- Sara April, Vice President, Dirks, Van Essen, Murray & April, Santa Fe, NM
- Bill Barker, SE Regional President, USA TODAY Network/LocaliQ, Naples, FL
- Dana Bascom, Senior Sales Executive, ICANON Associates, Inc., Hatfield, PA
- Julie Bergman, Vice President, Grimes, McGovern & Associates, East Grand Forks, MN
- Tom Black, Owner/Founder, Tom Black Center for Excellence, Brentwood, TN
- Eddie Blakeley, COO, Journal, Inc., Tupelo, MS
- Cory Bollinger, VP, Publishing, Schurz Communications, Bloomington, IN
- Jim Boone, Jr., Chairman of the Board, Boone Newspapers, Inc., Tuscaloosa, AL
- Carolyn Farris Boone, Director, Boone Newspapers, Inc., Tuscaloosa, AL
- Catherine Boone, Director, Boone Newspapers, Inc., Frankfort, KY
- William Bronson, III, CEO/Publisher, Journal, Inc., Tupelo, MS
- Neil Brown, President, The Poynter Institute, St. Petersburg, FL
- Tim Burke, Group Publisher, GateHouse Media, The Palm Beach Post, West Palm Beach, FL
- Todd (Emily) Carpenter, President/Chief Executive Officer, Boone Newspapers, Inc., Tuscaloosa, AL
- Cheryl Carpenter, Leadership Faculty, The Poynter Institute, St. Petersburg, FL
- Trip Casson, Chairman, CEO, Southern Lithoplate, Inc., Wake Forest, NC
- John Chachas, Founder/Managing Partner, Methuselah Advisors, New York, NY
- Dave Cobb, General Manager, Marc Media, Gainesville, FL
- Matt Coen, President, Second Street, St. Louis, MO
- Mark Cohen, President, Pennsylvania NewsMedia Assn., Harrisburg, PA
- Karen Coleman, Business Director, Newspaper Relations, AMG|Parade, Nashville, TN
- Tom Comi, Vice President, Entertainment Advertising, NTVB Media, Troy, MI
- Kevin Craig, SVP/Director, Newspaper Relations, AMG|Parade, Nashville, TN
- John Cribb, Managing Director, Cribb, Greene & Cope, Helena, MT
- Al Cupo, Sales Support Manager, Brainworks, Harleysville, PA
- Scot Dalquist, VP, Newspaper Relations Group, AMG|Parade, Bend, OR
- Carol Daniels, Executive Vice President, Tennessee Press Association, Knoxville, TN
- Frank Daniels, III, President, FW Publishing, Nashville, TN
- Kirk Davis, Chief Executive Officer, GateHouse Media, Inc., Fairport, NY

Shelley Davis, Sales/Marketing Director, Tennessee Press Association, Knoxville, TN  
Tara Deering-Hansen, Principal, Sonder Public Relations, Des Moines, IA  
Pat Dorsey (Kecia), Publisher, Regional VP GateHouse, Austin American-Statesman, Austin, TX  
Mark Dreadfulwater, MultiMedia Editor, Cherokee Phoenix, Tahlequah, OK  
Deb Dreyfuss-Tuchman, Executive Vice President of Sales, Adpay | Memoriams, Englewood, CO  
David Dunn-Rankin (Janie), President, D-R Media, Venice, FL  
Cindy Durham, Communications Director, SNPA, Atlanta, GA  
Tony Elkins, Director, Innovation, GateHouse Media, Austin, TX  
Marcy Emory, Chief Financial Officer, PAGE Cooperative, King of Prussia, PA  
Carl Esposito, Regional President TN/NC/VA, The Daily Times, Maryville, TN  
Jiggs Fey, Jr., Director Sales, National Accounts, Resolute Forest Products, Raleigh, NC  
Sean Finch, VP, Sales, Creative Circle Media Solutions, East Providence, RI  
Mike Fishman, Publisher, Morristown Citizen Tribune, Morristown, TN  
Atticus Frank, CFO, D-R Media and Investments, Venice, FL  
Rachel Frank, Director, Strategic Initiatives, D-R Media and Investments, Venice, FL  
Ken Freedman, VP Sales, Americas, NEWSCYCLE Solutions, Bloomington, MN  
Chris Freeman, Sales Manager, Interlink, Inc., Berrein Springs, MI  
Laura Garcia, Features Editor, Victoria Advocate, Victoria, TX  
Mike Gebhart, Executive Vice President, Southern Community Newspapers, Inc., Lawrenceville, GA  
Jeff Gerritt (Alecia), Editor, Palestine Herald-Press, Palestine, TX  
Dave Gould, President and CEO, Main Street Media of Tennessee, Gallatin, TN  
Matthew Gray, SVP/General Counsel, CNHI, Montgomery, AL  
Nancy Green, Chair, AEJMC Council of Affiliates, Richmond, IN  
Micah Green, Chief Digital Officer, The Sumter Item, Sumter, SC  
Jennifer Greer, Ph.D., Associate Provost/Professor, University of Alabama, Tuscaloosa, AL  
Kevin Grosch, CEO, Made In Network, Nashville, TN  
Jim Heady, Publisher, Charleston Gazette-Mail, Charleston, WV  
Jim Healy, Operations Manager, Statesboro Herald, Statesboro, GA  
Greg Heiman, Business Development Manager, Site Impact, Coconut Creek, FL  
Laurie Hieb, Executive Director, Oregon Newspaper Publishers Assn., Lake Oswego, OR  
Les High (Becky), Publisher, The News Reporter, Whiteville, NC  
Brad Hill, CEO, Interlink, Inc., Berrien Springs, MI  
Roger Holler (Sallye), III, CEO, Marc Media, Winter Park, FL  
Tim Holt, Group Publisher, Adams Publishing Group, Greenville, NC  
Jay Horton, President, Digital Division, WEHCO Digital Media, Little Rock, AR  
Ashley Howard, Digital Audience Development Manager, The Oklahoman, Oklahoma City, OK  
Carol Hudler, CEO, Hudler Success Strategies, Nashville, TN  
Brian Jarvis, President, NCWV Media, Clarksburg, WV  
Stacy Jennings, Director, Sales/Marketing, Georgia Press Association, Atlanta, GA

Chuck Jessup, VP, Advertising, Charleston Gazette-Mail, Charleston, WV  
Vince Johnson, Publisher, Editor, The Sumter Item, Sumter, SC  
Gregg Jones, Executive VP, Adams Publishing Group, Greeneville, TN  
Michael Keever, Senior VP/CMO, NTVB Media, Troy, MI  
Mark Lane, President, WEHCO Newspapers, WEHCO Media, Inc., Little Rock, AR  
Nat Lea (Neal), IV, President/CEO, WEHCO Media, Inc., Little Rock, AR  
Roger Lee, Senior Regional Manager, TownNews.com, Chaska, MN  
Steve Lett, Strategic Business/Customer Development, ppi Media US Inc., Chicago, IL  
Phil Lucey, Executive Director, North Carolina Press Association, Raleigh, NC  
Cliff McCollum, Managing Editor, Gulf Coast Media, Foley, AL  
Joe McGlamery, Regional VP, SE Georgia, Morris Multimedia, Inc., Statesboro, GA  
Ted McGrew, Vice President, Newspaper Segment, Southern Lithoplate, Inc., Wake Forest, NC  
Jake Mienk, Group Publisher, CNHI, Palestine, TX  
Christopher Miles, VP, Corporate Development, The Siebold Company, Coral Springs, FL  
Renee Miller, Coordinator, Newspaper Relations, AMG|Parade, Nashville, TN  
Mike Mischner, Publisher, Chronicle Independent, Camden, SC  
Mark Montgomery, Founder, hellomarko, Nashville, TN  
Steve Moon, Sales Director, NEWSCYCLE Solutions, Bloomington, MN  
Jeff Moriarty, Senior VP, Digital, GateHouse Media New England, Quincy, MA  
Charles Morris, Sr., President/CEO, Morris Multimedia, Inc., Savannah, GA  
Charles Hill Morris, Jr., Regional Manager, Morris Multimedia, Atlanta, GA  
Mark Mulholland, President and Chief Strategy Evangelist, MAX Strategy Consultants, Mt. Pleasant, SC  
Bill Nutting, Vice President, Ogden Newspapers, Wheeling, WV  
Cameron Nutting Williams, Director, Strategic Initiatives, Ogden Newspapers, Wheeling, WV  
Danny Pacheco, Sales Representative, Publication Printers, Denver, CO  
Jamie Paxton, VP/Controller, Paxton Media Group, Paducah, KY  
Dan Peskorse, VP, Partnerships, Invisibly, Clayton, MO  
Doug Phares, COO/President, Sandusky Newspaper Group, St. Petersburg, FL  
Kim Phillips, Advertising Manager, Venice Gondolier Sun, Venice, FL  
Marisa Porto, Publisher/Editor-in-Chief, Daily Press, Newport News, VA  
Tim Prince, Vice President, Boone Newspapers, Columbiana, AL  
Rohit Rathore, CEO, RiteSys, Alpharetta, GA  
Tom Ratkovich, Managing Partner, LEAP Media Solutions, Cary, NC  
Chris Reen (Amy), The Anshurz Corp., Oklahoma City, OK  
Tom Reinacher, CEO, ppi Media US Inc., Aurora, IL  
Joel Resnik, CRO, Gather Voices, Chicago, IL  
Doug Reynolds, HD Media, Huntington, WV  
Brandon Rosen, CEO, Site Impact, Coconut Creek, FL  
Robin Rudd, Chief Photographer, Times Free Press, Chattanooga, TN

Rick Shafranek, VP, Sales, Prolmage America, Inc., Princeton, NJ  
Paulette Sheffield, Membership Director, SNPA, Atlanta, GA  
Clint Shelton, Publisher, The Decatur Daily, Decatur, AL  
Tom Silvestri, President/Publisher, Richmond Times-Dispatch, Richmond, VA  
Steve Smith, CEO, HMR Sales LLC, Marietta, GA  
Sherman Smith, Managing Editor, The Topeka Capital-Journal, Topeka, KS  
Travis Snell, Assistant Editor, Cherokee Phoenix, Tahlequah, OK  
John Snyder, CEO, PAGE Cooperative, King of Prussia, PA  
Jeff Sonderman, Deputy Executive Director, American Press Institute, Arlington, VA  
Stephanie Spiess, Publisher, The Argus Observer, Ontario, OR  
Jim Sprung (Lisa), Associate Publisher, The Villages Daily Sun, The Villages, FL  
Todd Stehl, Sales Representative, Publication Printers, Denver, CO  
Laura Streelman, Product Manager, Interlink, Inc., Berrien Springs, MI  
Greg Tant (Debra), Director, Newsprint Supply, Cox Newsprint Supply, Atlanta, GA  
Paul Tash, CEO, Chairman, Tampa Bay Times, St. Petersburg, FL  
Jason Taylor, President, Western Division, GateHouse Media, Inc., Las Vegas, NV  
Judi Terzotis, President, The Advocate, Baton Rouge, LA  
Edward VanHorn, Executive Director, SNPA, Atlanta, GA  
Andrea Vick, Local Sales Manager, Austin American-Statesman, Austin, TX  
Lissa Walls, CEO, Southern Newspapers, Inc., Houston, TX  
Joel Washburn, Publisher, The McKenzie Banner, McKenzie, TN  
Brad Waters, General Manger, Rome Sentinel Company, Rome, NY  
Greg Watson, Chief Marketing Officer, SNPA, Atlanta, GA  
Amy Weaver, Regional Sales Manager, Vision Data, Rensselaer, NY  
Michelle Williams, Director, Major Accounts/Local Markets, The Associated Press, Nashville, TN  
David Woronoff, Publisher, The Pilot, Southern Pines, NC  
Adam Yeomans, Regional Director, South, The Associated Press, Nashville, TN