

NEXGEN

SNPA'S LEADERSHIP MENTOR PROGRAM

The NEX GEN program is designed to give newspaper executives with executive leadership potential the opportunity to grow both personally and professionally. The program offers a variety of events and activities throughout the year that are designed to strengthen participants' industry knowledge, professional relationships, analytical skills and aptitude for innovation. The capstone of this program is the pairing of participants with a seasoned industry expert from outside his or her own company in an ongoing mentorship throughout the year.

NEX GEN mentors include publishers, CEOs and executives from marketing/advertising, circulation, production and digital operations. If SNPA selects a candidate for this program that would benefit from a different type of mentor, a suitable mentor will be recruited.

KEY DATES

Aug 1	Deadline for executive applications
Aug. 27	Selection of participants announced
Oct. 10-12	2018 News Industry Summit, in Nashville. SNPA will pay most of the travel costs for the NEX GEN participants to attend this annual meeting.
Oct. 2019	2019 SNPA/Inland Joint Annual Meeting in Chicago. SNPA will pay most of the travel costs for the NEX GEN participants to attend this annual meeting.

Throughout the year, NEX GEN program participants will talk one-on-one with their mentors and meet via video conference with other program participants.

Questions? Contact Edward VanHorn, SNPA executive director: (404) 256-0444 or edward@snpa.org



APPLICATION

NAME: _____

TITLE: _____

NEWSPAPER / COMPANY _____

EMAIL: _____ PHONE: _____

Date of Hire: _____ Length of time in current position: _____

Briefly describe why you wish to enter the NEX GEN program, including specific areas that you would like to focus on with your mentor.

Thinking about your ideal mentor . . . What position would that person hold? Do you know a person you would like us to recruit to be your mentor?

What position would you like to have in five to 10 years?

Application submission instructions follow.

SUBMITTING YOUR APPLICATION

Please submit your completed application with a current resume and a reference letter from your general manager or publisher to: Edward VanHorn, SNPA, 3680 N. Peachtree Road, Suite 300, Atlanta, GA 30341. Or, email to: edward@snpa.org

Please note that the application deadline is August 1, 2018.

Newspapers whose candidates are accepted into the NEX GEN Mentor program agree to pay \$900 as a commitment fee and pledge to grant time for their participants to complete all NEX GEN assignments and to attend SNPA's annual meetings in 2018 and 2019.

It is understood that the SNPA Foundation will subsidize travel expenses to attend these meetings, including hotel rooms, registration fee, most meals and up to \$350 for the purchase of airplane tickets.

Participants understand that their newspapers are making a commitment to their futures. Newspapers are encouraged to stipulate that participation in the NEX GEN program carries an obligation to remain at the sponsoring newspaper for at least one year after the completion of the mentorship.

Mentors also agree that their participation is not an invitation to recruit the executives who are assigned to them.

For more information, please contact:

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