



KEY EXECUTIVES

Mega-Conference

Joining together for media solutions

EXHIBIT & SPONSORSHIP OPPORTUNITIES

FEBRUARY 23-25, 2017, ORLANDO, FL

More than 700 media executives will be gathering in Orlando, Feb. 23-25, for the biggest local media industry conference of the year. If local media executives are your customers, you need to be there.

EXHIBIT OPTIONS:

BOOTH OPTION 1

(\$4,300 MEMBER, \$5,300 NON-MEMBER)

8x10 demo booth with monitor and electricity, cocktail table and 2 stools, 1 registration included

BOOTH OPTION 2

(\$3,300 MEMBER, \$4,300 NON-MEMBER)

8x10 booth with table and 2 chairs, 1 registration included

BOOTH OPTION 3

(\$7,500 MEMBER, \$8,500 NON-MEMBER)

Large 8x20 demo booth (choose two 8x10 booths to combine) with monitor, cocktail table, 2 stools, 6-ft table, electricity and 2 registrations

LEAD RETRIEVAL:

(\$200 PER COMPANY)

Record information about customers and contacts by scanning their name badge with your web-enabled Android or IOS device.



- Exhibitors purchase the lead retrieval app when booth space is reserved and can use it to easily gather information about attendees at the Mega-Conference.
- Quick scanning of attendee's QR code on conference name badge.

**REGISTER
AS SPONSOR
OR EXHIBITOR**

[VIEW TRADE SHOW FLOOR MAP](#)

To reserve exhibit space or sponsorship opportunities, click on the REGISTER BOX above.

For more information, please contact:

Inland Press Association

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www.mega-conference.com

PREMIUM SPONSORSHIP OPPORTUNITIES:

PLATINUM SPONSOR (4 AVAILABLE)

(\$15,800 MEMBER, \$17,800 NON-MEMBER)

8x20 demo booth in the exhibit hall, plus additional branding opportunity, full-page ad in program, 3-minute video, 4 registrations included, \$350 additional registrations. Platinum sponsors also get their choice of one of the following branding options (first-come, first-served):

- Customized branding based on the sponsor's own ideas
- Buzz Bar with coffee and cookies or fun drink and snacks
- Massage Lounge. Includes one massage chair for up to 8 hours.
- Room for User Group Meeting

GOLD SPONSOR (4 AVAILABLE)

(\$10,800 MEMBER, \$12,800 NON-MEMBER)

8x10 demo booth, 2-minute video, half-page ad in program, includes logo on signage. 2 registrations included, \$350 additional registrations

SILVER SPONSOR (8 AVAILABLE)

(\$8,800 MEMBER, \$10,800 NON-MEMBER)

8x10 demo booth, verbal acknowledgement, half-page ad in program, includes logo on signage. 2 registrations included, 3rd at \$350, \$795 additional registrations

BRONZE SPONSOR (9 AVAILABLE)

(\$6,600 MEMBER, \$8,600 NON-MEMBER)

8x10 demo booth, verbal acknowledgement, half-page ad in program, logo on signage. 1 registration included, \$795 additional registrations

FRIDAY LUNCH SPONSOR

(\$12,000 MEMBER, \$15,000 NON-MEMBER)

Exclusive sponsorship, 8x10 demo booth, half-page ad in program, 3-minute video, includes logo on signage. 3 registrations included, \$795 additional registrations

LOUNGE AREA SPONSOR

(\$4,700 MEMBERS; \$5,700 NON-MEMBERS)

Includes charging cube in reserved Lounge Area (see graphic), includes logo on signage, quarter-page ad in program. 1 registration included, \$795 additional registrations



ADDITIONAL SPONSORSHIPS:

THURSDAY WELCOME RECEPTION

(THREE LEVELS TO CHOOSE FROM: \$1,000/\$1,500/\$2,000)

Includes logo on signage. No registrations included

WINE-TASTING SPONSOR

(TO BE HELD DURING THE WELCOME RECEPTION)

(\$4,000 MEMBER, \$5,000 NON-MEMBER)

Glasses and napkins will be imprinted with your company logo. Sponsor pays for the wine. Includes logo on signage. 1 registration included

CRAFT BEER-TASTING SPONSOR

(TO BE HELD DURING THE WELCOME RECEPTION)

(\$4,000 MEMBER, \$5,000 NON-MEMBER)

Glasses and napkins imprinted with your company logo will be provided. Sponsor pays for the beer. Includes logo on signage. 1 registration included

BREAKFAST SPONSOR (FRIDAY)

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

Includes logo on signage and verbal acknowledgment. 1 registration included, \$795 additional registrations

BREAKFAST SPONSOR (SATURDAY)

(\$4,000 MEMBER, \$5,000 NON-MEMBER)

Includes logo on signage and verbal acknowledgment. 1 registration included, \$795 additional registrations

THURSDAY SESSION SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)

Includes logo on signage and verbal acknowledgment. 1 registration included, \$795 additional registrations

FRIDAY SESSION SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

Includes logo on signage and verbal acknowledgment. 1 registration included, \$795 additional registrations

SATURDAY SESSION SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)

Includes logo on signage and verbal acknowledgment. 1 registration included, \$795 additional registrations

TRANSPORTATION SPONSOR

(\$4,000 MEMBER, \$5,000 NON-MEMBER)

Thursday evening transportation from the hotel to Disney Springs. 5 hours of service available to attendees to begin after the opening reception. Includes branding on the bus and 1 conference registration. Food and drinks are allowed on the bus and will be provided by the sponsor directly.

REFRESHMENT SPONSOR

(\$3,500 MEMBER, \$4,500 NON-MEMBER)

Be recognized for sponsoring refreshments between conference sessions. Includes logo on signage. No registrations included. Will be recognized as the exclusive sponsor of one of the following breaks in the Exhibit Hall:

- 3:15 – 4 PM THURSDAY
- 10:30 – 11:15 AM FRIDAY
- 3:20 – 3:50 PM FRIDAY

BADGE/LANYARD SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)

Includes logo on signage and on lanyards. 1 registration included, \$795 additional registrations

TOTE BAG SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)

Includes logo on signage and tote bag. 1 registration included, \$795 additional registrations

POCKET PROGRAM SPONSOR

(\$3,000 MEMBER, \$4,000 NON-MEMBER)

Includes logo on signage and pocket program. 1 registration included, \$795 additional registrations

FOOT PRINT SPONSOR (2 AVAILABLE)

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

Includes logo on signage and foot prints. 1 registration included, \$795 additional registrations

ROOM KEYCARDS SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

Includes logo on signage and keycards. 1 registration included, \$795 additional registrations

1 color front and back on keycards

INTERNET SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

Includes logo on signage. 1 registration included, \$795 additional registrations

COFFEE STATION SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)

Be recognized for providing coffee between conference sessions. Coffee cup sleeves, 5 gallons of coffee. Includes logo on signage. 1 registration included, \$795 additional registrations

NOTEPAD SPONSOR

(\$4,000 MEMBER, \$5,000 NON-MEMBER)

Includes logo on signage. 1 registration included, \$795 additional registrations

MASSAGE CHAIR SPONSOR

(2 AVAILABLE) (\$800)

Massage chair and masseuse at your booth for 4 hours. Includes logo on signage. 1 registration included, \$795 additional registrations

USER GROUP MEETINGS:

(\$1,500 IF EXHIBITING, \$3,200 IF NOT EXHIBITING)

Companies are invited to host User Group meetings at the conclusion of the Mega-Conference. These User Group meetings will be listed on the conference website and in the conference program. Meetings can be scheduled beginning at 11:30 a.m. on Saturday, Feb. 25.

PROGRAM ADS:

IF EXHIBITING AND/OR SPONSORING:

\$500 FULL-PAGE AD, \$300 HALF-PAGE AD

IF NOT EXHIBITING AND/OR SPONSORING:

\$1,000 FULL-PAGE AD, \$600 HALF-PAGE AD

Premium sponsorships (Platinum, Gold, Silver, Bronze, Friday Lunch and Lounge Area) include ads in the printed conference program. Program measures 8.5" H x 7" W. Specs will be sent to all advertisers. Deadline for receipt of your camera-ready ad is Jan. 26. Program ads also may be purchased by conference exhibitors and sponsors.

YOUR COMPANY LISTING:

All sponsors and exhibitors will be listed on the conference Mobile App, in the printed program and on the Mega-Conference website. The listing in the program will include a paragraph about your company (maximum of 500 characters), your website URL and main company address, as well as a list of your conference attendees, as provided on conference registration forms.

CANCELLATION POLICY - SPONSORSHIPS/EXHIBITS:

10% cancellation fee if written notice is provided by January 20, 2017.

No refunds for cancellations after January 20, 2017.