

Meet the Decision Makers!

The 2017 Annual Convention

September 10-12 | Colorado Springs, CO | The Broadmoor Hotel



Sponsorship opportunities All sponsorships include:

Program identification and signage at conference

Company logo on a full-page Thank you ad in the Inlander Annual Meeting edition and recognition in SNPA e-bulletin

1 minute on-stage introduction

Distribution of marketing materials to all attendees in conference tote

PLATINUM LEVEL <input type="checkbox"/> \$7500 2 available Additional benefits: <ul style="list-style-type: none">• Premium exhibit space• Three conference registrations• Full-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. 1 LEFT	GOLD LEVEL <input type="checkbox"/> \$6000 3 available Additional benefits: <ul style="list-style-type: none">• Premium exhibit space• Two conference registrations• ½-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. 1 LEFT	SILVER LEVEL <input type="checkbox"/> \$4500 3 available Additional benefits: <ul style="list-style-type: none">• Exhibit space• One conference registration• ¼-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. 1 LEFT	PREMIUM LOUNGE CUSTOM EXHIBIT AREA 2 available <input type="checkbox"/> STARTING AT \$6500* Additional benefits: <ul style="list-style-type: none">• Premium location• Two conference registrations• ½-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. * Furniture, charging station, food/beverage available through hotel
BRONZE LEVEL \$4000 4 available All conference-level sponsor benefits <ul style="list-style-type: none">• One conference registration• Exhibit space SOLD OUT			

<input type="checkbox"/> SUNDAY WELCOME REFRESHMENT SPONSOR \$3000 Additional benefits: <ul style="list-style-type: none">• Meeting room signage	<input type="checkbox"/> MONDAY CONTINENTAL BREAKFAST \$4250 Additional benefits: <ul style="list-style-type: none">• Exhibit space• One conference registration• ¼-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. SOLD	<input type="checkbox"/> MONDAY AWARDS PRESENTATION & LUNCH \$7500 Additional benefits: <ul style="list-style-type: none">• Welcome and intro before lunch• Distribution of materials• Signage in luncheon• Full-page program ad• Two conference registrations• Premium exhibit space• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.
REFRESHMENT BREAKS <input type="checkbox"/> MORNING \$2500 <input type="checkbox"/> AFTERNOON \$2500 Additional benefits: <ul style="list-style-type: none">• Signage during break	<input type="checkbox"/> TUESDAY BREAKFAST \$4250 Additional benefits: <ul style="list-style-type: none">• Exhibit space• One conference registration• ¼-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. SOLD	<input type="checkbox"/> SPECIAL EVENING EVENT SPONSOR Additional benefits: <ul style="list-style-type: none">• Event signage• Co-naming rights for event• Premium exhibit space• Full-page program ad• 2 conference registrations• Additional attendees \$350• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org. SOLD
<input type="checkbox"/> TUESDAY SESSIONS SPONSOR \$3000 Additional benefits: <ul style="list-style-type: none">• One conference registration• Signage in the exhibit space in the meeting room during day's sessions	<input type="checkbox"/> MONDAY SESSIONS SPONSOR \$4500 Additional benefits: <ul style="list-style-type: none">• One conference registration• Signage in the exhibit space in the meeting room during day's sessions• ¼-page program ad• Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.	

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Sponsorship opportunities, continued

CONFERENCE WI-FI \$4500

Additional benefits:

- Exhibit space
- One conference registration
- Business card with logo and Wi-Fi information
- Input into Wi-Fi network name and password
- ½-page program ad
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.

SOLD

CONFERENCE MARKETING & COMMUNICATIONS SPONSOR \$2500

Additional benefits:

- Company logo and banner ad in the following:
- Conference presentations site
 - Pre-conference emails
 - Daily update blasts during the Annual Meeting
 - Post-conference evaluation survey

SOLD

RESERVE YOUR SPACE EARLY!

CONFERENCE NOTEPAD & PEN \$3000

- Custom notepads and pens with company logo

CRAFT BEER AT OPENING RECEPTION SPONSOR \$4000

Additional benefits:

- Custom drink glasses and napkins
- One conference registration
- ¼-page program ad
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.
- Exhibit space

SOLD

HOTEL KEYCARDS \$5000

Additional benefits:

- Custom hotel keycards with company logo
- One conference registration
- ¼-page program ad
- Exhibit space
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.

SOLD

CONFERENCE BADGES AND LANYARDS \$3000

- Custom lanyards with company logo

SOLD

BREAK AT YOUR BOOTH

Add-on option only

BEVERAGES \$1500

Beverage of choice (coffee, tea, lemonade — 5 gallons)

SNACKS \$1000

Your choice of snacks (cookies, brownies, ice cream and more — 5 dozen)

DO BOTH FOR \$2000 (SAVE \$500)

- #### Additional benefits:
- Signage and program listing

WINE TASTING AT OPENING RECEPTION SPONSOR \$4000

Additional benefits:

- Custom drink glasses and napkins
- One conference registration
- ¼-page program ad
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.
- Exhibit space

SOLD

POCKET PROGRAM \$3000

- Custom pocket program with company logo

REGISTRATION ENVELOPE \$3000

Additional benefits:

- Custom registration envelope with company logo

SOLD

CONFERENCE TOTE BAGS \$3000

Additional benefits:

- Custom tote bags with company logo

SOLD

PROGRAM ADVERTISING ONLY

Individual ad purchase does not include a convention registration or exhibit space. Ad placement is subject to availability.

½ page \$300

Full-page \$500

Deadline to reserve space: July 31, 2017

Looking for something special?
We welcome your ideas and would be happy
to work with you to develop a sponsorship that is uniquely yours.

For more information, call Cindy Durham or Paulette Sheffield at 404.256.0444

Email: cindy@snpa.org | paulette@snpa.org