

Why Should I Attend the SNPA News Industry Summit?



"At my first Summit, **I was able to learn enough new ideas to more than pay for the conference.** I've gotten ideas that I am excited about going back to implement at my paper. The question: Should or should I not come has been answered for me and I'll be back next year and the year after."

Bill Offill, publisher, Daytona Beach (Fla.) News-Journal

"I go to many conferences and summits for the program. But, **I come to the News Industry Summit first for the people and then for the program.** There is not an organization like SNPA because of its people—the relationships and because of the news, information expertise and experience of the ideas we share every year." -- Tim Burke, publisher, Palm Beach (Fla.) Post



"My family and I have enjoyed attending SNPA gatherings for many years. This is unlike any meeting I've attended. There is a nurturing environment and I am around people who care about making a difference in the lives of the people in their community through the pages of their newspaper. **SNPA is the best thing this industry has going** and I expect it to continue for a long, long, time."

Gregg Jones, publisher and CEO, Jones Media, Greeneville, Tenn.



"**This meeting is a business to business summit...**where we can sit with other leaders and have genuine discussions on where the industry is going -- and find ways we can help each other."

Steve Mattingly, senior vice president, Southern Lithoplate, Winston-Salem, N.C.

"The News Industry Summit provides us with access to key decision makers. They directed their keen interest in new ideas to action and **we've generated new business with more than a dozen new media partner sites.** As a research and development partner, we know that SNPA will always be on our conference schedule." -- Deb Dreyfuss-Tuchman, executive vice president/sales, Adpay, Inc., Englewood, Colo.



"I like the forum environment where **there is trust at the highest levels--allowing us to share conversations and take home many really good ideas that I can apply almost immediately.** I believe the News Industry Summit is the most important meeting of the year." Hal Tanner, publisher, The News-Argus, Goldsboro, N.C.



We had a great opportunity to network. **We had a lot of time allotted just for networking – and at the end of the day, networking is really what is going to build your business.** It's going to be the relationships that get you to the next level.

Scott Holstein, business development associate, Search Influence, New Orleans, La.

"The most important meeting of the year."

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www.snpa.org/summit.html