



NAME

NAME FOR BADGE

TITLE

NEWSPAPER/COMPANY

BUSINESS MAILING ADDRESS

CITY/STATE/ZIP

TELEPHONE FAX

EMAIL ADDRESS

SPOUSE / GUEST

NAME FOR BADGE

HOME ADDRESS

CITY/STATE/ZIP

EMAIL ADDRESS TELEPHONE

### SPECIAL NEEDS

- Please let us know if you have special needs:
- Special diet
  - Hearing impaired
  - Visually impaired
  - Mobility impaired
  - Other: \_\_\_\_\_

### PAYMENT

- Check enclosed
- AMEX
- MasterCard
- VISA

CREDIT CARD NUMBER

EXPIRATION DATE SECURITY CODE ON BACK OF CARD

NAME OF CARDHOLDER

### DELEGATE REGISTRATION

- SNPA MEMBERS:** \$795
- NON-MEMBERS:** \$995
- FIRST-TIME ATTENDEES:** \$595  
*Available to SNPA members only*
- SPOUSES/GUESTS:** \$250

*Spouses/guests who are employees of newspapers or R&D member companies must register as convention delegates.*

### SPONSORSHIPS / EXHIBITS

*Most sponsorships include tabletop exhibits.  
Details: [www.snpa.org/static/2015SummitSponsorships.pdf](http://www.snpa.org/static/2015SummitSponsorships.pdf)*

- TABLETOP EXHIBIT**  
(includes registration for one attendee)
  - Members \$2,500
  - Non-members \$3,500\*
- MONDAY WELCOME RECEPTION SPONSOR**  
(tabletop exhibit, registration for two attendees)
  - Members \$5,000
  - Non-members \$6,000\*
- TUESDAY LUNCH SPONSOR**  
(tabletop exhibit, registration for two attendees)
  - Members \$5,000
  - Non-members \$6,000\*
- WEDNESDAY AWARDS BREAKFAST**  
(tabletop exhibit, registration for one attendee)
  - Members \$3,500
  - Non-members \$4,500\*
- PROGRAM SPONSOR**  
(tabletop exhibit, signage in the general sessions, registration for two attendees)
  - Members \$5,000
  - Non-members \$6,000\*
- SPECIAL RECOGNITION FOR MEMBERS ONLY**
  - REGISTRATION BAGS/PACKETS - **SOLD** \$1,500
  - LANYARDS \$1,500

**TOTAL \$** \_\_\_\_\_

*\* includes 2016 SNPA associate membership*

# 2015 SNPA News Industry Summit

October 5-7 | The Brice Hotel | Savannah, Georgia

## Join Your Friends in Savannah

Don't miss the 2015 SNPA News Industry Summit – the best networking for newspaper publishers to exchange ideas, solve problems and develop their businesses.

The program facilitates discussion, informal and formal idea exchange, networking among newspaper executives and R&D partners, and creative thinking. We are confident that you will leave Savannah better equipped to take advantage of opportunities and to tackle the challenges that your businesses face.

## Getting to Savannah

This is the first News Industry Summit to be held in Savannah. More than 50 million people have visited Savannah in the last 10 years, drawn by its elegant architecture, ornate ironwork, fountains and green squares. Savannah's Historic District was designated a National Historic Landmark in 1966. It is one of the largest historic landmarks in the country.

The News Industry Summit will be held at The Brice Hotel, 601 East Bay Street, located in Washington Square within walking distance to River Street and the Historic District.

The nearby Savannah/Hilton Head International Airport is just 10 miles from the hotel. Door-to-door driving directions can be found on the hotel's website: [www.bricehotel.com/downtown-savannah/map-directions.html](http://www.bricehotel.com/downtown-savannah/map-directions.html)

## Hotel Reservations

The Brice is sold out. As of Sept. 15, these are the rates at nearby hotels:

River Street Inn, 124 E. Bay Street  
(a nice hotel and very close)  
(912) 234-6400  
\$199

Staybridge Suites, 310 E. Bay Street  
(912) 721-9000  
\$159

East Bay Inn, 225 E. Bay Street  
(912) 238-1225  
\$209

*Rates and availability are subject to change.*

## Program Format

The program begins at 1 p.m. on Monday, Oct. 5, and ends at 11:45 a.m. on Wednesday, Oct. 7.

A welcome reception will be held on Monday evening, Oct. 5, at Ships of the Sea Maritime Museum.

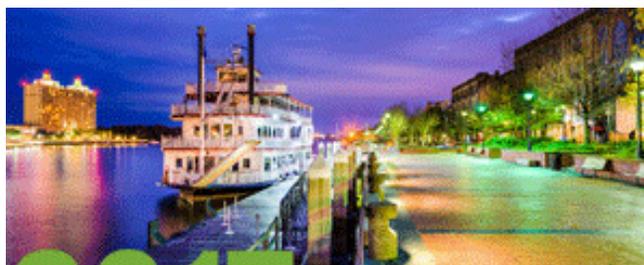
A group lunch will be held on Tuesday, Oct. 6, at The Pirate House.

## Cancellation Policy

SNPA will refund 100% of your registration fees if your cancellation is received by Sept. 5. For cancellations received between Sept. 6 and Sept. 22, 50% of your registration fees will be refunded. No refunds are possible for cancellations after Sept. 22, but substitute registrations will be accepted.

## For More Information

Call SNPA at (404) 256-0444, check the SNPA website – [www.snpa.org](http://www.snpa.org) – and read the weekly SNPA eBulletin for up-to-date program descriptions and details.



**Special Rate!**  
**FIRST TIME ATTENDEE**

### Special Discount for First-Time Attendees

If you don't attend the SNPA News Industry Summit, you miss an extraordinary opportunity to solve problems and hear ideas that will help you grow your business. Equally important, you will meet new people who share your thoughts and interests, in a congenial setting that is unique to SNPA.

Sometimes you just have to be there to understand. To encourage you to take that step, SNPA is offering a discounted rate of \$595 for First-Time Attendees. After you come once, we are confident you will be back!

SNPA, 3680 N. Peachtree Road, Suite 300, Atlanta, GA 30341

[www.snpa.org/summit.html](http://www.snpa.org/summit.html)

# Why Should I Attend the SNPA News Industry Summit?



"At my first Summit, **I was able to learn enough new ideas to more than pay for the conference.** I've gotten ideas that I am excited about going back to implement at my paper. The question: Should or should I not come has been answered for me and I'll be back next year and the year after."

*Bill Offill, publisher, Daytona Beach (Fla.) News-Journal*

"I go to many conferences and summits for the program. But, **I come to the News Industry Summit first for the people and then for the program.** There is not an organization like SNPA because of its people—the relationships and because of the news, information expertise and experience of the ideas we share every year." -- Tim Burke, publisher, Palm Beach (Fla.) Post



"My family and I have enjoyed attending SNPA gatherings for many years. This is unlike any meeting I've attended. There is a nurturing environment and I am around people who care about making a difference in the lives of the people in their community through the pages of their newspaper. **SNPA is the best thing this industry has going** and I expect it to continue for a long, long, time."

*Gregg Jones, publisher and CEO, Jones Media, Greeneville, Tenn.*



"**This meeting is a business to business summit...**where we can sit with other leaders and have genuine discussions on where the industry is going -- and find ways we can help each other."

*Steve Mattingly, senior vice president, Southern Lithoplate, Winston-Salem, N.C.*

"The News Industry Summit provides us with access to key decision makers. They directed their keen interest in new ideas to action and **we've generated new business with more than a dozen new media partner sites.** As a research and development partner, we know that SNPA will always be on our conference schedule." -- Deb Dreyfuss-Tuchman, executive vice president/sales, Adpay, Inc., Englewood, Colo.



"I like the forum environment where **there is trust at the highest levels--allowing us to share conversations and take home many really good ideas that I can apply almost immediately.** I believe the News Industry Summit is the most important meeting of the year." Hal Tanner, publisher, The News-Argus, Goldsboro, N.C.



We had a great opportunity to network. **We had a lot of time allotted just for networking – and at the end of the day, networking is really what is going to build your business.** It's going to be the relationships that get you to the next level.

*Scott Holstein, business development associate, Search Influence, New Orleans, La.*

**"The most important meeting of the year."**

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