SOUTHERN NEWSPAPER PUBLISHERS ASSOCIATION





Photo: VisitSavannah.com

Photo: James Byous

# SPONSOR SPONSOR PROGRAM SPONSOR SPONSOR (\$5,000 member \$0000 non-member\*)

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This premium sponsorship includes these marketing opportunities:

- Exhibit space and registration for two attendees
- Welcome comments before the reception
- Introduction at the opening general session, with description about your company
- Name and logo in all printed conference promotions
- Full-page ad on back cover of the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

### TUESDAY LUNCH SPONSOR

(\$5,000 member, \$6,000 non-member\*)

This premium sponsorship includes these marketing opportunities:

- Exhibit space and registration for two attendees
- Welcome comments before lunch
- Introduction at the opening general session, with description about your company
- Name and logo in all printed conference promotions
- Full-page ad on inside front cover of the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

#### WEDNESDAY AWARDS BREAKFAST Sponsor Soverage Sove

(\$3,500 member, \$4,500 non-member\*)

This sponsorship includes these marketing opportunities:

- Exhibit space and registration for one attendee
- Welcome comments before breakfast
- Introduction at the opening general session, with description about your company
- Name and logo or link in all conference promotions
- A full-page ad in the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

## This premium sponsorship includes these marketing opportunities:

- Exhibit space and registration for two attendees
- Your company's signage in all general sessions
- Introduction at the opening general session, with description about your company
- Name and logo in all printed conference promotions
- Full-page ad in the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

#### EXHIBIT SPACE

#### (\$2,500 member, \$3,500 non-member\*)

- Exhibit space and registration for one attendee
- Introduction at the opening general session, with description about your company
- A half-page ad in the conference program
- Continuous refreshments available for attendees throughout the conference in exhibit area
- Scheduled 30-minute refreshment breaks with exhibitors throughout the Summit
- Conference registration desk for attendees to pick up their name tags will be located in the exhibit area
- Pre-conference attendee list

#### ADS IN THE PRINTED PROGRAM

• Full-page ad (\$500) ... Half-page ad (\$300) Ad space must be reserved by Aug. 25.

#### SPECIAL RECOGNITION FOR MEMBERS ONLY (\$1,500-\$2,500)

Sponsorship opportunities include name tags/lanyards, registration bag/ packets and room key cards.

- All special recognition sponsors receive a pre-conference attendee list, are acknowledged from the podium and recognized on the SNPA website and on printed materials and signage.
- Sponsor logos will be imprinted on the registration bag/packet, lanyards and key cards.

\* includes 2016 SNPA associate membership

For more information about sponsorship opportunities, contact Howard Hoffman at SNPA howard.hoffman@snpa.org 404.256.0444