



KEY EXECUTIVES

Mega-Conference

February 23-25, 2015 Joining together for media solutions

EXHIBIT & SPONSORSHIP OPPORTUNITIES

EXHIBIT OPTIONS:

BOOTH OPTION 1
STANDARD 8X10

SOLD

BOOTH OPTION 2
10X10 DEMO BOOTH

SOLD

BOOTH OPTION 3

(\$4,500 MEMBER, \$5,500 NON-MEMBER)

NEW - PACKAGED 6X6 BOOTH, 37" FLAT SCREEN, ELECTRICITY, GRAPHICS, 2 STOOLS AND 1 REGISTRATION INCLUDED

PICTURED BELOW (CONTACT A STAFF MEMBER TO ARRANGE THIS OPTION.)



BOOTH OPTION 4
LARGE 8X20 DEMO BOOTH

SOLD

BOOTH OPTION 5

(\$3,200 MEMBER, \$4,200 NON-MEMBER)

NEW - 6X6 BOOTH WITH COCKTAIL TABLE, TWO STOOLS AND ELECTRICITY. BOOTH ALLOWS ROOM FOR ONE 4-FOOT WIDE BANNER. 1 REGISTRATION INCLUDED. MONITORS ARE AVAILABLE AT AN ADDITIONAL CHARGE.

**REGISTER
AS SPONSOR
OR EXHIBITOR**

[VIEW TRADE SHOW FLOOR MAP](#)

To reserve exhibit space or sponsorship opportunities, click on the REGISTER link above. For more information, please contact:

Inland Press Association

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Cancellation Policy: 10% cancellation fee if written notice is provided by January 23, 2015. No refunds for cancellations after January 23, 2015.

Only a few exhibit booths remain available

SPONSORSHIP OPPORTUNITIES:

PLATINUM SPONSOR

(\$15,600 MEMBER, \$17,600 NON-MEMBER)
8X20 DEMO BOOTH, REGISTRATION DESK OR TWITTER FEED SPONSOR, FULL-PAGE AD IN PROGRAM, 3-MINUTE VIDEO, 3 REGISTRATIONS INCLUDED, \$350 ADDITIONAL REGISTRATIONS

GOLD SPONSOR

(\$10,600 MEMBER, \$12,600 NON-MEMBER)
CHOICE OF 10X10 DEMO BOOTH OR 8X10 EXHIBIT SPACE, 2-MINUTE VIDEO, HALF-PAGE AD IN PROGRAM, 2 REGISTRATIONS INCLUDED, \$350 ADDITIONAL REGISTRATIONS

SILVER SPONSOR

(\$8,600 MEMBER, \$10,600 NON-MEMBER)
CHOICE OF 10X10 DEMO BOOTH OR 8X10 EXHIBIT SPACE, VERBAL ACKNOWLEDGEMENT, HALF-PAGE AD IN PROGRAM, 2 REGISTRATIONS INCLUDED, 3RD AT \$695, \$350 ADDITIONAL REGISTRATIONS

BRONZE SPONSOR

(\$6,600 MEMBER, \$8,600 NON-MEMBER)
CHOICE OF 10X10 DEMO BOOTH OR 8X10 EXHIBIT SPACE, VERBAL ACKNOWLEDGEMENT, HALF-PAGE AD IN PROGRAM, 1 REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

TUESDAY LUNCH SPONSOR

(\$15,000 MEMBER, \$17,000 NON-MEMBER)
EXCLUSIVE SPONSORSHIP 8X20 DEMO BOOTH, FULL-PAGE AD IN PROGRAM, 3-MINUTE VIDEO, 3 REGISTRATIONS INCLUDED, \$695 ADDITIONAL REGISTRATIONS

NEW - LOUNGE AREA SPONSOR

(3 AVAILABLE)
(\$3,500 MEMBER, \$4,500 NON-MEMBER)
CUSTOM CHARGING CUBES AND BRANDED AREA
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS PICTURED BELOW

Panel A
- Qty. 2
- 18" x 18"
- 3M U1162 Cold matte laminate
- Single-sided

ADDITIONAL SPONSORSHIPS:

MONDAY WELCOME RECEPTION

(THREE LEVELS TO CHOOSE FROM:
\$1,000/\$1,500/\$2,000 MEMBER)
NO REGISTRATIONS INCLUDED

BREAKFAST SPONSOR (TUESDAY)

(\$5,000 MEMBER, \$6,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

BREAKFAST SPONSOR (WEDNESDAY)

(\$4,000 MEMBER, \$5,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

MONDAY SESSION SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

TUESDAY SESSION SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

WEDNESDAY SESSION SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

REFRESHMENT SPONSOR

(\$3,500 MEMBER, \$4,500 NON-MEMBER)
A LA CARTE - NO REGISTRATIONS INCLUDED

BADGE/LANYARD SPONSOR

(\$4,500 MEMBER, \$5,500 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

TOTE BAG SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

POCKET PROGRAM SPONSOR

(\$3,000 MEMBER, \$4,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

FOOT PRINT SPONSOR (1 STILL AVAILABLE)

(\$5,000 MEMBER, \$6,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

ROOM KEYCARDS SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)
ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS
1 COLOR FRONT AND BACK ON KEYCARDS

JUMP DRIVE SPONSOR (1 GB SIZE)
(\$6,000 MEMBER, \$7,000 NON-MEMBER)

ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

COFFEE STATION SPONSOR
(\$4,500 MEMBER, \$5,500 NON-MEMBER)

COFFEE CUP SLEEVES, 5 GALLONS OF COFFEE

ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

NOTEPAD SPONSOR

(\$4,000 MEMBER, \$5,000 NON-MEMBER)

ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

SOLD



NEW SPONSORSHIPS:

NEW - ELEVATOR CLING SPONSOR

(2 STILL AVAILABLE)

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

1 CUSTOM CLING ON ONE ELEVATOR GLASS WINDOW

ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

ELEVATORS PICTURED TO THE RIGHT

NEW - WINDOW CLING SPONSOR

(\$5,000 MEMBER, \$6,000 NON-MEMBER)

4 CUSTOM CLINGS (EACH 26.5" X 39") ON GLASS WINDOWS IN FOYER AREA

ONE REGISTRATION INCLUDED, \$695 ADDITIONAL REGISTRATIONS

NEW - MESSAGE CHAIR SPONSOR

(2 AVAILABLE) (\$600)

MESSAGE CHAIR AND MASSEUSE AT YOUR BOOTH FOR 4 HOURS

NEW - ROCKING CHAIR SPONSOR

(\$1,000)

THE ROCKING CHAIR CAN BE PLACED IN YOUR BOOTH OR IN COMMON SPACE BASED ON AVAILABILITY.



PROGRAM ADS:

PREMIUM SPONSORSHIPS (PLATINUM, GOLD, SILVER, BRONZE AND TUESDAY LUNCH SPONSOR) INCLUDE FULL- OR HALF-PAGE ADS IN THE PRINTED CONFERENCE PROGRAM. PROGRAM ADS ALSO MAY BE PURCHASED BY CONFERENCE EXHIBITORS AND SPONSORS:

FULL-PAGE (\$500)

HALF-PAGE (\$300)

PROGRAM MEASURES 8.5 X 11 INCHES. SPECS WILL BE SENT TO ALL ADVERTISERS. DEADLINE FOR RECEIPT OF YOUR CAMERA-READY AD IS JAN. 28.

YOUR COMPANY LISTING:

All sponsors and exhibitors will be listed on the conference Mobile App, in the printed program and on the Mega-Conference website.

Your listing in the printed program will include a paragraph about your company, your website URL and a list of your conference attendees (with contact information), as provided on your registration form.