



## 2014 News Industry Summit

The Boar's Head Inn  
Charlottesville, Virginia  
October 6-8, 2014



Photo by Mark Portland Photography, courtesy of The Boar's Head Inn

### DELEGATE REGISTRATION

- SNPA MEMBERS:** \$750
- NON-MEMBERS:** \$950
- FIRST-TIME ATTENDEES:** \$550
- SPOUSES/GUESTS:** \$225

*Spouses/guests who are employees of newspapers or R&D member companies must register as convention delegates.*

### SPECIAL ACTIVITY: TUESDAY AFTERNOON TOUR AND RECEPTION AT MONTICELLO

- Delegate: \$125
- Spouse/Guest: \$125

### SPONSORSHIPS / EXHIBITS

*Most sponsorships include tabletop displays and invitations to a special Leadership Luncheon on October 6. Details: [www.snpa.org/static/2014SummitSponsorships.pdf](http://www.snpa.org/static/2014SummitSponsorships.pdf)*

- TUESDAY LUNCH SPONSOR** (includes registration for three attendees, three invitations to the Leadership Luncheon and two-minute video)
  - Members \$8,000
  - Non-members \$9,000\*
- WELCOME RECEPTION SPONSOR** (includes registration for three attendees to the Leadership Luncheon)
  - Members \$6,000
  - Non-members \$7,000\*
- PLATINUM SPONSOR** (includes registration for two attendees, two invitations to the Leadership Luncheon, and two-minute video)
  - Members \$5,000
  - Non-members \$6,000\*
- GOLD SPONSOR** (includes registration for two attendees and one invitation to the Leadership Luncheon)
  - Members \$4,000
  - Non-members \$5,000\*
- SILVER SPONSOR** (includes registration for one attendee and one invitation to the Leadership Luncheon)
  - Members \$3,000
  - Non-members \$4,000\*
- SPECIAL RECOGNITION FOR MEMBERS ONLY**
  - AWARDS BREAKFAST \$2,500
  - REFRESHMENT BREAK \$2,000
  - REGISTRATION BAGS/BOOKS \$1,500
  - LANYARD \$1,500

**TOTAL \$** \_\_\_\_\_

\* includes 2015 SNPA associate membership

NAME

NAME FOR BADGE

TITLE

NEWSPAPER/COMPANY

BUSINESS MAILING ADDRESS

CITY/STATE/ZIP

TELEPHONE FAX

EMAIL ADDRESS

SPOUSE / GUEST

NAME FOR BADGE

HOME ADDRESS

CITY/STATE/ZIP

EMAIL ADDRESS TELEPHONE

### SPECIAL NEEDS

Please let us know if you have special needs:

- Hearing impaired
- Visually impaired
- Mobility impaired
- Other: \_\_\_\_\_

### PAYMENT

- Check enclosed
- AMEX
- MasterCard
- VISA

CREDIT CARD NUMBER

EXPIRATION DATE SECURITY CODE ON BACK OF CARD

NAME OF CARDHOLDER

**Fax:** 404.252.9135

**Email:** [paulette@snpa.org](mailto:paulette@snpa.org)

**Call:** 404.256.0444

**Mail:** SNPA, 3680 N. Peachtree Road, Suite 300, Atlanta, GA 30341

# Why Should I Attend the SNPA News Industry Summit?



"At my first Summit, **I was able to learn enough new ideas to more than pay for the conference.** I've gotten ideas that I am excited about going back to implement at my paper. The question: Should or should I not come has been answered for me and I'll be back next year and the year after."

*Bill Offill, publisher, Daytona Beach (Fla.) News-Journal*

"I go to many conferences and summits for the program. But, **I come to the News Industry Summit first for the people and then for the program.** There is not an organization like SNPA because of its people—the relationships and because of the news, information expertise and experience of the ideas we share every year." -- Tim Burke, publisher, Palm Beach (Fla.) Post



"My family and I have enjoyed attending SNPA gatherings for many years. This is unlike any meeting I've attended. There is a nurturing environment and I am around people who care about making a difference in the lives of the people in their community through the pages of their newspaper. **SNPA is the best thing this industry has going** and I expect it to continue for a long, long, time."

*Gregg Jones, publisher and CEO, Jones Media, Greeneville, Tenn.*



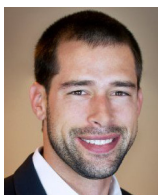
"**This meeting is a business to business summit...**where we can sit with other leaders and have genuine discussions on where the industry is going -- and find ways we can help each other."

*Steve Mattingly, senior vice president, Southern Lithoplate, Winston-Salem, N.C.*

"The 2013 News Industry Summit provided us with access to key decision makers. They directed their keen interest in new ideas to action and **we've generated new business with more than a dozen new media partner sites.** As a research and development partner, we know that SNPA will always be on our conference schedule." -- Deb Dreyfuss-Tuchman, executive vice president/sales, Adpay, Inc., Englewood, Colo.



"I like the forum environment where **there is trust at the highest levels--allowing us to share conversations and take home many really good ideas that I can apply almost immediately.** I believe the News Industry Summit is the most important meeting of the year." Hal Tanner, publisher, The News-Argus, Goldsboro, N.C.



We had a great opportunity to network. **We had a lot of time allotted just for networking – and at the end of the day, networking is really what is going to build your business.** It's going to be the relationships that get you to the next level.

*Scott Holstein, business development associate, Search Influence, New Orleans, La.*

**"The most important meeting of the year."**

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[www.snpa.org/summit](http://www.snpa.org/summit)