

SOUTHERN NEWSPAPER
PUBLISHERS ASSOCIATION

SNPA



2014 News Industry Summit

The Boar's Head Inn
Charlottesville, Virginia
October 6-8, 2014



Photo by Mark Portland Photography, courtesy of The Boar's Head Inn

SNPA News Industry Summit

October 6-8, 2014

The Boar's Head Inn, Charlottesville, Va.

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Why Should I Attend the SNPA News Industry Summit?



"At my first Summit, **I was able to learn enough new ideas to more than pay for the conference**. I've gotten ideas that I am excited about going back to implement at my paper. The question: Should or should I not come has been answered for me and I'll be back next year and the year after."

Bill Offill, publisher, Daytona Beach (Fla.) News-Journal



*"I go to many conferences and summits for the program. But, **I come to the News Industry Summit first for the people and then for the program**. There is not an organization like SNPA because of its people—the relationships and because of the news, information expertise and experience of the ideas we share every year."* -- Tim Burke, publisher, Palm Beach (Fla.) Post

"My family and I have enjoyed attending SNPA gatherings for many years. This is unlike any meeting I've attended. There is a nurturing environment and I am around people who care about making a difference in the lives of the people in their community through the pages of their newspaper. **SNPA is the best thing this industry has going** and I expect it to continue for a long, long, time."

Gregg Jones, publisher and CEO, Jones Media, Greeneville, Tenn.



"This meeting is a business to business summit...where we can sit with other leaders and have genuine discussions on where the industry is going -- and find ways we can help each other."

Steve Mattingly, senior vice president, Southern Lithoplate, Winston-Salem, N.C.



"The 2013 News Industry Summit provided us with access to key decision makers. They directed their keen interest in new ideas to action and **we've generated new business with more than a dozen new media partner sites**. As a research and development partner, we know that SNPA will always be on our conference schedule." -- *Deb Dreyfuss-Tuchman, executive vice president/sales, Adpay, Inc., Englewood, Colo.*



*"I like the forum environment where **there is trust at the highest levels--allowing us to share conversations and take home many really good ideas that I can apply almost immediately**. I believe the News Industry Summit is the most important meeting of the year."* Hal Tanner, publisher, The News-Argus, Goldsboro, N.C.



We had a great opportunity to network. **We had a lot of time allotted just for networking – and at the end of the day, networking is really what is going to build your business.** It's going to be the relationships that get you to the next level.

Scott Holstein, business development associate, Search Influence, New Orleans, La.

"The most important meeting of the year."