

2014 SNPA News Industry Summit

October 6-8 | The Boar's Head Inn | Charlottesville, Virginia

Join Your Friends in Charlottesville

Don't miss the 2014 SNPA News Industry Summit – the best networking for newspaper publishers to exchange ideas, solve problems and develop their businesses.

The program facilitates discussion, informal and formal idea exchange, networking among newspaper executives and R&D partners, and creative thinking.

This meeting will not be like other industry meetings – and we are confident that you will leave better equipped to take advantage of opportunities and to tackle the challenges that your businesses face.

Getting to Charlottesville

This is the first SNPA News Industry Summit to be held in Charlottesville, the only city in the United States with two UNESCO World Heritage sites: the campus of the University of Virginia and Monticello.

The News Industry Summit will be held at The Boar's Head Inn, 200 Ednam Drive, off Route 250 west of Charlottesville, and 10 miles south of the Charlottesville-Albemarle Regional Airport.

The Boar's Head Inn offers complimentary transportation to and from the Charlottesville Airport between 7:30 a.m. and 10:30 p.m. To arrange transportation, please call the hotel in advance with flight numbers and arrival/departure times. The telephone number is 434-296-2181.

Nearby airports – Richmond (85 miles), Washington-Dulles (102 miles) – may offer more flight options.

Door-to-door driving directions can be found on the hotel's website: boarsheadinn.com

Hotel Reservations

Online: go to boarsheadinn.com, select "book now," and choose your arrival and departure dates. Change "Negotiated Rate" to "Group" using the drop-down menu, and enter the code SNPABM. The group rate for SNPA is \$195.

By phone: please call Boar's Head reservations at 1-800-476-1988 between 8 a.m. and 8 p.m. Ask for a room in the SNPA block at the group rate of \$195.

Deadline: Rooms must be reserved no later than Sept. 13. However, rooms at the group rate could sell out before the Sept. 13 deadline.

Program Format

The program begins at 2 p.m. on Monday, Oct. 6, and ends at noon on Wednesday, Oct. 8. A welcome reception will be held on Monday evening, Oct. 6. A group lunch and optional reception and group tour of Monticello will be held on Tuesday, Oct. 7.

Saturday Football

The Virginia Cavaliers hosts the Pittsburgh Panthers on Saturday, Oct. 4, in Charlottesville. If you would like to attend, reserve your room and buy your tickets right away. SNPA group rates will not apply Friday and Saturday nights preceding the News Industry Summit.

Cancellation Policy

SNPA will refund 100% of your registration fees if your cancellation is

received by Sept. 5. For cancellations received between Sept. 6 and Sept. 22, 50% of your registration fees will be refunded. No refunds are possible for cancellations after Sept. 22, but substitute registrations will be accepted.

For More Information

Call SNPA at 404-256-0444, check snpa.org and read the weekly SNPA eBulletin for up-to-date program descriptions and details.

Visit Monticello



Photo courtesy of Charlottesville-Albemarle Convention & Visitors Bureau/Roy Vandoorn

A special reception and tour of Thomas Jefferson's Monticello is planned for Tuesday, Oct. 7, following the General Session. It is an optional activity, but not one to be missed! Be sure to register.

The special activity registration fee includes a private tour of Monticello – including the rarely seen Dome Room – a reception at the Thomas Jefferson Library, and transportation between The Boar's Head Inn and Monticello.

Special Rate!
FIRST TIME ATTENDEE

If you don't attend the SNPA News Industry Summit, you miss an extraordinary opportunity to solve problems, hear ideas that will help you grow your business, and meet new people who share your thoughts and interests – in a congenial setting that is unique to SNPA.

Sometimes you just have to be there to understand. To encourage you to take that step, SNPA is offering a discounted rate of \$350 for First Time Attendees until Aug. 15. After you come once, we are confident you will be back!

SNPA, 3680 N. Peachtree Road, Suite 300, Atlanta, GA 30341

www.snpa.org/summit.html