



Photo by Mark Portland Photography, courtesy of The Boar's Head Inn

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORS

(\$5,000 member, \$6,000 non-member*)

This sponsorship includes these marketing opportunities:

- Registration for two attendees
- Two invitations to the Leadership Luncheon on Oct. 6
- Prominent exhibit space
- Podium acknowledgement of premier sponsorship
- Your two-minute video played during the General Session
- Name and logo in all printed conference promotions
- Full-page ad in the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

GOLD SPONSORS

(\$4,000 member, \$5,000 non-member*)

This sponsorship includes these marketing opportunities:

- Registration for two attendees
- One invitation to the Leadership Luncheon on Oct. 6
- Prominent exhibit space
- Name and logo or link in all conference promotions
- A half-page ad in the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

SILVER SPONSORS

(\$3,000 member, \$4,000 non-member*)

This sponsorship includes these marketing opportunities:

- Registration for one attendee
- One invitation to the Leadership Luncheon on Oct. 6
- Prominent exhibit space with registration for one
- Name and logo or link in all conference promotions
- A quarter-page ad in the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

TUESDAY LUNCH SPONSOR

(\$8,000 member, \$9,000 non-member*)

This premium sponsorship includes these marketing opportunities:

- Registration for three attendees
- Three invitations to the Leadership Luncheon on Oct. 6
- Introduction of lunch speaker
- Prominent exhibit space
- Podium acknowledgement of premier sponsorship
- Your two-minute video played during the General Session
- Name and logo in all printed conference promotions
- Two-page ad in center of the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

WELCOME RECEPTION SPONSOR

(\$6,000 member, \$7,000 non-member*)

This premium sponsorship includes these marketing opportunities:

- Registration for three attendees
- Two invitations to the Leadership Luncheon on Oct. 6
- Welcome comments before the Reception
- Prominent exhibit space
- Podium acknowledgement of premier sponsorship
- Your two-minute video played during the General Session
- Name and logo in all printed conference promotions
- Full-page ad on back cover of the conference program
- Ad on conference website with your logo and company link
- Distribution of marketing materials to all attendees
- Your logo and sponsorship acknowledgement on large thank you sign
- Pre-conference attendee list

SPECIAL RECOGNITION FOR MEMBERS ONLY (\$1,500-\$2,500)

Sponsorship opportunities include refreshments, lanyards, registration bag/packets, key cards, and Wednesday morning continental breakfast.

- All special recognition sponsors receive a pre-conference attendees list, are acknowledged from the podium and recognized on the SNPA website and on printed materials and signage.
- Sponsor logos will be imprinted on the registration bag/packet, lanyards and key cards.

**For more information about sponsorship opportunities, contact Howard Hoffman at SNPA
howard.hoffman@snpa.org 404.256.0444**