

CHOOSE ONE EXHIBIT BOOTH OPTION:

- Standard 8ft Booth (\$3,200 m/\$4,500 nm)  
 Upgraded Demo 10ft Booth (\$3,500 m/\$4,800 nm)  
 I need Internet\*  I need electricity\* \*Additional hotel charge for Internet and electricity.

Exhibit / Sponsorship	Local Media Association, SNPA, Inland Member/Nonmember	First Attendee	Additional Persons	Total
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CHOOSE ONE:

**Standard 8ft Exhibit Booth**      **\$3,200 m / \$4,500 nm**      **Included**      **\$695 each**      **SOLD OUT**  
*Standard 8ft Booth including one 6ft draped table, two standard side chairs and one wastebasket, material distribution to attendees, pre-conference attendee list and program guide listing.*

**Upgraded 10ft Demo Booth**      **\$3,500 m / \$4,800 nm**      **Included**      **\$695 each**      \_\_\_\_\_  
*Upgraded 10ft Demo Booth including one 36" x42" soho table, two black diamond stools and one wastebasket, material distribution to attendees, pre-conference attendee list and program guide listing.*

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**Platinum Sponsors ( Sold Out )**      **\$15,000 m / \$17,000 nm**      **Included**      **2<sup>nd</sup> included  
3<sup>rd</sup> included**      **SOLD**  
*Upgraded 10ft Demo Booth including one 36" x42" soho table, two black diamond stools and one wastebasket, three minutes to present, two full-page program guide ads, on-site banner with sponsor's name, sponsorship of registration desk (taken) or Twitter feed, web ad, pre-conference attendee list.*

**Gold Sponsors ( Sold Out )**      **\$10,000 m / \$12,000 nm**      **Included**      **2<sup>nd</sup> included,  
3<sup>rd</sup> \$350**      **SOLD**  
*Upgraded 10ft Demo Booth including one 36" x42" soho table, two black diamond stools and one wastebasket, two minutes to present, full-page program guide ad, on-site banner with sponsor's name, web ad, pre-conference attendee list, booth.*

**Silver Sponsors**      **\$8,000 m / \$10,000 nm**      **Included**      **2<sup>nd</sup> Included  
3<sup>rd</sup> \$350**      \_\_\_\_\_  
*Upgraded 10ft Demo Booth including one 36" x42" soho table, two black diamond stools and one wastebasket, introduction during the program, full-page program guide ad, web ad, signage with sponsor's name, pre-conference attendee list.*

**Bronze Sponsors**      **\$6,000 m / \$8,000 nm**      **Included**      **\$695 each**      \_\_\_\_\_  
*Standard 8ft Booth including one 6ft draped table, two standard side chairs and one wastebasket, half-page program guide ad, on-site signage with sponsor's name, web ad, pre-conference attendee list.*

**Monday Welcome Reception Sponsors**      **M: \$1,000 / \$1,500 / \$2,000**  
*Three Levels to Choose From*      **NM: \$2,000 / \$2,500 / \$3,000**      **\$695**      **\$695 each**      \_\_\_\_\_  
*Logo on program, verbal acknowledgement and signage at conference – size based on sponsorship level.*

**Breakfast Sponsors**      **Tues: \$5,000 m / \$6,000 nm**  
 **Tuesday** /  **Wednesday**      **Wed: \$4,000 m / \$5,000 nm**      **Included**      **\$695 each**      \_\_\_\_\_  
*Public acknowledgement, signage, pre-conference attendee list and program guide listing.*

**Tuesday Lunch Sponsor**      **\$15,000 m / \$17,000 nm**      **Included**      **2<sup>nd</sup> Included  
3<sup>rd</sup> Included**      **SOLD**  
*Upgraded 10ft Demo Booth including one 36" x42" soho table, two black diamond stools and one wastebasket, three minutes to present, verbal acknowledgement at conference, logo on program guide, large welcome banner with sponsor's name. See sponsorship brochure for more details.*

**Monday Sessions Sponsor**      **\$4,500 m / \$5,500 nm**      **Included**      **\$695 each**      **SOLD**  
*Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.*

**Tuesday Sessions Sponsor**      **\$5,000 m / \$6,000 nm**      **Included**      **\$695 each**      **SOLD**  
*Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.*

**Wednesday Sessions Sponsor**      **\$4,500 m / \$5,500 nm**      **Included**      **\$695 each**      \_\_\_\_\_  
*Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.*

Sponsorship	Local Media Association, SNPA, Inland Member/Nonmember	First Attendee	Additional Persons	Total
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**Exhibitor & Sessions Sponsor Combo**     **\$6,500 m / \$7,500 nm**     **Included**     **\$695 each**     \_\_\_\_\_  
*Standard 8ft Booth including one 6ft draped table, two standard side chairs and one wastebasket, public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list, program guide listing.*

**Take an Additional 25% Off!** (applies to the following sponsorships when registered to exhibit)

**Refreshments Sponsors**     **\$3,500 m / \$4,500 nm each**     **Included**     **\$695 each**     \_\_\_\_\_  
 **Monday PM** /  **Tuesday AM** /  **Tuesday PM** /  **Wednesday AM**  
*Public acknowledgement, marketing material distributed in general session room, signage, pre-conference attendee list and program guide listing.*

~~**Lanyard Sponsor**~~     **\$4,500 m / \$5,500 nm**     **Included**     **\$695 each**     **SOLD**  
*Company logo on lanyards, pre-conference attendee list and program guide listing.*

**Tote Bag Sponsor**     **\$5,000 m / \$6,000 nm**     **Included**     **\$695 each**     \_\_\_\_\_  
*Company logo on conference tote bag, pre-conference attendee list and program guide listing.*

~~**Pocket Program Sponsor**~~     **\$3,000 m / \$4,000 nm**     **Included**     **\$695 each**     **SOLD**  
*Company logo on pocket program, pre-conference attendee list and program guide listing.*

**Foot Prints Sponsors (Two Available)**     **\$5,000 m / \$6,000 nm**     **Included**     **\$695 each**     \_\_\_\_\_  
*Company name on large foot prints guiding conference attendees to meeting area, pre-conference attendee list and program guide listing.*

**Room Keycards Sponsor**     **\$5,000 m / \$6,000 nm**     **Included**     **\$695 each**     \_\_\_\_\_  
*Company logo and contact information on all conference attendees' room keys, pre-conference attendee list and program guide listing.*

~~**Jump Drives Sponsor**~~     **\$5,500 m / \$6,500 nm**     **Included**     **\$695 each**     **SOLD**  
*Company logo on 1 GB jump drive containing information about your company included in attendee tote bag, pre-conference attendee list and program guide listing.*

**Coffee Station**     **\$4,500 m / \$5,500 nm**     **Included**     **\$695 each**     \_\_\_\_\_  
*Coffee station, logo on coffee cups, pre-conference attendee list and program guide listing.*

**Notepad**     **\$4,500 m / \$5,500 nm**     **Included**     **\$695 each**     **SOLD**  
*Logo on notepads distributed to all attendees, pre-conference attendee list and program guide listing.*

Card # \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorized signature \_\_\_\_\_

Company Name \_\_\_\_\_ GRAND TOTAL \$ \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Please check all that apply:**

- I am a member of Local Media Association (formerly SNA)       I am NOT a member of any of these three associations  
 I am a member of Inland Press Association                       I am a spouse/guest  
 I am a member of Southern Newspaper Publishers Association

**First Attendee** \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Second Attendee** \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Third Attendee** \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Circle names of first-time attendees. Fax to 231-932-2985, email to [hq@localmedia.org](mailto:hq@localmedia.org) or mail to Local Media Association, 116 Cass St., Traverse City MI 49684. Must be prepaid by check or credit card. Questions: 888-486-2466. No refunds for cancellations 30 or fewer days before the conference.*

**FOR MORE INFORMATION ABOUT SPONSORSHIPS AND EXHIBITS, PLEASE CONTACT:**

**Al Cupo**

**Local Media Association, VP-Operations**  
(215) 256-6801 | [al.cupo@localmedia.org](mailto:al.cupo@localmedia.org)

**Deanna Lewis**

**Local Media Association, Sales & Marketing Manager**  
(207) 384-5022 | [deanna.lewis@localmedia.org](mailto:deanna.lewis@localmedia.org)

**OTHER CONFERENCE CONTACTS:**

**Southern Newspaper Publishers Association**  
**Edward VanHorn, Executive Director**  
(404) 256-0444 | [edward@snpa.org](mailto:edward@snpa.org)

**Inland Press Association**

**Patty Slusher, Program Director**  
(847) 795-0380 | [pslusher@inlandpress.org](mailto:pslusher@inlandpress.org)

*Sponsorships are on a first-come, first-serve basis.*

**CALL TODAY!**