



Presents

2014 MACMA Fall Idea Sharing Symposium

“A free one day training you won’t want to miss!!”

Join other Audience Development and Circulation professionals from your area to share successes you have realized at your newspaper and help find solutions to current challenges you may be facing at your newspaper or in our industry.

Attendees are asked to bring one idea from their newspaper that has helped improve service, grow circulation, build audience or increase revenue that they can share with the group in the morning session

AND

Be prepared to share one challenge you are currently facing at your newspaper that you would appreciate input from the group on in the afternoon session.

Symposium is FREE to
MACMA members and
lunch is provided
thanks to our sponsors!

Non-member cost is \$35

Friday October 10th – South Carolina Press Association Columbia, SC
Friday October 17th - Virginia Press Association Glen Allen, VA.
Friday October 24th – Greensboro News & Record Greensboro, NC

All events are from 10am-3pm

Complete & return registration by 10/3 to attend

Event Contact: Matthew Wolfe - mwolfe@thetimesnews.com

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