

America's Newspapers

NEWSPAPERS.ORG



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To submit an item for the next newsletter, email cdurham@newspapers.org

Solutions Partners: It's time to select your membership level for 2022



Thank you to all of our Solutions Partners who have already selected their Gold, Silver, Bronze or General membership level for 2022.

If you have not already made your selection, please contact [Patty Slusher](#), director of programming, as soon as possible.

Gold-level memberships are already sold out and Silver memberships are limited.

Among the new offerings for Gold and Silver Solutions Partners in 2022 are prominent branding opportunities on newspapers.org.

We also look forward to connecting with our newspaper and Solutions Partner members in April at the [Mega-Conference!](#) Please be sure your calendars are marked for April 10-12.

Reach newspaper decision-makers.
Become a Solutions Partner!

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Member news

Our hearts go out to the Mayfield Messenger and all who were affected by last week's tornadoes

General Manager Matt Jones of The Paducah Sun reports that all employees of the Mayfield Messenger are OK following the tornado that struck the Mayfield, Kentucky, area. The paper will be published out of the Paducah office until the area can be rebuilt.

“Thank you for your prayers for the Mayfield area,” Jones said, adding that Paxton Media also had damage in Benton and Princeton as well.



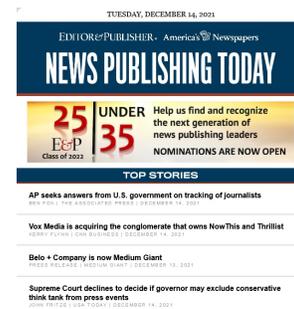
[READ MORE from Poynter about how the media is covering the horrific scene in Kentucky](#)



Do you receive our daily Noon (EST) Newsletter?

America's Newspapers and Editor & Publisher jointly publish a Noon (EST) Newsletter Monday through Friday, filled with industry news.

If you are not on the list to receive this newsletter and would like to be added, [request the newsletter here](#) and choose **Morning Exclusives & Noon Headlines**. There is no cost to be added to the distribution list.



CherryRoad Media to buy seven newspapers in Minnesota

Gannett has agreed to sell seven Minnesota newspapers to CherryRoad Media, a subsidiary of Parsippany, New Jersey-based CherryRoad Technologies.

[READ MORE](#)

A new beginning: American Press moving back downtown

For more than 30 years the American Press has conducted business at 4900 U.S. 90. No longer. On Sunday, the historic newspaper returned to the heart of downtown Lake Charles — where it was founded in 1895 — in the newly refurbished offices at 715 Ryan St.

[READ MORE](#)



Obituary

Newspaper executive Murray Cohen dies at 92



Murray Cohen, 92, of Delphos and Bloomfield Hills, Michigan, passed away on Tuesday, Dec. 7.

He was married to Barbara Safran Cohen for 29 years. He was passionate about the community newspaper business and purchased his first newspaper, the Delphos Herald, Inc., in 1962. Over the years that followed, he bought weekly community newspapers throughout the upper Midwest including northwest Ohio, Wisconsin, Michigan, Illinois, southern Indiana and Kentucky. He was active in the Inland Press Association (now America's Newspapers) for many years.

[READ MORE](#)

What we're reading ...

How news coverage influences countries' emergency aid budgets – new research

Does news coverage really make a material difference to the amount of humanitarian aid a crisis receives? Or are we confusing correlation with causation? At a time when donor funding is failing to [keep pace](#) with rapidly escalating levels of humanitarian need, these are important questions. The answers can help ensure humanitarian assistance gets to where it is most needed.

To answer these questions, our [team of researchers](#) from the University of East Anglia, City, University of London and the University of Edinburgh interviewed 30 senior bureaucrats tasked with making policy about the allocation of humanitarian aid. They worked for 16 governments representing democratic countries with the largest humanitarian aid budgets. The results have recently been published in [Journalism Studies](#).

[READ MORE from The Conversation](#)

Facebook's latest defense: Social media doesn't hurt people. People hurt people.

Facebook executive Andrew Bosworth offered a fresh defense of the company's role in the spread of misinformation during an interview with Axios that aired Sunday. If you have a problem with users believing misleading COVID-19 content, [Bosworth said](#), "you have an issue with those people," not Facebook.

The remarks, which drew immediate backlash, are the latest example of the tech giant [taking a defiant tone](#) in the face of criticisms over its safety practices, rather than offering apologies as it did in the wake of prior scandals.

[READ MORE from The Washington Post](#)

How new Wisconsin state bill aims to support local media, small businesses



Todd Novak, a former newspaper associate editor who now serves as state representative for the 51st Assembly District in Wisconsin, has introduced [Assembly Bill 762](#), which would give small businesses that purchase advertising in local media outlets a 50% tax credit.

"Our local media outlets have not been immune to the negative impacts resulting from the COVID-19 pandemic and subsequent workforce challenges," Novak (R-Dodgeville) and co-author Sen. Roger Roth (R-Appleton) said in an email to legislators seeking sponsors for the bill. "Community focused family-run businesses, including newspapers and radio stations, are in the same perilous position as many retail, hospitality and small manufacturers.

"The advertising incentive creates a win-win scenario for small businesses that want to advertise, [support] customers and workers, and for local media."

Under the bill, the tax credit would be capped at \$5,000 and would expire after five years. Businesses with fewer than 100 full-time employees and less than \$10 million in revenue would be eligible to receive the credit and ads would have to be placed with Wisconsin-based media, including newspapers, radio and television stations and online news sites.

The Wisconsin Newspaper Association has been the bill's lead proponent.

[READ MORE from the Wisconsin Newspaper Association](#)

America's Newspapers Calendar

SAVE THE DATE!
Mega-Conference is Back!



APRIL 10-12, 2022
JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA
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