

America's Newspapers

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Member News

The Dallas Morning News



The Dallas Morning News launches innovative evening news edition

The Dallas Morning News has reintroduced the concept of an Evening Edition through an ePaper platform — reminiscent of a time when evening newspaper editions were common to provide end-of-day updates and quick reads to round out the day's news cycle.

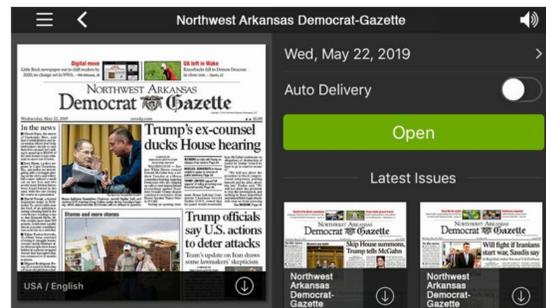
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Newspaper's Harrison readers to be converted to digital

Walter Hussman has been working for about a year to convert subscribers to the Arkansas Democrat-Gazette in the 63 counties outside Northwest Arkansas to a digital edition, plus Sunday print edition.

Last week, WEHCO Media began testing its offer of a free iPad to the first group of subscribers in its main 12-county circulation area.

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Northwest Arkansas Democrat-Gazette iPad

Lauren Gustus named director of Community Funding Initiatives

McClatchy has announced a new company-wide community funding initiative that will be headed by Lauren Gustus.

She will be responsible for building community support for important local journalism initiatives through grants, contributions from philanthropic organizations and individuals, and partnerships with local stakeholders and readers.

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TownNews introduces iQ Audience+, a sophisticated, data-driven solution for audience monetization and growth



iQ Audience+ from TownNews is designed to give media organizations of all sizes powerful new tools to lift their subscription rolls and preserve programmatic ad revenue, while boosting audience engagement.

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Professional Development and Networking



A 2020 Resolution: Tell the story of your newspaper's value to your community

Newspapers tell stories about their communities. In 2020, let's tell our communities *our* story.

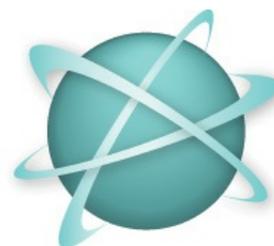
During a session at the Feb. 17-19 Mega-Conference, we'll focus on how newspapers improve the civic life of citizens every day.

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Two new webinars announced for January — free for members

Cybersecurity and **Classifieds** are the topics of two new webinars announced by America's Newspapers for January — all free for members!

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