

America's Newspapers

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The Latest News

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'Level the playing field with the tech platforms'



Facebook's market power leaves news organizations at its mercy

By Alan Fisco, president of The Seattle Times and president of America's Newspapers

It is very difficult for newspapers to compete against the vast data pool and resulting targeted advertising Facebook offers. Without some change in the model, I fear we will see further declines in the number of journalists and growing numbers of news deserts across the country.

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Industry appointments



Miami Herald names Monica Richardson first Black executive editor in paper's history

"At this critical time in our nation, particularly given the impact of the pandemic, racial reckoning and the country's political divisiveness, the Herald's public-service mission is more important now than ever before," said Monica Richardson, who was named this week to become the next executive editor of the Miami Herald, effective Jan. 1.

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Former T&G publisher, Gannett senior VP Paul Provost

leaves company

Paul Provost previously served as publisher and president of the Telegram & Gazette in Worcester, Massachusetts, when it was owned by GateHouse Media Inc.

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Barbara Leader named new Lafayette Daily Advertiser executive editor



"I'm so excited to be joining the staff of The Lafayette Daily Advertiser at a time when it's more important than ever to produce top-quality, hard-hitting local journalism for the communities that we serve," the new executive editor said.

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Kathleen McGrory named Tampa Bay Times deputy editor, investigations

Kathleen McGrory's stories have exposed previously unreported spikes in the number of child gun deaths, traced the origins of a fatal power-plant accident and exposed tragic mistakes at the Heart Institute at Johns Hopkins All Children's Hospital.

Now, she will be heading up the newsroom's watchdog team.

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Opinion: If you love your newspaper, today's the day to hashtag your heart out (#LoveMyNewspaperDay)

Have you encouraged your readers to share what they appreciate about you today?

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Presteligen introduces automated page building

Presteligen has announced its newest addition to the

My News 360 hosted service modules. Dynamic Edition automates page building through an online interface, resulting in camera-ready PDFs or editable Adobe InDesign documents.

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Automation at your fingertips

Upcoming webinars

WEBINAR

DECEMBER 17 | 1-2 p.m. CDT, 2-3 p.m. EDT

Classifieds 2021

PRESENTED BY:
JANET DEGEORGE

Thursday, December 17
1-2 pm CST / 2-3 p.m. EST

What's in store to increase revenue in your CORE classifieds? Is 2021 going to be a tough one or full of promise? Do you need to go out of your comfort zone to bring in the new money? This webinar will talk about stretching beyond and pulling in all the revenue you can from many new sources on top of the tried and true.

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Members can use the code **NEWSROCKS** to register at no cost.

WEBINAR

DECEMBER 18 | 1-2 p.m. CST, 2-3 p.m. EST

Rethinking Paywalls

PRESENTED BY:
MATT LARSON OF OUR-HOMETOWN

Friday, December 18
1-2 pm CST / 2-3 p.m. EST

During this webinar, Matt Larson will review the most popular paywall configurations among local newspaper websites on Our-Hometown's WordPress Publishing Platform. He also will discuss various ways to market digital subscriptions across print, social and mobile.

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