

America's Newspapers

NEWSPAPERS.ORG



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To submit an item for the next newsletter, email cdurham@newspapers.org



Maximize Your Membership

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America's Newspapers to host Washington, D.C., legislative fly-in in February



Yes, I'm interested in attending

Will you attend the fly-in? Answer our quick survey

The efforts to pass the Local Journalism Sustainability Act showed the power, and importance, of newspaper industry leaders engaging directly with their government representatives. To further our advocacy efforts, America's Newspapers will host its first legislative fly-in in Washington, D.C., Feb. 15 and 16, 2022.

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Member news ...

Storytellers Project returns with in-person shows next year in 17 cities across the USA TODAY Network

Since its launch in 2011 at the Arizona Republic in Phoenix, the Storytellers Project has helped more than 6,000 people tell brief, personal stories on stages in front of more than 60,000 people. During the pandemic, the shows were aired online, reaching millions since March 2020. In 2022, it will be part of 17 USA TODAY Network newsrooms.

"We are so excited to pass the mic in communities across America, inviting everyday people to tell their own stories in front of their neighbors," said Megan Finnerty, founder and director of the Storytellers Project, part of the USA TODAY Network.

[READ MORE from The Greenville News](#)

Storytellers Project

PART OF THE USA TODAY NETWORK

"We are excited about the return of Storytellers to the Greenville community. These events help people express themselves with a different form of journalism and share another side of what makes the Upstate such a great place to live."

Dave Hennigan, Greenville News managing editor and manager of the Greenville Storytellers Project

Industry people



Ed Choate named publisher in Claremore, Oklahoma

Veteran journalist and newspaper executive Ed Choate has been appointed publisher of The Claremore (Oklahoma) Daily Progress.

Choate is currently the publisher of the Muskogee Phoenix, and will continue in that role. CNHI, LLC, is the parent company for both newspapers.

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Krys Fluker is named Opinion editor of the Orlando Sentinel

Krys Fluker, who spent the last 27 years of her career at The Daytona Beach (Florida) News-Journal, mostly in the Opinion department, has been named Opinion editor of the Orlando Sentinel.

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Thursday's free webinar: Grow your revenue!



[Register free](#)

Members of America's Newspapers can register free by using this code at registration: **NEWSROCKS**

This advanced selling webinar will help you combat objections, gain more ad dollars than ever before

Thursday, Dec. 9
2-3 p.m. EST | 1-2 p.m. CST | Noon-1 p.m. MST
| 11 a.m. - Noon PST

We've all heard it before: No budget. Or, we are moving in a different direction. So, how do you sell past these objections and get more ad dollars than ever before? Compare, consult and conquer!

Ad sales adviser Ryan Dohrn will show you a daring and inventive way to ethically share what competitive advertisers are doing in the market to draw out money from those reluctant advertisers that give us the same lame excuses. COMPARE them to others in their category that are doing great. CONSULT with them on how to be bigger and better. Then, CONQUER the close by showing the advertiser how to dominate the companies they hate most ... their competition. This is an advanced selling workshop that has received a five-star rating from more than 1,000 salespeople.

[LEARN MORE and REGISTER](#)

America's Newspapers Calendar



FREE WEBINAR - 7 Ways to Get 25% More From Every Advertiser- Dec. 9
[LEARN MORE](#)

Legislative Fly-in - Feb. 15-16, Washington, D.C. [LEARN MORE](#)

2022 Mega-Conference - April 10-12, Orlando, Florida [LEARN MORE](#)

SAVE THE DATE!
Mega-Conference is Back!



APRIL 10-12, 2022
JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA
STAY CONNECTED TO WWW.MEGA-CONFERENCE.COM

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