

America's Newspapers

NEWSPAPERS.ORG



December 3, 2021

To submit an item for the next newsletter, email cdurham@newspapers.org

Mega-Conference sponsorship and attendee information will be available soon

Have you signed up to be notified?

Sponsorship and attendee information for the 2022 News Industry Mega-Conference will be available soon. If you have not signed up yet to be notified when registration begins, here are the links where you can request information:

[CLICK HERE](#) to be notified when early-bird registration opens.

To have sponsorship and exhibit information sent to you, [CLICK HERE](#) and add your name and company information to our distribution list.

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SAVE THE DATE!
Mega-Conference is Back!



APRIL 10-12, 2022
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Industry news



Lee Enterprises announces that director nomination notice from Alden is invalid

Lee Enterprises, Incorporated announced that the notice submitted by Alden Global Capital, LLC, which purported to nominate three candidates to stand for election to Lee's board of directors at the company's 2022 Annual Meeting, is invalid.

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Industry people

Logan Molen is retiring after 40 years in news industry

Logan Molen, publisher of the Steamboat Pilot & Today (Steamboat Springs, Colorado), will retire in December after a 40-year career in the daily news industry.

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AP names Kristin Heitmann chief revenue officer

Media executive Kristin Heitmann has been named senior vice president and chief revenue officer of The Associated Press, responsible for all of the news agency's revenue functions globally.

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Channing Gerard Joseph joins Newmark faculty as a specialist in race and identity

The Newmark Graduate School of Journalism has hired Channing Gerard Joseph as its first-ever associate professor focused on race and identity.

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Chris Dautel promoted to vice president of strategic planning and corporate development at Schurz

Chris Dautel will be the point person for mergers and acquisitions, valuation analysis, investments, strategic planning and real estate administration.

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Mather Economics appoints David Clinch as global head of partnerships

Mather's new global head of partnerships will help lead the company's plan to expand into new markets and grow service offerings.

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What we are reading ...

Dudley: Policymakers should limit media consolidation

Journalism advocates are distraught that hedge fund Alden Global Capital is making a bid to acquire the Lee Enterprises newspaper chain. Unfortunately there aren't many options for blocking the merger because limits on media consolidation have been whittled away by conglomerates and willing regulators.

Perhaps the best outcome would be if the deal convinces Congress and competition regulators to restore limits on consolidation and prevent what's left of America's independent, local press system from falling into the hands of a few extractive investment firms.

[READ MORE from Brier Dudley of The Seattle Times](#)

Philippine Court allows Maria Ressa to attend Nobel Peace Prize ceremony



The Court of Appeals in the Philippines said on Friday that it would allow the journalist Maria Ressa to travel to Norway to receive the Nobel Peace Prize, after the government tried to block her from attending the ceremony.

[READ MORE from The New York Times](#)

Dec. 9 webinar: Grow your revenue!

WEBINAR

DECEMBER 9 | 2-3 p.m. EST, 1-2 p.m. CST

7 Ways to Get 25% More From Every Advertiser: Compare, Contrast, Close!

PRESENTED BY
RYAN DOHRN

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This advanced selling webinar will help you combat objections, gain more ad dollars than ever before

Thursday, Dec. 9
2-3 p.m. EST | 1-2 p.m. CST | Noon-1 p.m. MST
| 11 a.m. - Noon PST

We've all heard it before: No budget. Or, we are moving in a different direction. So, how do you sell past these objections and get more ad dollars than ever before? Compare, consult and conquer!

Ad sales adviser Ryan Dohrn will show you a daring and inventive way to ethically share what competitive advertisers are doing in the market to draw out money from those reluctant advertisers that give us the same lame excuses. COMPARE them to others in their category that are doing great. CONSULT with them on how to be bigger and better. Then, CONQUER the close by showing the advertiser how to dominate the companies they hate most ... their competition. This is an advanced selling workshop that has received a five-star rating from more than 1,000 salespeople.

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FREE WEBINAR - 7 Ways to Get 25% More From Every Advertiser- Dec. 9
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2022 Mega-Conference - April 10-12, Orlando, Florida [LEARN MORE](#)

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