

# America's Newspapers

NEWSPAPERS.ORG



November 23, 2021

To submit an item for the next newsletter, email [cdurham@newspapers.org](mailto:cdurham@newspapers.org)

## Happy Thanksgiving!



*The America's Newspapers office will be closed Thursday and Friday in recognition of the Thanksgiving holidays.*

*We appreciate you and wish you a Happy Thanksgiving with your family and friends.*

*We are very thankful to be able to work with such dedicated members of the newspaper industry!*

## Industry news



### What Alden's potential acquisition of Lee Enterprises means for 20-plus Midwest papers

[Read the letter Alden Global Capital sent to the Lee Enterprises board of directors](#)

A multi-million dollar proposal could land more than two dozen of the Midwest's local newspapers in the hands of a New York-based hedge fund known for slashing its papers "to the bone."

Alden Global Capital revealed a proposal Monday to purchase Lee Enterprises Inc. and its newspapers at \$24 a share, casting alarm through the many newsrooms owned by Lee.

[READ MORE from Poynter](#)



### Alden Global Capital's bid for Lee Enterprises

On this 112th episode of E&P Reports, host Mike Blinder speaks with Gordon Borrell, founder and principal of Borrell Associates; Rick Edmonds, media business analyst for Poynter Institute; Steven Waldman, president and co-founder of Report for America; and Gretchen A. Peck, contributing editor at E&P, about Alden Global Capital's offer to buy Lee Enterprises.

They talk about the offer, the timing, the oncoming

culture clash if the deal goes through, the possibility of pleading an antitrust case, and so much more.

[READ MORE from E&P](#)

## Biden administration asks court to allow vaccine mandate

The Biden administration on Tuesday asked a federal court to let it move ahead with a workplace rule that would require employees at larger companies to be vaccinated against COVID-19 or face weekly testing.

The mandate is a centerpiece of the administration's efforts to contain the spread of COVID-19 as concerns grow that the nation is on the cusp of another winter surge in virus cases and hospitalizations.

[READ MORE](#)



## Welcome to membership

**America's**   
**Newspapers**

### Litchfield News-Herald joins America's Newspapers

America's Newspapers is honored to welcome the Litchfield (Illinois) News-Herald into membership.

This twice-weekly newspaper is led by John Hanafin, publisher.

## Industry people



### Drake University School of Journalism and Mass Communication names next dean

Following a national search, Catherine Staub has been named as the next dean of the Drake University School of Journalism and Mass Communication in Des Moines, Iowa.

[READ MORE](#)

## What we are reading ...

### The future of digital spaces and their role in democracy

Those who worry about the future of democracy focus a lot of their anxiety on the way that the [things that happen in online public spaces](#) are harming deliberation and the fabric of society. To be sure, billions of users appreciate what the internet does for them. But the climate in

### Covering scientific consensus: What to avoid and how to get it right

When reporting on controversial policy topics such as vaccine safety and climate change, journalists can look to scientific consensus to bolster their coverage and



some segments of social media and other online spaces has been called a “[dumpster fire](#)” of venom, misinformation, conspiracy theories and goads to violence.

Social media platforms are drawing fire for their role in all of this.

[READ MORE from the Pew Research Center](#)

battle misinformation.

If you're unsure what scientific consensus is, don't understand its significance or have no idea how to gauge it, keep reading. This tip sheet features practical advice from three researchers with expertise on those topics.

[READ MORE from The Journalist's Resource](#)

## Dec. 9 webinar: Grow your revenue!



WEBINAR  
DECEMBER 9 | 2-3 p.m. EST, 1-2 p.m. CST

**7 Ways to Get 25% More From Every Advertiser: Compare, Contrast, Close!**

PRESENTED BY  
RYAN DOHRN

[Register free](#)

Members of America's Newspapers can register free by using this code at registration: **NEWSROCKS**

This advanced selling webinar will help you combat objections, gain more ad dollars than ever before

Thursday, Dec. 9  
2-3 p.m. EST | 1-2 p.m. CST | Noon-1 p.m. MST  
| 11 a.m. - Noon PST

We've all heard it before: No budget. Or, we are moving in a different direction. So, how do you sell past these objections and get more ad dollars than ever before? Compare, consult and conquer!

Ad sales adviser Ryan Dohrn will show you a daring and inventive way to ethically share what competitive advertisers are doing in the market to draw out money from those reluctant advertisers that give us the same lame excuses. COMPARE them to others in their category that are doing great. CONSULT with them on how to be bigger and better. Then, CONQUER the close by showing the advertiser how to dominate the companies they hate most ... their competition. This is an advanced selling workshop that has received a five-star rating from more than 1,000 salespeople.

[LEARN MORE and REGISTER](#)

the **Media Job Board**  
MEDIAJOBBOARD.COM

Reach Millions of Job Seekers  
FREE Resume Posting, Job Matching & Emailed Job Alerts  
Poynter. **E&P** America's Newspapers  
EDITOR & PUBLISHER

## America's Newspapers Calendar



**FREE WEBINAR - 7 Ways to Get 25% More From Every Advertiser- Dec. 9**  
[LEARN MORE](#)

**2022 Mega-Conference - April 10-12, Orlando, Florida**  
[LEARN MORE](#)

**SAVE THE DATE!**  
Mega-Conference is Back!



APRIL 10-12, 2022  
JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA  
STAY CONNECTED TO [WWW.MEGA-CONFERENCE.COM](http://WWW.MEGA-CONFERENCE.COM)

### **Get Involved. Be Heard. Invest In Your Future.**

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at [www.newspapers.org](http://www.newspapers.org). And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

America's  Newspapers

CONTACT US

[www.newspapers.org](http://www.newspapers.org)

[Email](#)

