

America's Newspapers

NEWSPAPERS.ORG



Highlights of the week with America's Newspapers

Member updates

New Gannett appoints key executives

Leadership for the newly merged Gannett was announced on Wednesday. The leaders include familiar faces from both Gannett and New Media Investment Group.

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First issue of print publication from America's Newspapers is live!

The winter edition of the publication from America's Newspapers is on its way to you. Can't wait? Access the e-edition right now!

In this issue:

- Highlights from the inaugural meeting in Chicago.
- Answers to your questions about the new association.
- Meet Dean Ridings, CEO of America's Newspapers.
- News of executive promotions and hirings in the industry.
- And much more!

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Will you be in the room where it happens at Voices?



Where is that room? The offices of Seyfarth Shaw LLP on the 80th floor of Willis Tower in Chicago, Dec. 10-11. Don't miss out on being part of the conversation about the most important issues facing newspapers today.

[Attendance is limited, register today!](#)

Executive Voices
DECEMBER 10-11, 2019 | CHICAGO



Industry News



How to boost your email newsletters

Email newsletters are a proven way to help build (and maintain) subscriber loyalty — but are you doing them right?

Check out these lessons from the Medill Local News Initiative to find out.

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Chicago Reader to pursue nonprofit status

The alt-weekly announced its intention to pivot to nonprofit status under the newly-founded Reader Institute for Community Journalism. The new nonprofit will launch in January and then purchase the Reader.



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Lessons on paywalls from a small local newspaper

In 2017, the Shawnee Mission Post in Kansas launched its paywall. Two years later, the small paper with only three full-time employees has 2,650 subscribers paying \$5.95 a month. How are they making it work?

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Reporting on gun violence? Share these resources

After a mother complained about reporting gun violence at the Better Gun Violence Reporting Summit, Philadelphia journalists pulled together resources to link to in stories.

News organizations are encouraged to pull from it as needed and to submit their own resources.

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More from America's Newspapers



Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Registration is now open!](#)

2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference in Fort Worth. [Register to attend Feb. 17-19 here.](#)

Free Webinar: Mobile Apps for Journalists. Presented by Jean Hodges of the new Gannett on Friday, Dec. 6, 1 p.m. CST, 2 p.m. EST. [Learn more and register here.](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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