

America's Newspapers

NEWSPAPERS.ORG



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The Latest News

New Campaign for Members: Share Gratitude (and generate revenue, too)



Share Gratitude 2020

Share Gratitude 2020 campaign invites readers to reflect on things for which they are thankful

Newspapers across the country have begun implementing a new campaign introduced yesterday by America's Newspapers and Sachs Media as a way to recognize all the things we are grateful for — in the face of an extremely challenging year.

The campaign also offers newspapers the chance to sell sponsorships of the campaign locally, with newspapers retaining 100% of the sponsorship dollars raised.

The Tallahassee Democrat appears to have been the first paper to launch the campaign [in a column on its website](#).

And messages are beginning to be posted on the national [ShareGratitude website](#).

[LEARN MORE AND REQUEST CAMPAIGN MATERIALS](#)



Gratitude From Around The World

HAPPY HEALTHY NEWLYWEDS
Juliet is grateful for... Alex and I got married on February 22, 2020, surrounded by friends and family, including our...

LOVING FAMILY, NEAR AND FAR
Jan is grateful for... When coronavirus began I was surprised to be considered "elderly" by the government and more in...

THE OPPORTUNITY TO FIND MY OWN HAPPINESS IN...
Frank is grateful for... Please enjoy our Gratitude video! And check out our new Podcasts: <https://gratitudemeditation.podbean.com> and <https://gratitudemeditationaudio.podbean.com>

MARRIAGE / SPOUSE / MRS DOWLING ROCKS!

[Generate Q4 revenue through this campaign available at no cost from America's Newspapers and Sachs Media](#)

Industry appointments

Longtime Ardmorette publisher announces retirement

Kim Benedict has announced her intention to retire from her position as Gannett senior group publisher for The Ardmorette, the Shawnee News-Star and the Bartlesville Examiner-Enterprise — all in Oklahoma.



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Doug Skaff Jr. named HD Media president

Following the retirement of Jim Heady, HD Media has appointed Doug Skaff president of HD Media and Lee Wolverton as vice president of news.

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WEBINAR

DECEMBER 2 | Noon-1:15 p.m. CST, 1-2:15 p.m. EST

**Lessen Loneliness
and Increase Belonging,
Engagement and Productivity**

PRESENTED BY:
RYAN JENKINS

**Wednesday, December 2
Noon-1:15 p.m. CST / 1-2:15 p.m. EST**

Special 75-minute webinar will help employers boost the morale of their staffs and increase productivity

The COVID-19 pandemic and the increase in remote working has dramatically changed the daily lives of those in the workforce. It's a change that will continue long into 2021. During this webinar, learn how your newspaper can better understand and address loneliness at work and increase productivity.

[READ MORE](#) and [REGISTER FREE](#)

Industry news

Telegraph Herald surpasses new starts goal by 570% with iQ Audience+

When launching on iQ Audience+, the Telegraph Herald of Dubuque, Iowa, set a goal to acquire 20 new subscribers via the paywall each month. "We exceeded 30 by the second day, and were up to 134 by the end of the first month," says Mike Connolly, interactive media director for TH Media. "We gained another 74 active subscribers by the end of the second month."



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