

# America's Newspapers

NEWSPAPERS.ORG



November 16, 2021

To submit an item for the next newsletter, email [cdurham@newspapers.org](mailto:cdurham@newspapers.org)

## House vote on reconciliation bill (including LJSA) could come as early as this week



**With Congress back in session this week, a vote in the House could come by the end of the week on the reconciliation bill.**

It is still important for members of America's Newspapers to communicate with their Congressional representatives. The message should be to thank them for their support and ask for them to continue to let their fellow members of Congress know how important this is to you and to keep it included in the budget reconciliation bill! The Senate will not likely take this up for another few weeks, so your ongoing outreach to

them is important as there are many competing interests.

In its current form, this will provide up to \$25,000 in credits in year one for newsroom employees, and up to \$15,000 in years two through five. (The tax credit for subscriptions and the tax credit for advertising in local news media are not included in the reconciliation bill.)

Please continue to share links to your editorials [with us](#), as well.



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## Industry news



### Free Press website debuts in Seattle

The Seattle Times is launching a new Save the Free Press website. It is intended to inform people about the journalism crisis and efforts to sustain and restore America's local, independent press system.

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Medill's new index puts spotlight

Reader regularity rates vary considerably among news outlets

## on rescuing at-risk subscribers

Northwestern University's new Medill Subscriber Engagement Index highlights the need to identify at-risk digital subscribers and find effective ways to reach out to them, from friendly emails to targeted social media to onboarding them better in the first place.

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## tracked in the index

*"Looking at some of the individual properties, some have reader regularity rates down around three times a month. And then there are a number of them with reader regularity rates well into double digits per month, which would indicate a pretty engaged reader."*

**Tim Franklin**  
Senior Associate Dean  
Northwestern's Medill School



## Seyfarth Shaw issues guidance to employers for meeting vaccine mandate

Seyfarth Shaw has created a checklist to help employers with 100 or more employees achieve compliance with the OSHA COVID-19 Vaccination and Testing Emergency Temporary Standard (ETS).

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## Granite Publications is sold to its publisher

Granite Publications, a collection of 10 non-daily newspapers and a printing operation in south Texas, has been sold to Daniel Philhower, the company's publisher for the past five years.

Dirks, Van Essen & April, a media merger and acquisition firm based in Santa Fe, New Mexico, represented the Chionsini family in the transaction. Terms of the transaction were not disclosed.

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## Industry people



### Adams Publishing Group names new regional executive editor

Jim Ferolie has been named regional executive editor of APG Media of Southern Wisconsin. The position was most recently staffed by Sid Schwartz, who retired in April.

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## Wick Communications names Scott Green as production manager

Francis Wick, CEO, has announced that Scott Green has returned to Wick Communications as Wick production manager. Green also will serve as lead pressman at the Sierra Vista (Arizona) Herald.

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**FREE WEBINAR - 7 Ways to Get 25% More From Every Advertiser - Dec. 9**  
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**2022 Mega-Conference - April 10-12, Orlando, Florida** [LEARN MORE](#)

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