

America's Newspapers

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The latest from America's Newspapers

From the CEO

Your participation is needed to achieve our goals

By Dean Ridings, CEO, America's Newspapers

When I learned a few months ago that the boards of directors of SNPA and Inland had agreed to explore a potential merger, I immediately thought that it was a great idea that would add member value while better utilizing the organizations' resources. It didn't cross my mind then that I would become the new organization's first CEO, but I am truly honored and thrilled to serve in that role.

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Industry appointments



[Longtime advertising executive named GM of McAlester News-Capital](#)



[Richmond Times-Dispatch names vice president of advertising](#)

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Industry News

Nielsen to separate into two

Nielsen Holdings has concluded a comprehensive strategic review process and has announced plans to spin off its Global Connect Business.



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Top 6 trends for more revenue + engagement for 2020

See how newspapers are using promotions and email to find success. You'll want to make sure these trends are key aspects of your strategy for the coming year.

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Wrapping paper design contest shows off children's creativity

Here's a fun idea from the Chattanooga Times Free Press:

Invite children to create a wrapping paper design, with the winner and several runners-up having their designs printed in the paper ... for readers to wrap their gifts with.

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