

# America's Newspapers

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## The Latest News

### Industry appointments



#### Paul Pham named GM at South Florida Sun Sentinel, Orlando Sentinel

The interim role that Paul Pham was appointed to with the South Florida Sun Sentinel and Orlando Sentinel after Publisher Nancy Meyer left the papers last month has now become permanent.

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#### Salt Lake Tribune hires new chief revenue officer

Chris Stegman has been named chief revenue officer of The Salt Lake Tribune, with responsibility for The Tribune's subscription, advertising and marketing efforts — online and in print.

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### Industry news

#### Stacker delivers engaging, research-based stories to TownNews-powered local media organizations

Local news organizations are always on the lookout for unique data-driven storytelling to help them capture new readers and drive increased audience engagement. However, for many newsrooms there's simply a lack of resources to produce and distribute authoritative data journalism in their local markets.





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## APG Wisconsin papers switching to metered paywall

“There was a time when newspapers put their content online for free, but that is no longer a viable business model,” said Missy Feiler, general manager of the Adams Publishing Group that includes the Daily Jefferson County Union, Watertown Daily Times and Hometown News Group.

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## Las Vegas Review-Journal chooses Adpoint to replace legacy system

The Las Vegas Review-Journal's key goals in choosing a new advertising sales solution included reducing total cost of ownership, improving workflow efficiency and integrating multiple systems for ease of use.



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