

America's Newspapers

NEWSPAPERS.ORG



November 2, 2021

To submit an item for the next newsletter, email cdurham@newspapers.org

LJSA no longer included in reconciliation bill Reach out to your member of Congress today

The Local Journalism Sustainability Act (LJSA), a comprehensive legislative effort championed by America's Newspapers and other leading media groups, is no longer included in the House of Representatives "Build Back Better" reconciliation bill.

While there is still an opportunity to get the LJSA back in the reconciliation bill, there are many competing interests and not enough money to go around.



Local Journalism Sustainability Act
117th Congress
www.newspapers.org/ljsa

Members who are able to help with a last-minute push of the bill should reach out to their members of Congress, particularly if they are a [Senate co-sponsor of the LJSA](#). Ask them to let Sen. Schumer and Speaker Pelosi know how important it is to include the LJSA in the reconciliation bill.

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What we're reading about the LJSA

The following editorials are available for reprint by member newspapers, with proper attribution.

A call to action as a key deadline looms for the federal proposal to help local news | Opinion

As Republicans and Democrats have fought over the size and scope of the Build Back Better legislation, trade-offs are being made including on health care, tax policy, public safety, education, infrastructure, energy policy and environmental reform.

Those are all important needs. But what is distinctive — and distinctively important — about the Local Journalism Sustainability Act is that a strong local press informs and empowers Americans to participate in each and every one of these vital issues.

[READ MORE from Jim Friedlich of The Lenfest Institute for Journalism](#)

Opinion: Local journalism needs federal support



As the Edwin L. Artzt Dean and professor at the University of Oregon's School of Journalism and Communication, I have a front row seat for the monumental changes in local journalism. We send interns into Oregon newsrooms every summer and many of our graduates are employed in local print, broadcast and internet newsrooms. The COVID-19 pandemic, and resulting advertising losses, only exacerbated economic fissures threatening the flow of information to citizens.

Fortunately, Congress is right now considering a simple proposal that could save local news. It provides a tax credit to publishers and stations to help pay the salary of a local reporter.

My view: LJSA a critical piece of legislation

I was disheartened to read in last week's opinion page that Matt Walsh, CEO of Observer Media Group, opposes the Local Journalism Sustainability Act.

Before I explain why the LJSA is a critical piece of legislation, allow me to provide some background on the LJSA and to make some factual corrections to Walsh's column.

[READ MORE from Zachary Richner, special to the Observer Media Group](#)

[READ MORE from Juan-Carlos Molleda of the University of Oregon](#)

The cost is miniscule, but it's the only thing in the bill that would help save democracy

The Senate is now deciding the fate of local news. As part of the Build Back Better, the Senate is in the next few days considering an important proposal: providing a payroll tax credit to local news organizations to retain or hire local journalists.

[READ MORE from Steve Waldman of Report for America](#)

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Inland Press Foundation increases support to America's Newspapers

INLAND
PRESS FOUNDATION

"We are truly grateful to the Inland Press Foundation for this powerful demonstration of support. Our members have been very responsive to the new advertising research we've provided in 2021. With this increase in funding from the Inland foundation, we can not only continue this research, but can expand the scope so our members have even more tools to help them in 2022."

**Dean Ridings, CEO
America's Newspapers**

\$18,000 grant will go toward advertising research

The Inland Press Foundation has approved an increase in funding to America's Newspapers to help sustain the association's advertising research.

The increase was approved at the foundation's annual meeting, held recently in Colorado Springs. The foundation increased its grant support by \$18,000 to America's Newspapers for the advertiser research. Inland already has a grant agreement in place with America's Newspapers to help fund specific projects and this increase is in addition to that existing commitment.

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Thursday's free webinar

WEBINAR

NOVEMBER 4 | 3-4 p.m. EDT, 2-3 p.m. CDT

**Building Your
Advertising Grant Program**

PRESENTED BY:
LIZ WHITE, PUBLISHER, RECORD-JOURNAL

More than \$350 million in recovery funds are available through the American Rescue Plan Act. And, chances are, your market is eligible to take advantage of these funds.

Get full details on Thursday.

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REGISTER FREE

Next Thursday: It's time to start planning your strategy in advance of the 2022 elections



REGISTER FREE

In this webinar, John Kimball of the John Kimball Group will take a deep dive into political opportunities, including:

Why it's not too early to start your political sales planning.

What makes this 2022 mid-term election much different?

Where the money will be spent.

How to find out who the candidates are and what to say when you get in front of them.

The importance of Political Action Committees (PACs) and other advocacy groups.

The role of state Republican and Democratic Party chairs.

The importance of making the buy easy and examples of successful packaging from newspapers around the country.

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coda

Industry people



Tribune-Democrat editor promoted to GM for Johnstown, Cumberland papers

Chip Minemyer, editor of The Tribune-Democrat in Johnstown, Pennsylvania, and a regional editor working with the The Times-News of Cumberland, Maryland, has been promoted to general manager of both papers.

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Springfield News-Sun names new editor

Ismail Turay Jr., a news veteran of two decades, is returning to the Springfield (Ohio) News-Sun as its editor.

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27 newspapers are welcomed into membership



America's Newspapers is honored to welcome the Fairbanks (Alaska) Daily News-Miner and 26 newspapers published by CherryRoad Media into membership.

The Fairbanks paper is published by the Helen E. Snedden Foundation. It is a daily paper, published seven days a week.

The CherryRoad papers are published across seven states:

Alabama: The Clayton Record

Arkansas: Clay County Courier, Corning; Mountaineer Echo, Flippin; Marshall Mountain Wave; and Pocahontas Star Herald

Iowa: Hamburg Reporter

Kansas: Dodge City Daily Globe; Butler County Times Gazette, El Dorado; Garden City Telegram; Kiowa County Signal, Greenburg; Hays Daily News; Leavenworth Times; McPherson Sentinel; Newton Kansas; Ottawa Herald; Pratt Tribune; St. John News; and Wellington Daily News

Minnesota: Cook County News-Herald, Grand Marais, and Rainy Lake Gazette, International Falls

Missouri: Boonville Daily News; Linn County Leader, Brookfield; Chillicothe Constitution Tribune; and The Examiner, Independence

Nebraska: Nebraska City News-Press and Syracuse Journal Democrat



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America's Newspapers Calendar



FREE WEBINAR - Building Your Advertising Grant Program- Nov. 4 [LEARN MORE](#)

FREE WEBINAR - Jump-Start Your 2022 Political Strategy- Nov. 11 [LEARN MORE](#)

FREE WEBINAR - Seeing the Whole Community- Nov. 11 [LEARN MORE](#)

FREE WEBINAR - Reviving Newspapers in Digital News Deserts- Nov. 18 [LEARN MORE](#)

2022 Mega-Conference - April 10-12, Orlando, Florida [LEARN MORE](#)

SAVE THE DATE!
Mega-Conference is Back!



APRIL 10-12, 2022
JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA
STAY CONNECTED TO WWW.MEGA-CONFERENCE.COM

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