



October 2, 2020

Weekend Wrap-Up of News

Elections to be held next Wednesday



Nominations announced for 2020-21 officers and directors

Alan Fisco, president of The Seattle Times Company, will be nominated during PIVOT 2020 to be the next president of America's Newspapers.

Six industry executives also will be nominated to three-year terms on the Board of Directors.

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Full-page ads are now available



Full-page ads have been added to the latest marketing campaign: Turn to newspapers for trusted information

Make an informed choice: VOTE. Turn to newspapers for trusted information.

A new marketing campaign rolled out by America's Newspapers warns readers: "Don't rely on disinformation spread on social media. Turn to your local newspaper for the most comprehensive and credible information on local and national candidates."

These ads are available to all newspapers at no cost.

[LEARN MORE](#) and [DOWNLOAD THE ADS -- FREE](#)

Industry appointment



Nancy A. Meyer named president of the Miami Herald, overseeing business operations

Nancy A. Meyer will join the Miami Herald as president, the McClatchy Company announced today. She will be responsible for the business operations of the Miami Herald and el Nuevo Herald.

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PIVOT opens on Tuesday

Attendee registration for members is just \$99; non-member rates are \$199. Discounts also are available for multiple attendees from a given newspaper or from multiple papers across newspaper groups.

All registered attendees will receive LOGIN information for the Oct. 6-8 PIVOT virtual conference — on Monday.

Keynote addresses



Mike Reed
Gannett

Tuesday, Oct. 6 — 11 a.m. EDT

Reed, CEO of the new Gannett will talk about his vision for the future of the newspaper industry, as well as the synergies Gannett has gained since the merger.



Mary Snapp
Vice President
Strategic Initiatives
Microsoft

Wednesday, Oct. 7 — 11 a.m. EDT

Mary Snapp, vice president, strategic initiatives with Microsoft, will offer a look at a new initiative launched by Microsoft to help journalists.

Session highlights

Poynter Institute to offer leadership training next week at PIVOT

Leadership skills in the newspaper industry have never been more important.

The Poynter Institute for Media Studies, long known for the valuable leadership training that it provides, will offer three sessions during the virtual PIVOT 2020 conference to help your key staff members cope with the ever-changing challenges that they face.



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The Power of Advocacy

During PIVOT 2020, receive an update and learn how you can help protect the legislative and digital equity interests of our industry!



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Download the full PIVOT agenda



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[Central Time Zone](#)

[Mountain Time Zone](#)

[Pacific Time Zone](#)

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Digital equity



Google is giving \$1 billion to news publishers — to help convince governments not to take a whole lot more than that

Google's going to spend \$1 billion over the next three years paying publishers for their news, Joshua Benton of NiemanLab wrote yesterday. That money will license publishers' content for a new feature in Google News called Google News Showcase.

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