

America's Newspapers

NEWSPAPERS.ORG



September 3, 2021

To submit an item for the next newsletter, email cdurham@newspapers.org

Today is last chance to reserve your hotel room at The Broadmoor for annual meeting

Have you reserved your room at The Broadmoor? If not, act now!

Today is your last chance to reserve a room in the America's Newspapers room block for the Senior Leadership Conference and Family Owners Meeting in Colorado Springs.

After today, rooms may not be available.

The link to reserve your hotel was sent to all registered attendees. If you did not receive it, contact Patty Slusher at pslusher@newspapers.org.



Senior Leadership Conference
Oct. 17-19
Colorado Springs, Colorado

America's Newspapers

Newspaper executives: REGISTER

Solutions Partners: REGISTER

[View list of attendees registered as of today.](#)

Officers and directors to be elected Tuesday, Oct. 19, at annual meeting

This serves as official notice to all members of America's Newspapers that our annual business meeting will be held Tuesday, Oct. 19, during the Senior Leadership Conference in Colorado Springs.

During this meeting at 8:30 a.m., officers and directors for 2021-22 will be elected. Nominations will be announced soon by the Nominating Committee.

All newspaper and Solutions Partner members are eligible to vote and are encouraged to register for and attend the conference.

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Join Frank Blethen at the Family Owners meeting on Oct. 16



Frank Blethen, publisher of The Seattle Times, will join the Family Owners meeting and lead a discussion on how generations can work together to share experiences, skills sets and strategies to reinvent the newspaper industry.

If you're a family-owned or multi-generational newspaper, you won't want to miss this meeting!

[Register today](#) to lock in the lowest rate at The Broadmoor in Colorado Springs. A link to reserve your hotel room will be sent to you after you register for the conference.

In planning your travel, be sure to arrive in time for a 6 p.m. dinner on Friday evening, Oct. 15. Sessions will run from 8:30 a.m. to 4:30 p.m. on Saturday, Oct. 16. And, you'll want to stay for the [Senior Leadership Conference](#) (our annual meeting) that follows.

The Family Owners Conference is open to family members from family owned newspapers and owner CEOs and/or publishers from independently owned newspapers. Non-family CEOs and senior executives from family owned properties are invited to attend with family members.

[LEARN MORE and REGISTER](#)



Family Owners & Next Generation Leadership Conference

Oct. 15-16 in Colorado Springs

[Register](#)

Want to increase your newsroom staff — with half of the salary paid by Report for America?



Get full details during Thursday's webinar

Report for America is accepting applications through Sept. 30 from news organizations interested in hosting journalists in their newsrooms. Report for America will cover half of the reporter's salary (up to \$25,000 per year) for up to three years.

Learn how your newspaper can benefit from this program during a special Sept. 9 webinar, hosted by Report for America and America's Newspapers.

Thursday, September 9

**1 p.m. EDT / Noon CDT /
11 a.m. MDT / 10 a.m. PDT**

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Welcome to membership

America's Newspapers welcomes three new Solutions Partners into membership

[Brandpoint](#) is a digital marketing agency that represents national advertisers on sponsored content and native advertising campaigns with a wide range of media outlets. David Olson is senior vice president and can be reached at dolson@brandpoint.com.

[Field Level Media](#) provides professional sports news content to millions of daily readers. Powered by more than 200 writers and editors, FLM's syndicated news wires are featured by clients including Reuters, Nielsen and dozens of daily and weekly print publications seeking an affordable alternative. FLM also partners with USA Today Sports Images (Imagn) and data companies to provide one-stop solutions for text, photo and agate needs.

FLM's news services can be read everywhere from ESPN to The New York Times, with print clients from coast to coast relying on FLM's industry-leading deadline distribution. Founded by sports media



executives with more than 50 years of combined experience working with print and digital content platforms, FLM provides a unique combination of professional and affordable sports content solutions. Derek Harper is CEO and can be reached at dharper@fieldlevelmedia.com.

[Grafsolve](#) is the North American dealer of CRON CTP with a full line of imaging devices, support and service. Grafsolve is a full line manufacturer of water based and specialty products used in the printing industry. These products include fountain solutions, silicone emulsions, blanket & roller washes, UV coatings, water-based coatings, filters and many other specialty products. Grafsolve also offers printing and coating blankets, plates, adhesives and many other consumables used in the pressroom on a daily basis. Dennis K. Poston is coldset sales director and can be reached at dennis@grafsolve.com.

Industry people



Washington Bureau Chief Julie Pace named AP executive editor

The Associated Press has announced that AP Assistant Managing Editor and Washington Bureau Chief Julie Pace has been named the global news agency's senior vice president and executive editor, effective immediately.

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Meet Sara Pequeño, the newest member of the NC Opinion team

The combined editorial boards of The Charlotte Observer and The News & Observer (Raleigh, North Carolina) welcome Sara Pequeño to the North Carolina Opinion team.

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Industry news

Gannett pledged to mirror newsroom diversity with the communities we cover. Here's how we're doing.

By Maribel Perez Wadsworth, president of news at Gannett Media and publisher of USA TODAY

Gannett pledged to build a workforce that mirrors the demographics of the nation and the communities we serve by the end of 2025 ...

Today, I am pleased to note that we have made solid progress toward our goal, with increased representation of journalists who are female, Black, Indigenous and People of Color (BIPOC) across our local-to-national network of newsrooms. Though our work is far from over, we continue our commitment to achieving racial and ethnic parity over the course of the next four years.

[READ MORE](#)

[Also, The Backstory: USA TODAY newsroom now majority female, sees gains in Black, Hispanic and Asian American journalists](#)

GANNETT

Here are a few highlights from this year's survey, which reflects our newsroom workforce as of July 13, 2021:

USA TODAY increased the proportion of BIPOC journalists. Female representation also increased year-over-year.

Similar gains among BIPOC journalists were recorded in local newsrooms including Detroit, Indianapolis, Louisville, Nashville, Oklahoma City, Phoenix, Rochester and West Palm Beach.

Gannett hired or promoted more than a dozen journalists of color to senior leadership roles and top newsroom positions since the 2020 survey was conducted.



Atlanta media company honored with award for staying true to its values

Cox Enterprises has pivoted and evolved its businesses for more than a century, but its story shows a rare constant: prioritization of care for its people and communities. This is the crux of why Cox Enterprises was nominated for, and honored as, a 2021 goBeyondProfit Champion Award.

[READ MORE](#)

J. Louis Mullen acquires the Red Oak Express and Glenwood Opinion-Tribune from Paxton Media Group

Paxton Media Group has sold Southwest Iowa Publishing Company, LLC to Red Oak Publications, LLC, owned by J. Louis Mullen.

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Prial family sells Chief-Leader to August Cooperative, LLC

The Prial family has sold the weekly Chief-Leader in Manhattan, New York, to August Cooperative, LLC, according to John Cribb of Cribb, Cope & Potts, who represented the Prial family in the transaction. Terms of the transaction were not disclosed.

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What we're reading

Social media companies can't ban Texans over political viewpoints under bill headed to governor's desk

Texas is about to make it illegal for big social media companies to ban users based on their political viewpoints.

The Texas House voted 78-42 on Thursday to back an amended version of [House Bill 20](#), which the Senate passed in a 17-14 vote Tuesday. The legislation, now on its way to the governor's desk, would require social media platforms like Twitter, Instagram and YouTube — those with more than 50 million monthly users in the U.S. — to produce regular reports of removed content, create a complaint system and disclose their content regulation procedures.

[READ MORE from The Texas Tribune](#)

Biden administration vows to help 500 Afghan journalists with U.S.-funded media outlets stranded in Kabul

A game-changer for local news?



Would getting a tax credit in exchange for a donation to a local media organization motivate readers to support local journalism? Similarly, would businesses see tax credits as an incentive to support local news outlets with advertising or sponsorships?

The supporters of the Local Journalism Sustainability Act, now pending in Congress, certainly hope so. A bill was first introduced into the House of Representatives a couple of years ago, but this year's version — there is actually a Senate and House bill with some differences — has surprising traction due to support from a few key lawmakers, including U.S. Sen. Ron Wyden (D-Oregon), chair of the Senate Finance Committee, who co-authored the Senate bill.

[READ MORE from Isthmus](#)

Supreme Court could undermine freedom of the press

Does freedom of the press matter anymore?

The Biden administration says it is working to secure safe passage for more than 500 Afghan reporters and their families working for the Voice of America and other U.S. government-funded media outlets after [attempts to evacuate them failed](#) during the final days of the U.S. troop withdrawal from Afghanistan.

Officials tried without success to fly the Afghan journalists out on a U.S. military aircraft or chartered planes. The administration remains committed to getting them to safety, State Department spokesperson Ned Price told reporters.

[READ MORE from NBC News](#)

Indeed, does the press even matter anymore? Judging by their reading and viewing habits, many Americans' answers to those questions seem to be "no." Readership of newspapers [has been declining](#) for many years, and [fewer than half of adults](#) watch television news.

Some say "don't worry:" Cable news is available 24 hours a day, and many people get their news from social media. But those are not the press, and they are not adequate substitutes for the press. The press doesn't just repeat the news from other sources and it doesn't just opine. It gathers news, an enterprise that requires sustained effort, resources and expertise. Cable news and social media don't provide informed, reliable, daily coverage of city halls, legislatures, elections and other activities that make self-government possible.

[READ MORE from David Anderson, Fred & Emily Marshall Wulff Centennial Chair emeritus in Law and an expert in libel and privacy law at The University of Texas at Austin](#)

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America's Newspapers

20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19



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E&P
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America's Newspapers Calendar

FREE WEBINAR - Want to increase your newsroom staff? See how you can host a Report for America journalist - Sept. 9 [LEARN MORE](#)

FREE WEBINAR - The Latest Developments in First Amendment Law - Sept. 10



[LEARN MORE](#)

Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)

Live and In-Person at The Broadmoor in Colorado Springs

[LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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