

# America's Newspapers

NEWSPAPERS.ORG



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## The Latest News

### PIVOT discounts available for multiple attendees from newspapers and newspaper groups

**PIVOT 2020 offers topics of interest to all newspaper departments; register today**

America's Newspapers has gone virtual with its annual conference and it's open to ALL newspaper executives.

Among the conference topics:

- Revenue: It's an Editor's Job, too
- Leading a Modern News Company
- The 3 Pillars of a Strong News Company
- Non-Profit Models: Finding Options for Newspapers Today
- Working Remotely: Challenges & Opportunities
- Growing Subscription Revenue and Evolving Frequency Models
- Where's the Opportunity? Trends that will Impact Newspapers Going Forward
- The Power of Advocacy
- Retooling the Sales Department
- Diversity, Inclusion and Equality: Why it Matters Now More than Ever
- Idea Exchange: C-Suite Conversations for Senior Executives

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[REGISTER TO ATTEND](#)



*Attendee registration for members are just \$99; non-member rates are \$199.*

*Discounts also are available for multiple attendees from a given newspaper or newspaper groups.*



# Poynter.

### A limited number of PIVOT sponsorships still are available

PIVOT 2020 provides a unique opportunity to reach the influencers and decision-makers in the newspaper industry.

**To reserve your sponsorship, act quickly.**

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## Gold Sponsor



TownNews equips local media organizations with the digital services and guidance to transform their business models and flourish in the digital age. Contact us today!

## Bronze Sponsor

We are passionate about helping newspapers find cost-effective ways to measure and prove how their products deliver the consumers that advertisers want to reach.



## Bronze Sponsor

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We are a global consulting firm that applies a combination of proprietary analytical tools and hands-on expertise to help you better understand customers.

## Industry appointment



### Traci Bauer to play key role in APG's continued print and digital growth

Veteran editor and digital strategist Traci Bauer has been named Adams Publishing Group's vice president of print and digital content.

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### Editor and Publisher hires industry veteran Peter Conti as general manager

Mike Blinder, publisher of E&P Magazine, said Peter Conti's vast experience in digital journalism, media research, association leadership and even recently on the R&D side, makes him a perfect fit to serve as E&P's new general manager.

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## Industry news

**WEHCO Newspapers, Inc. acquires Pine Bluff Commercial from Gannett**



The Pine Bluff (Arkansas) Commercial has returned to seven-day-a-week publishing as part of the Arkansas Democrat-Gazette digital replica edition.

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## New survey asks: What's it like to be a local newspaper journalist in 2020?

A new online survey is asking local journalists in the United States to share their story and experiences, as part of a project examining the health of local newspapers.

If you work in a newspaper with a print circulation of 50,000 or less, please take a few minutes to share your experiences.

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## Facebook threatens to block users from sharing news in Australia if new law passes

If Australia passes legislation that would require Big Tech companies like Facebook and Google to pay publishers to distribute portions of their content, Facebook has said that it would block users in that country from sharing news on its platform.

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## EagleHerald to reduce daily print schedule

The Marinette Menominee EagleHerald in Wisconsin will follow a growing trend in the newspaper industry and move from an all-print, six-day publication to a combination print and online edition.

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## EPHY Awards' deadline extended past Labor Day to Tuesday, Sept. 8

The entry deadline for Editor and Publisher Magazine's EPPY Awards has been extended until the day after Labor Day, according to Mike Blinder, publisher of E&P Magazine. Now in its 25th year, the EPPYs are open to all print, digital and broadcast media outlets.



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