

# America's Newspapers

NEWSPAPERS.ORG



August 28, 2020

## Weekend Wrap-Up of News

### Industry news



#### Clarity Media Group to launch interactive daily newspaper, Denver Gazette

Clarity Media Group will begin publishing a daily, Denver-focused interactive newspaper beginning Sept. 14, led by Publisher Chris Reen. With more than 50 staff and contributors, the Denver Gazette will publish hard-hitting news, investigative journalism and thought-provoking local opinions. News pages will be free of advertising.

[READ MORE](#)

Learn more about The Denver Gazette's plans during PIVOT 2020, our virtual conference — set for Oct. 6-8.

[REGISTER FOR PIVOT](#)

## PIVOT 2020: Session highlight

AMERICA'S NEWSPAPERS  
VIRTUAL CONFERENCE



#### Arm your digital sales team to successfully pivot your business



The digital world is changing. Is your team up to speed and ready to meet the challenges? During PIVOT 2020, learn what you — as a publisher or senior executive — need to know.

Charity Huff, CEO of January Spring, will take publishers and senior executives through the key skills and tools they need to arm their sales team in order to successfully pivot their business.

[LEARN MORE](#) and [REGISTER](#)

Attendee registration for members is just \$99; non-member rates are \$199.

Discounts also are available for multiple attendees from a given newspaper or from multiple papers across newspaper groups.

### Become a PIVOT 2020 sponsor

PIVOT 2020 provides a unique opportunity to reach the influencers and decision-makers in the newspaper

industry.

Sponsorships are limited, so act quickly.

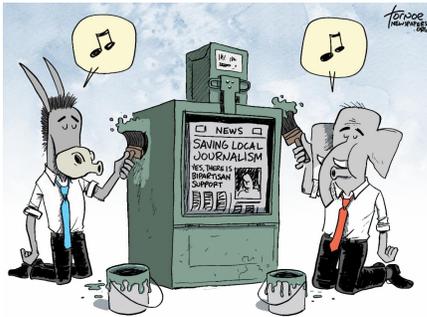
[LEARN MORE](#)

Silver Sponsor



The leading provider of private-label online contest platforms. We can help you generate digital revenue and drive results for your advertisers.

## Your readers' right to know ...



[Download and reprint our editorial and this editorial cartoon](#)

### Our Opinion:

**In a divided time, saving local journalism is a bipartisan cause**

In a presidential election year and in the midst of the dual crises of the coronavirus pandemic and widespread economic misery, the divisions among Americans can seem to easily overwhelm the bonds that unite us.

That's why it's so heartening to see in recent weeks that Americans of all persuasions, and their political leaders on both sides of the aisle, are coalescing around a cause for a community pillar with a history of helping this nation navigate past buffeting winds of turmoil: Saving local journalism.

[READ MORE](#)

## Industry appointments

### Adams Publishing announces change in top Wisconsin leadership

Adams Publishing Group has announced that longtime executive Mary Jo Villa is stepping aside as president of APG's southern Wisconsin group. She will be succeeded by Orestes Baez.

[READ MORE](#)



### Kendra Majors receives new appointment with Boone Newspapers

Kendra Majors has been named regional editor of The Greenville (Alabama) Advocate, The Luverne Journal, The Lowndes Signal, The Demopolis Times, The Selma Times-Journal and associated digital and print products.

[READ MORE](#)

**New managing editor joins The Stillwater Gazette**

Matt DeBow has been named managing editor of The Stillwater (Minnesota) Gazette. He previously worked as the crime and courts reporter for the Daily Times in Maryville, Tennessee, covering all crime-related news for surrounding Blount County.

[READ MORE](#)



## Industry news

### Hurricane Journalism: How Gulf Coast newsrooms are handling Marco & Laura (and a pandemic)



“The number one biggest issue this year is sheltering operations, so that’s also been a focus for coverage,” said Lauren Walck, senior news editor at the Biloxi Sun Herald. “As one EMA manager told me, it’s quite the quandary because COVID may or may not kill but storm surge and the wind will.”

“There is no camping out in a hotel full of people or crashing in a crowded shelter somewhere until the next day,” said Jacob Dick, business reporter at Beaumont Enterprise.

[READ MORE](#)

## What's the best approach to cutting days?

### Mather: Pandemic prompts evaluation of print delivery days

Newspapers have experienced a sharp increase in news consumption, particularly via digital channels; a significant decline in demand for advertising, both online and in print; and a significant decline in single copy draw as quarantine procedures impact traffic.

**The result?** More publishers are evaluating the number of print delivery days in order to maintain profitable operating expenses.

[READ KEY TAKEAWAYS and VIEW RECORDING OF WEBINAR](#)



The conversation will continue during PIVOT 2020, our virtual conference — set for Oct. 6-8.

[REGISTER FOR PIVOT](#)

## Employment opportunity

### Reporter sought by Herald-Whig

Do you love digging deeper? Do you have a passion and flair for the written word? If your answer is “yes”, then you may have a future career

as a Herald-Whig REPORTER.

List your  
employment  
openings with us!



[LEARN MORE ABOUT THIS JOB OPENING](#)

[POST AN OPENING WITH US](#)

### Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at [www.newspapers.org](http://www.newspapers.org). And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

America's  Newspapers

CONTACT US

[www.newspapers.org](http://www.newspapers.org)

[Email](#)

