

America's Newspapers

NEWSPAPERS.ORG



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To submit an item for the next newsletter, email cdurham@newspapers.org

Growing revenue is the focus of the Oct. 17-19 Senior Leadership Conference

America's Newspapers

20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

**Newspaper
Executives and
Educators: Register
here**

**Solutions Partners:
Register Here**

The meeting will be held at the historic Broadmoor Hotel in Colorado Springs, Colorado. Discounted room rates are available but extremely limited, so we recommend locking in your reservation and your flights as soon as possible.

The hotel reservation link for our room block will be sent to you after your conference registration has been received.

[View list of attendees registered as of today.](#)

Join us in Colorado to connect with your colleagues and grow your business

The America's Newspapers annual meeting will bring together the industry's leading minds to focus on the critical issues facing newspapers. At the forefront will be addressing the revenue challenges newspapers face and plans to continue the evolution toward a more digital future.

The Senior Leadership Conference is about collaboration and connecting with your colleagues to exchange ideas and best practices and build strategies that will benefit your business. Fewer presentations and sessions mean more participation and solutions, and time to connect with your peers in a positive, constructive environment.

And, of course, recommended health protocols will be in place to ensure a safe and comfortable environment for everyone.

Register today — the Senior Leadership Conference starts in just two months!

[LEARN MORE and REGISTER](#)

Thank you to our conference sponsors



Sunday Reception



Monday Reception



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Coffee on Monday



Monday Refreshments



Coffee on Tuesday

Family Owners Conference: Meet with your colleagues in person, prior to annual meeting

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face. We are looking forward to meeting in person Oct. 15-16 in Colorado Springs!

In planning your travel, be sure to arrive in time for a 6 p.m. dinner on Friday evening, Oct. 15. Sessions will run from 8:30 a.m. to 4:30 p.m. on Saturday, Oct. 16. And, you'll want to stay for the [Senior Leadership Conference](#) (our annual meeting) that follows.

The Family Owners Conference is open to family members from family owned newspapers and owner CEOs and/or publishers from independently owned newspapers. Non-family CEOs and senior executives from family owned properties are invited to attend with family members.



Family Owners & Next Generation Leadership Conference

Register

[LEARN MORE](#) and [REGISTER](#)

Automated News Pagination



Game-changing new technology that designs output-ready editorial pages with stories, ads, photos, captions and headlines using SCS AI

Industry people



Misty Castile named editor at The Shreveport Times

Misty Castile has been named the top editor at The Shreveport (Louisiana) Times, replacing Scott Ferrell, who moved to another position with Gannett.

[READ MORE](#)

Gannett taps 'accidental disruptor' Renn Turiano to boost subscriptions



Gannett is aiming to attract 10 million subscribers to its local news content across the U.S. and U.K. within the next five years, and Renn Turiano has been charged as the person to do it.

[READ MORE](#)

Kelsey Conway joins The Enquirer as Cincinnati Bengals beat reporter

The Cincinnati Enquirer has announced that Kelsey Conway will be the beat reporter covering the Cincinnati Bengals. Conway, entering her eighth season covering the National Football League, is returning to Cincinnati after previously working for the Atlanta Falcons and Baltimore Ravens.



[READ MORE](#)

Melissa Hellmann, Amy DiPiero and Sophie Austin join Public Integrity staff

Three journalists will join the staff of the Center for Public Integrity this fall and contribute to the nonprofit news organization's investigative reporting on the causes and effects of inequality in the United States.



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Tomorrow's Digital Ad Webinar: Executing Digital 1st-Time Client Meetings

FREE for members of America's Newspapers

Step Up Your Digital Sales!

Register your entire team for this five-part training program designed for newspaper sales executives and managers.



REGISTER

FREE for members; \$150 for nonmembers

Wednesday, August 18

3 p.m. EDT / 2 p.m. CDT / 1 p.m. MDT / Noon PDT

Part 3 in our Digital Ad Sales series is about engaging with the prospect.

Trey Morris, vice president/senior consultant with The Center for Sales Strategy, will share techniques that will help you lead the conversation. Gain insights to help you make the connection and discover the desired business results that your prospect wants to achieve. You will learn the questions to ask during your appointment and the next steps to keep the sales process moving forward. This will give you the skills you need to prepare for and provide a successful first-time meeting.

Take your entire team through our five-part digital sales

If you took part in the first sessions in this series, you do not need to register again. You are already registered for all of the sessions.

training program and pump up your digital sales!

This webinar series is designed for newspaper sales executives and managers.

[LEARN MORE](#)

If you missed the first sessions, a recording of those sessions will be available to you after you register.

What we're reading

New local newspaper emerges in Bellingham, Washington

David Syre, a pillar of Bellingham's business community, is bankrolling a new local newspaper and digital news site for Whatcom County.

While this is a rarity now, it could be a model for other communities if Congress comes through with temporary supports that make publishing a newspaper in small towns more feasible.

The as-yet-unnamed paper will launch in January with a weekly print edition and a daily report online.

[READ MORE from The Seattle Times](#)

Editorial: Tell Congress to pass the Local Journalism Sustainability Act

Where would you get your local news if this newspaper ceased to exist?

It's a question too many communities have had to figure out in recent years as local news outlets have shut down or reduced staff.

Your first thought may be Facebook, and indeed many of us follow news outlets on that social media site. But as much as we all rely on Facebook to keep up with our friends and family, it is not a newspaper. No one working for Facebook is doing the actual journalism.

[READ MORE from the Tyler Morning Telegraph](#)

New York Times, Washington Post, WSJ ask Biden to help evacuate Afghan colleagues of journalists



The publishers of three major U.S. newspapers asked President Joe Biden on Monday to help Afghan colleagues of their journalists evacuate Afghanistan.

The requests from The New York Times, Washington Post and Wall Street Journal came after they pleaded with the White House to move to safety more than 200 journalists and related people affiliated with the papers who are "in danger" at the Kabul airport.

[READ MORE from CNBC](#)

U.S. must protect Afghan journalists as Taliban take power

The United States must do more to ensure the safety of Afghan journalists as the country falls under the control of the Taliban, including facilitating safe passage out of the country and providing emergency visas, the Committee to Protect Journalists said.

"The United States has a special responsibility to Afghan journalists who created a thriving and vibrant information space and covered events in their country for international media," said CPJ Executive Director Joel Simon. "The Biden administration can and should do all within its power to protect press freedom and stand up for the rights of the vulnerable Afghan reporters, photographers, and media workers."

[READ MORE from the Committee to Protect Journalists](#)

America's Newspapers Calendar



FREE WEBINAR (nonmembers are charged \$150) - Third in a series on Digital Ad Sales - Aug. 18 (Executing Digital 1st-Time Client Meetings) [LEARN MORE](#)

FREE WEBINAR - How to Use Light and Composition to Make Compelling Photos - Aug. 20 [LEARN MORE](#)

FREE WEBINAR - The Latest Developments in First Amendment Law - Sept. 10 [LEARN MORE](#)

Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)
Live and In-Person at The Broadmoor in Colorado Springs
[LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19
Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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