Weekend Wrap-Up of News

Garnering support for bill is vital

Local Journalism Sustainability Act continues to build support

By Dean Ridings, CEO, America’s Newspapers

Support continues to grow for the Local Journalism Sustainability Act, H.R. 7640, as more cosponsors sign on to this legislation that provides significant support to newspapers and local journalism. There are now 39 cosponsors with support from both sides of the aisle. Here's why we need your support, as well!

READ MORE and VIEW LIST OF COSPONSORS

Podcast: The Local Journalism Sustainability Act needs your help, now!

In this podcast, E&P publisher Mike Blinder checks-in with two of the founders of the Local Journalism Sustainability Act (H.R. 7640): Francis Wick, CEO of Wick Communications, and Alan Fisco, president of The Seattle Times.

Also in this installment of E&P Reports, Paul Boyle, News Media Alliance's senior vice president of public policy, talks about how the lobbying in D.C. is going, and Dean Ridings, CEO of America's Newspapers, speaks on why and how local news publishers can contact their legislators to urge them to support this legislation.

A community with no newspaper?
That's bad news

What does a community lose when it loses its newspapers?

The most obvious is the community's access to news about itself. But the less obvious losses when a newspaper disappears may be the most devastating to a community.
America's Newspapers supports passage of the Local Journalism Sustainability Act, which was introduced July 16. It is critically important that newspapers across the country get involved and take action to encourage their Congressional representatives to support this legislation. Members are encouraged to publish this opinion piece and the accompanying editorial cartoon — or write their own editorial — to educate the public about this important issue.

Sign up to support America's Newspapers

Ad donation program deadline is next Tuesday

Is your newspaper among the more than 400 newspapers (representing circulation of approximately 5 million in print) that have already signed up to participate in the Donated Ad Program? If so, thank you!

If not, America's Newspapers encourages your participation. The deadline to sign up is Tuesday, Aug. 18.

LEARN MORE and SIGN UP

Leadership skills, best practices, revenue ideas and more — just $99

Be part of the newspaper industry’s most important virtual event

PIVOT 2020 will focus on the most critical issues facing the newspaper industry and provide tools to help grow your business.

During the three-day conference, participants will learn from industry leaders and have the chance to connect with colleagues to exchange ideas and learn best practices.

LEARN MORE and REGISTER

Become a PIVOT 2020 sponsor

PIVOT 2020 provides a unique opportunity to reach the influencers and decision-makers in the newspaper industry.

Sponsorships are limited, so act quickly.

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Industry appointments

Charlie Callari named general manager of The Post-Searchlight

Charlie Callari has been named general manager of Bainbridge Newsmedia, LLC, publisher of The Post-Searchlight (Bainbridge, Georgia), Bainbridge Living, and its affiliated publications and websites.

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APG names distribution and audience development director for Ohio properties

Linnie Pride is taking on the role of distribution and audience development director for the Ohio Division of Adams Publishing Group.

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Winston-Salem Journal promotes Jeri Young as managing editor

The Winston-Salem (North Carolina) Journal has promoted Jeri Young, a 20-year veteran with the newspaper, to managing editor.

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Industry news

Orlando Sentinel to leave downtown office building after 69 years

The Orlando Sentinel announced Wednesday it will leave its downtown building, the newspaper's
The Post and Courier celebrates 100th anniversary of 19th Amendment with 'We the Women'

The Post and Courier (Charleston, South Carolina) has launched a video series called "We the Women," with accompanying podcasts to celebrate the 100th anniversary of the ratification of the 19th Amendment.

Signature Offset to utilize NewsXtreme Cloud services for prepress production

Presteligece has announced that Signature Offset will deploy NewsXtreme Cloud services for its print production. More than 14,000 plates per month will be produced through the workflow as part of a Southern Lithoplate plate deal.

Two pages in current E&P focus on news from America's Newspapers

Two pages in the current issue of E&P magazine highlight America's Newspapers' upcoming virtual conference, as well as the power behind our advocacy efforts.

Upcoming free webinars ... from Second Street and Mather Economics
Tuesday, August 25
1 p.m. CDT / 2 p.m. EDT

Presented by Julie Foley, director of affiliate success, and Liz Crider Huff, director of affiliate success, Second Street

Stop going back to the same advertisers with the same renewal! We’ll show you how to bring a unique program to your top advertisers that allows you to grow the relationship — not just move dollars around.

LEARN MORE

Thursday, August 27
1 p.m. CDT / 2 p.m. EDT

Presented by Mather Economics: Matt Lindsay, president; Matthew Lulay, managing director; and Madelin Zwingelberg, senior manager

The Mather team will share how their client partners are navigating scenario planning for print delivery day reductions through custom-built subscription and advertising revenue forecasting tools.

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Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America’s Newspapers at www.newspapers.org. And connect with us on Twitter, Facebook and LinkedIn.