

# America's Newspapers

NEWSPAPERS.ORG



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## The Latest News

### Registration opens for PIVOT 2020

AMERICA'S NEWSPAPERS  
VIRTUAL CONFERENCE



#### Leadership skills, advocacy and senior executive idea exchange among first sessions announced

Registration has begun for PIVOT 2020, to be held Oct. 6-8 as a virtual conference.

Publishers and other senior executives from newspapers who want to participate in the Idea Exchange that will be held during the conference are encouraged to register as soon as possible. A limited number of spots are available for those virtual sessions.

In addition to a Senior Executive Idea Exchange, sessions already announced include leadership training from The Poynter Institute and an update on the advocacy efforts of America's Newspapers.

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America's Newspapers PIVOT 2020 provides a unique opportunity to reach the influencers and decision-makers in the newspaper industry.

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## Legislative advocacy

### Bipartisan bill to boost local news and small businesses needs your support

In a column written for members of America's Newspapers, Dennis Hetzel urges readers to join the bipartisan effort to pass HR 7640, which

now has 37 cosponsors. Hetzel, a consultant, freelance journalist and author of two political thrillers, is a former lobbyist who wants to see Congress throw "a much-needed lifetime to community journalism and local businesses."

[EDITORIAL IS AVAILABLE FOR REPRINT](#)



## Congressional scrutiny of tech platforms welcome

Congress is right to pursue stronger regulation of dominant tech platforms, The Seattle Times wrote in an editorial this week.

Saying "Congress is doing a tremendous service by scrutinizing the excessive, harmful market power of online platforms such as Google and Facebook," the paper's editorial board called on Congress to restore fair competition, help sustain the free press and nurture a diversity of news sources for voters and communities across the nation.



[READ THE FULL EDITORIAL](#)



## An only-in-California problem: Why newspaper delivery drivers could disappear

The editorial board of The Tribune in San Luis Obispo, California, is calling on its readers to ask California legislators to act before the end of the year to prevent an only-in-California problem that could leave community newspapers facing a crushing financial blow.

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## Industry appointment



### Times Union names new managing editor

Brendan J. Lyons, a veteran journalist whose stories have ranged from police misconduct to ethical misdeeds at the state Capitol, has been named managing editor for enterprise and investigations at the Times Union in Albany, New York.

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## Three webinars this week





**Creating Must-Read  
Emails for Your  
Newspaper**

**Wednesday, Aug. 12**  
No cost to register



**Speaking Geek:  
Reporting Trends**

**Thursday, Aug. 13**

**Best Practices for  
Public Notices**  
**Friday, Aug. 14**

For the Thursday and Friday webinars, members of America's Newspapers should use promo code NEWSROCKS to register free.

## Industry news

### Adams Publishing Group selects Memoriams for obituary placement

Adams Publishing Group reports that it has experienced double-digit increases on local orders and an over 25% increase in out-of-area obituaries since switching to Memoriams for obituary self-serve across all of its properties.



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### Lee Enterprises launches local business stimulus program

Over the next three months, Lee Enterprises will make up to \$5 million in advertising credits available to locally owned and operated businesses to help them communicate with their customers. Monthly grants to local businesses will range from \$250 to \$15,000.

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