

America's Newspapers

NEWSPAPERS.ORG



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The Latest News

The August Recess: An opportunity to connect

Galveston publisher calls on readers to support the Local Journalism Sustainability Act

"Local journalism is an important element of American society — and one we feel contributes to a better nation through the sharing of opinions, facts and the invitation for civil conversations," Leonard Woolsey wrote in a recent column encouraging readers to support the Local Journalism Sustainability Act. Woolsey is president and publisher of The Daily News in Galveston, Texas, and president of Southern Newspapers, Inc.

"We are a small business and privately held. No fancy towers in New York City. No, our modest world headquarters sits right off Interstate 45 as you cross onto the island. And our employees are as local as they get. You see us at the local grocery stores, farmers markets and places of worship.

"Our hope is that your support — the action of reaching out to your congressional representatives — will allow us to continue to serve and play a role in our community for years to come."

[READ HIS FULL COLUMN](#)



[H.R. 7640 —
Read the text of the bill](#)

[Key Talking Points](#)

During the August Congressional recess, all newspapers are encouraged to take similar action.

"It is critical for us to continue to raise awareness of this important bill," says Dean Ridings, CEO of America's Newspapers.

Paul Boyle, senior vice president for public policy with the News Media Alliance, also called on individual publishers to take action. "Your representatives and senators will be in their districts and states during August. Please contact them to support the Local Journalism Sustainability Act or raise this important piece of legislation when these policymakers are visiting with your editorial boards; most likely virtually."

Tomorrow's Webinar

How to Use Promotions to Drive Leads for Advertisers

**Wednesday, August 5
1-2 p.m. CDT / 2-3 p.m. EDT**



Presented by Julie Foley, director of affiliate success, and Liz Crider Huff, director of affiliate success

Using promotions to uncover leads for advertisers is just the beginning. We'll show you how to craft the right campaign and registration form to uncover leads. Then learn all you need to know to get those leads to your advertisers and set them up for success.

This is part of a three-webinar series from Second Street. Additional webinars include:

[LEARN MORE and REGISTER FREE](#)

[Creating Must-Have Emails for Your Newspaper](#)

Wednesday, Aug. 12

[How to Retain and Grow Current Customers](#)

Tuesday, Aug. 25

Industry Appointments

'Thank you all for inviting me in': Packet columnist calls it a career

David Lauderdale, who has been a Lowcountry journalist for more than 40 years, is retiring as senior editor of The Island Packet, Hilton Head Island, South Carolina.



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An old face in a new role: New associate editor joins Northwest Herald newsroom

Emily Coleman, who has spent the last decade primarily reporting on local governments, has been named associate editor of the Northwest Herald in Crystal Lake, Illinois.

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Hearst Newspapers names 10 new fellows, extends prestigious fellowship for 5

Ten young journalists have won Hearst Journalism Fellowships and will begin their two-year appointments in Hearst newsrooms around the country on Aug. 17, Hearst President and CEO Steven R. Swartz and Hearst Newspapers President Jeff Johnson announced today.



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Industry News

New Gallup/Knight study says Americans are losing faith in an objective media



Although Americans have high aspirations for the news media, a new Gallup/Knight study shows that the gap is growing between

what Americans expect from the news and what they think they are getting.

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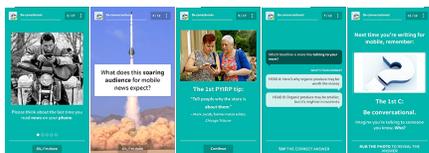
The Post and Courier's storm season guide keeps coastal residents informed

The Post and Courier's Hurricane Wire newsletter (Charleston, South Carolina) is keeping coastal residents up-to-date with the latest storm coverage throughout hurricane season — assessing not only the risk posed, but the science behind it.



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Free micro-course by RJI Fellow: Learn to write news for mobile audiences in five-minute lessons



A free mobile-microlearning course — The 5 C's of Writing News for Mobile Audiences — has launched on a mobile learning app, EdApp. Think Babbel or Duolingo for digital journalism.

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Americans who mainly get their news on social media are less engaged, less knowledgeable

Those who rely on social media for news are less likely to get the facts right about the new coronavirus and politics and more likely to hear some unproven claims, a new study from the Pew Research Center shows.

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Those who depend on social media for political news have lower political knowledge than most other groups

% of U.S. adults who have ____, according to an index of nine knowledge questions

Among those who say ____ is the most common way they get political and election news

	High political knowledge	Middle political knowledge	Low political knowledge
News website or app	45%	31%	23%
Radio	42	34	24
Print	41	29	31
Cable TV	35	29	35
Network TV	29	35	36
Social media	17	27	57
Local TV	10	21	69



The Indiana Gazette sold to Sample News Group

The Indiana Gazette in Pennsylvania has been acquired by Sample News Group, according to Randy Cope of Cribb, Greene & Cope, who represented the Donnelly family in the sale.

Sample News Group, whose CEO is George “Scoop” Sample, owns more than 75 publications in Pennsylvania, New York, New Jersey, Vermont, Maine and New Hampshire.

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