The Latest News

The August Recess: An opportunity to connect

Galveston publisher calls on readers to support the Local Journalism Sustainability Act

"Local journalism is an important element of American society — and one we feel contributes to a better nation through the sharing of opinions, facts and the invitation for civil conversations," Leonard Woolsey wrote in a recent column encouraging readers to support the Local Journalism Sustainability Act. Woolsey is president and publisher of The Daily News in Galveston, Texas, and president of Southern Newspapers, Inc.

"We are a small business and privately held. No fancy towers in New York City. No, our modest world headquarters sits right off Interstate 45 as you cross onto the island. And our employees are as local as they get. You see us at the local grocery stores, farmers markets and places of worship.

"Our hope is that your support — the action of reaching out to your congressional representatives — will allow us to continue to serve and play a role in our community for years to come."

READ HIS FULL COLUMN

During the August Congressional recess, all newspapers are encouraged to take similar action.

"It is critical for us to continue to raise awareness of this important bill," says Dean Ridings, CEO of America's Newspapers.

Paul Boyle, senior vice president for public policy with the News Media Alliance, also called on individual publishers to take action. "Your representatives and senators will be in their districts and states during August. Please contact them to support the Local Journalism Sustainability Act or raise this important piece of legislation when these policymakers are visiting with your editorial boards; most likely virtually."

Tomorrow's Webinar

How to Use Promotions to Drive Leads for Advertisers

Wednesday, August 5
1-2 p.m. CDT / 2-3 p.m. EDT
This is part of a three-webinar series from Second Street. Additional webinars include:

**Creating Must-Have Emails for Your Newspaper**
Wednesday, Aug. 12

**How to Retain and Grow Current Customers**
Tuesday, Aug. 25

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**Industry Appointments**

‘Thank you all for inviting me in’: Packet columnist calls it a career

David Lauderdale, who has been a Lowcountry journalist for more than 40 years, is retiring as senior editor of The Island Packet, Hilton Head Island, South Carolina.

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An old face in a new role: New associate editor joins Northwest Herald newsroom

Emily Coleman, who has spent the last decade primarily reporting on local governments, has been named associate editor of the Northwest Herald in Crystal Lake, Illinois.

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Hearst Newspapers names 10 new fellows, extends prestigious fellowship for 5

Ten young journalists have won Hearst Journalism Fellowships and will begin their two-year appointments in Hearst newsrooms around the country on Aug. 17, Hearst President and CEO Steven R. Swartz and Hearst Newspapers President Jeff Johnson announced today.

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**Industry News**

New Gallup/Knight study says Americans are losing faith in an objective media

Although Americans have high aspirations for the news media, a new Gallup/Knight study shows that the gap is growing between...
Americans who mainly get their news on social media are less engaged, less knowledgeable

Those who rely on social media for news are less likely to get the facts right about the new coronavirus and politics and more likely to hear some unproven claims, a new study from the Pew Research Center shows.

The Post and Courier’s storm season guide keeps coastal residents informed

The Post and Courier’s Hurricane Wire newsletter (Charleston, South Carolina) is keeping coastal residents up-to-date with the latest storm coverage throughout hurricane season — assessing not only the risk posed, but the science behind it.

Free micro-course by RJI Fellow: Learn to write news for mobile audiences in five-minute lessons

A free mobile-microlearning course — The 5 C’s of Writing News for Mobile Audiences — has launched on a mobile learning app, EdApp. Think Babbel or Duolingo for digital journalism.

The Indiana Gazette sold to Sample News Group

The Indiana Gazette in Pennsylvania has been acquired by Sample News Group, according to Randy Cope of Cribb, Greene & Cope, who represented the Donnelly family in the sale.

Sample News Group, whose CEO is George “Scoop” Sample, owns more than 75 publications in Pennsylvania, New York, New Jersey, Vermont, Maine and New Hampshire.
Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America’s Newspapers at www.newspapers.org. And connect with us on Twitter, Facebook and LinkedIn.