America's Newspapers

NEWSPAPERS.ORG

July 31, 2020

Weekend Wrap-Up of News

Government Affairs Committee needs your help

The number of cosponsors is growing for H.R. 7640; where do your representatives stand?

This week we have seen more cosponsors sign on in support of H.R. 7640, the Local Journalism Sustainability Act; there are now 24 cosponsors!

Dean Ridings, CEO of America's Newspapers, said: "This increasing show of bipartisan support is a great step, but it is important for our members to continue to reach out to their legislators and ask for their support for this bill and to educate their readers."

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PIVOT 2020 — Our latest sponsors!

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Creative Circle MEDIA SOLUTIONS

Creative Circle is on a mission to help newspapers get through the COVID-19 crisis. Let us help you recover some of the advertising lost to store closures and event cancellations.

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Registration for PIVOT 2020 opens Monday, Aug. 10

PIVOT 2020, set for Oct. 6-8, will offer virtual programming tracks, including sessions on leadership skills for new managers, revenue

generation and more.

Program details will be announced soon and attendee registration will open Aug. 10. We are keeping costs low, with attendee registrations for members priced at just $99; non-member rates are $199.

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Employment Cases and More

Read key takeaways from the Seyfarth Shaw webinar on recent Supreme Court decisions

The virus made this an unusual Supreme Court term. The court's final opinions stretched into July, the first time in two decades. Hearings and arguments were made remotely. For the first time ever, the court provided live audio of oral arguments.

LEARN HOW THE DECISIONS MAY IMPACT NEWSPAPERS

A three-webinar series from Second Street

This is part of a three-webinar series from Second Street. Additional webinars include:

Creating Must-Have Emails for Your Newspaper
Wednesday, Aug. 12

How to Retain and Grow Current Customers
Tuesday, Aug. 25

How to Use Promotions to Drive Leads for Advertisers

**Wednesday, August 5
1-2 p.m. CDT / 2-3 p.m. EDT**

Presented by Julie Foley, director of affiliate success, and Liz Crider Huff, director of affiliate success

Using promotions to uncover leads for advertisers is just the beginning. We'll show you how to craft the right campaign and registration form to uncover leads. Then learn all you need to know to get those leads to your advertisers and set them up for success.

LEARN MORE and REGISTER FREE

Industry News

Paxton Media Group to acquire Jasper Herald

Paxton Media Group is acquiring the award-winning Jasper (Ind.) Herald from the Rumbach family. The Herald traces its roots to 1895.

The sale is expected to close Aug. 1.

Early issues of Venice Gondolier now online

A collaborative effort between the Venice Division of Historical Resources and the Venice Gondolier newspaper in Florida has resulted in editions dating back to the paper's founding in 1946 now available online.

READ MORE

Venice Gondolier,
January 06, 1964

Tribune Publishing adopts limited duration stockholder rights agreement

The board of directors of Tribune Publishing Company took steps this week to protect the interests of the company and its stockholders by reducing the likelihood that any person or group gains control of the company through acquisitions from other stockholders, open market accumulation or other tactics without paying an appropriate control premium.

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