

America's Newspapers

NEWSPAPERS.ORG



July 28, 2020

The Latest News

Francis Wick: There's still a lot of work to do

News industry is finding support for H.R. 7640, but your help is needed to make this a reality

In this E&P podcast, Publisher Mike Blinder talks with Francis Wick, CEO of Wick Communications. Wick is the "brainchild" behind H.R. 7640, which was introduced in Congress July 16 by Rep. Ann Kirkpatrick (D-Arizona) and Rep. Dan Newhouse (R-Washington).

Wick said the Congressional leaders he has talked with "want to help and they realize that — without local journalism — they are going to be challenged in how they serve their local districts." While they support the idea, Wick said the news industry has a lot of work to do.

[READ MORE](#)



[H.R. 7640 — Read the text of the bill](#)

[Key Talking Points](#)

[Reprint editorials and editorial cartoon from our LEGISLATIVE page](#)

Congressional hearing to examine the dominance of Amazon, Apple, Facebook and Google

The House Judiciary Antitrust Subcommittee will question the CEOs of the Big Tech platforms on Wednesday, July 29, about their dominance of the digital marketplace.

View the livestream hearing beginning at Noon EDT, [here](#).

[READ MORE](#)



Upcoming Webinars

Thursday's webinar: What the recent Supreme Court decisions could mean to your newspaper

Newspapers were impacted by the decisions the



Richard Lapp and Camille Olson
of Seyfarth Shaw

U.S. Supreme Court laid down this term. During this webinar, attorneys from Seyfarth will explain the impact they may have on how you manage your newspaper and its workforce.

Thursday, July 30
2-2:45 p.m. CDT / 3-3:45 p.m. EDT

[LEARN MORE](#) and [REGISTER FREE](#)



How to Use Promotions to Drive Leads for Advertisers

Wednesday, August 5
1-2 p.m. CDT / 2-3 p.m. EDT

Presented by Julie Foley, director of affiliate success, and Liz Crider Huff, director of affiliate success

This is part of a three-webinar series from Second Street. Additional webinars include:

[Creating Must-Have Emails for Your Newspaper](#)

Wednesday, Aug. 12

[How to Retain and Grow Current Customers](#)

Tuesday, Aug. 25

Using promotions to uncover leads for advertisers is just the beginning. We'll show you how to craft the right campaign and registration form to uncover leads. Then learn all you need to know to get those leads to your advertisers and set them up for success.

[LEARN MORE](#) and [REGISTER FREE](#)

Industry Appointments

Bill Parsons to retire; Josie Chapman to be general manager in Porterville

Bill Parsons, publisher of the Porterville (California) Recorder, has announced plans to retire. His last day with the Recorder will be in August.

[READ MORE](#)



The Washington Post names Krissah Thompson managing editor for diversity and inclusion

The Washington Post's new managing editor for diversity and inclusion will be in charge of the paper's coverage of race, ethnicity and identity, as well as improved recruitment, retention and career advancement for journalists of color.

[READ MORE](#)

Industry News

McClatchy agreement with Chatham Asset Management retains jobs and benefits for staff; top two leaders to depart

The agreement filed by McClatchy with the US. Bankruptcy Court outlines that the entirety of the 30 McClatchy news organizations will move seamlessly to the new ownership structure. All employees will be offered their current job with new McClatchy, with equivalent compensation, benefits and full credit for service years.

As part of the transition, Chairman Kevin McClatchy, President and CEO Craig Forman and fellow board directors announced plans to depart from the company when the transaction closes by the end of the third quarter.



[READ MORE](#)



Judge rules Seattle media companies must hand over unpublished protest images to police

The Seattle (Washington) Times reports that it and four other news outlets have been ordered to comply with a subpoena and give the Seattle Police Department unpublished video and photos from a May 30 racial justice protest that turned violent.

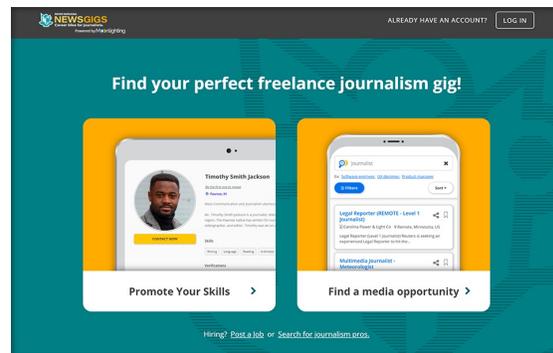
[READ MORE](#)

TownNews introduces NewsGigs to connect journalism professionals with open local media opportunities

NewsGigs enables journalists, editors, photographers and other media pros to quickly find opportunities with local media outlets in need of skilled freelance, part-time and full-time help.

Local news organizations looking to hire also can post jobs or freelance opportunities on NewsGigs and search for journalism professionals to fill their open positions.

[READ MORE](#)



Newspapers announce plans to outsource printing in September

Several Gannett papers in Louisiana, Virginia and California have announced plans to shift their print operations in September.

[READ MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect

with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

America's Newspapers

CONTACT US

www.newspapers.org

[Email](#)

