

America's Newspapers

NEWSPAPERS.ORG



July 24, 2020

Weekend Wrap-Up of News

The Next Few Days are Crucial



Local Journalism Sustainability Act

116th Congress

Rep. Ann Kirkpatrick & Rep. Dan Newhouse

[H.R. 7640 — Read the text of the bill](#)

[Key Talking Points](#)

[Reprint editorials and editorial cartoon](#)

Your efforts are needed to get legislation passed to aid the newspaper industry

The Local Journalism Sustainability Act (HR 7640) has been filed in the House of Representatives. This bill directly addresses the critical components of the journalism ecosystem (readers, business owners and journalists) and can provide meaningful support to newspapers across the country.

In this letter, CEO Dean Ridings outlines three things that are needed to move this effort forward.

[READ THE LETTER FROM DEAN RIDINGS](#)

PIVOT 2020 — our virtual conference

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TownNews equips local media organizations with the digital services and guidance to transform their business models and flourish in the digital age. Contact us today!

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America's Newspapers PIVOT 2020 provides a unique opportunity to reach the influencers and decision-makers in the newspaper industry.

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With circulars at a tipping point, how will newspapers support local journalism?

America's Newspapers' Dean Ridings joined Borrell Associates this week for a podcast discussion about how the industry will generate

enough funds to sustain its biggest competitive advantage: well-staff newsrooms.

[READ MORE AND VIEW THE PODCAST](#)

Rescheduled for Next Thursday



Richard Lapp and Camille Olson
of Seyfarth Shaw

July 30 webinar: What the recent Supreme Court decisions could mean to your newspaper

Newspapers were impacted by the decisions the U.S. Supreme Court laid down this term. During this webinar, attorneys from Seyfarth will explain the impact they may have on how you manage your newspaper and its workforce.

Thursday, July 30
2-2:45 p.m. CDT / 3-3:45 p.m. EDT

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Industry Appointments

The New York Times Company names Meredith Kopit Levien as president and chief executive officer

The New York Times Company has announced that its chief operating officer, Meredith Kopit Levien, will succeed Mark Thompson as president and chief executive officer, effective Sept. 8. Kopit Levien, 49, will join The Times Company's board and Thompson will step down as an officer and director of The Times Company.

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THE OGDEN NEWSPAPERS

Ogden Newspapers announces two publisher appointments

Effective next week, the Times Observer of Warren, Pennsylvania, and The Minot Daily News in North Dakota will have new publishers. Both newspapers are published by Ogden Newspapers.

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A lifetime of service

Obituary: Granite Publications celebrates the legacy of Jim Chionsini



Granite Publications has announced the passing of Jim Chionsini, president and founder of Granite Publications.

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A three-webinar series from Second Street



Presented by Julie Foley, director of affiliate success, and Liz Crider Huff, director of affiliate success

How to Use Promotions to Drive Leads for Advertisers

Using promotions to uncover leads for advertisers is just the beginning. We'll show you how to craft the right campaign and registration form to uncover leads. Then learn all you need to know to get those leads to your advertisers and set them up for success.

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How to Retain and Grow Current Customers

Stop going back to the same advertisers with the same renewal! We'll show you how to bring a unique program to your top advertisers that allows you to grow the relationship — not just move dollars around. *Presented by Julie Foely and Liz Crider Huff*

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Creating Must-Have Emails for Your Newspaper

Newspapers know email is vital to their consumer revenue strategy. But creating email newsletters that deliver meaningful results is hard. Learn strategies and tactics to create a newsletter that works — one that proves the value of a paid news product to both new and existing customers.

Presented by Tim D'Avis, director of email success

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Industry News

Study: 82 percent of Tennessee adults read newspapers

Early findings from a research study conducted by the Tennessee Press Service and Coda Ventures shows that more than 8 out of 10 adults in Tennessee are depending on newspapers to provide accurate and trustworthy information in this time of COVID-19.

"Tennessee newspapers, through their print products and digital platforms are performing stronger than we suspected before the survey," said Carol Daniels, executive director of the Tennessee

Press Association.

[VIEW EARLY FINDINGS](#)



Grimes, McGovern
& ASSOCIATES
FORMERLY W.B. GRIMES, SINCE 1959

Mullen adds two titles to his North, South Dakota newspaper group

J. Louis Mullen has purchased the Emmons County Record in Linton, North Dakota, and the Prairie Pioneer in Pollock, South Dakota, from long-time owners Allan and Leah Burke.

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