

America's Newspapers

NEWSPAPERS.ORG



July 17, 2020

Weekend Wrap-Up of News

Save the Date!

AMERICA'S NEWSPAPERS
VIRTUAL CONFERENCE

PIVOT
2020
OCTOBER 6-8

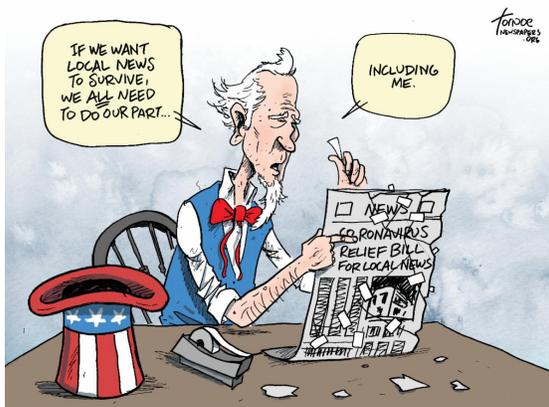
Reach newspaper influencers and decision-makers with a PIVOT sponsorship

America's Newspapers PIVOT 2020 provides a unique opportunity to reach the influencers and decision-makers in the newspaper industry.

Sponsorships are limited, so act quickly.

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Your Action is Needed



[DOWNLOAD EDITORIAL AND EDITORIAL CARTOON](#)

Congress considers legislation that would support local news organizations

America's Newspapers supports passage of the Local Journalism Sustainability Act (H.R. 7640), which was introduced July 16.

It is critically important that newspapers across the country get involved and take action to encourage their Congressional representatives to support this legislation. Members are encouraged to publish our opinion piece and the accompanying editorial cartoon — or write their own editorial — to educate the public about this important issue.

[LEARN MORE](#)

Putting More Political Ad Dollars on Your Books

Here's just one of the tips that Mark Levy shared during this week's webinar; download takeaways to read more

A valuable source for your ad salespeople is



[OpenSecrets.org](https://www.opensecrets.org). This site from the Center for Responsive Politics will tell you how much money has been raised in races, including details of how much individual candidates have raised and spent so far.

[READ MORE](#) and [VIEW THE WEBINAR](#)

Next Thursday's Webinar



Richard Lapp and Camille Olson
of Seyfarth Shaw

July 23 webinar: 2019-2020 Just Completed U.S. Supreme Court Decisions and Commentary

Newspapers were impacted by the decisions the U.S. Supreme Court laid down this term. During this webinar, attorneys from Seyfarth will explain the impact they may have on how you manage your newspaper and its workforce.

Thursday, July 23
2-2:45 p.m. CDT / 3-3:45 p.m. EDT

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Industry News



Multimedia journalist awarded Governor James M. Cox Award for coverage of protests

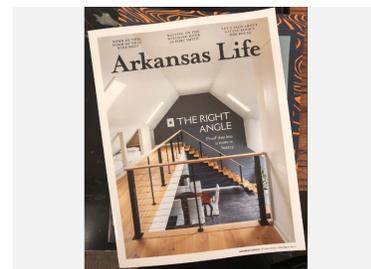
Multimedia journalists can't stay outside the fray if they want to tell stories that are impactful and visually appealing. That was certainly true for The Atlanta (Georgia) Journal-Constitution's Alyssa Pointer, who found herself at the center of the action (and not for the first time) when covering protests over racial injustice and police brutality in Atlanta. For her work, she was presented this week with the highest honor for a Cox Enterprises employee, the Governor James M. Cox Award.

[READ MORE](#) and [VIEW VIDEO](#)

Arkansas Life halts amid slow economy

Arkansas Life, a quarterly lifestyle and culture magazine published by WEHCO Media, owner of the Northwest Arkansas Democrat-Gazette, has halted publication, citing financial fallout from the pandemic.

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Local communities and local news need a new economic narrative: Why not create it together?

If ever there was a time to figure out the role of local media in building more

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