

America's Newspapers

NEWSPAPERS.ORG



July 16, 2021

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Register FREE for two important webinars

WEBINAR

JULY 20 | Noon-1 p.m. EDT, 11 a.m.-Noon CDT

How to Reengage with Your Customers and Grow Revenue

PRESENTED BY:
AL GETLER OF ADVANTAGE NEWSPAPER CONSULTANTS

As the pandemic winds down, are you ready to meet face-to-face with advertisers to close business?

Tuesday, July 20

Growing your revenue is the key to your success and this webinar gives you the focus you need.

Recommended for publishers, advertising management and advertising salespeople. Free eBook included.

*Presented by **Al Getler**, vice president sales and business development, Advantage Newspaper Consultants, and **Shawn Palmer**, publisher of Newspaper of New England's operations in Western Massachusetts.*

Register FREE

WEBINAR

JULY 30 | Noon-1 p.m. EDT, 11 a.m.-Noon CDT

A View from Washington: Recap of the U.S. Supreme Court 2020 Term

PRESENTED BY:
CAMILLE OLSON AND RICHARD LAPP OF SEYFARTH SHAW

Join Seyfarth attorneys to review recent developments from Washington

Friday, July 30

First, commentary on the just-completed U.S. Supreme Court term's rulings impacting workplace decisions.

Second, the Biden Administration's focus on redefining independent contractor status in various recent actions.

Recommended for publishers, general managers and circulation directors.

*Presented by **Camille Olson** and **Richard Lapp**, partners, Seyfarth Shaw*

Register FREE

Automated News Pagination

SCS
Software Consulting Services, LLC
SCS builds trusted newspaper systems

AI-assembled editorial pages complete with ads, photos, captions, headlines and more

See who has registered so far for the October meeting in Colorado Springs ... and add your

name to the list! We hope to see you!

America's Newspapers

20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

**Newspaper
Executives and
Educators: Register
here**

**Solutions Partners:
Register Here**

All registrations are fully-refundable until July 24.

[View list of attendees registered as of today.](#)

This year's meeting is a must-attend for senior newspaper executives who are invested in the future of the industry. We are bringing some of the smartest minds together to tackle the biggest issues facing local newspapers. And, we're excited to finally have an in-person meeting so we can all connect and collaborate on new solutions.

The meeting will be held at the historic **Broadmoor Hotel in Colorado Springs, Colorado**. Discounted room rates are available but extremely limited, so we recommend locking in your reservation and your flights as soon as possible.

The **hotel reservation link for our room block** will be sent to you after your conference registration has been received.

[LEARN MORE](#) and [REGISTER](#)

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Coffee on Monday


Monday Refreshments


Coffee on Tuesday

What we're reading: Remote work / hybrid / return to office



The potential woes of working from home

A virtual workplace makes all kinds of rational sense, both for employees and employers.

But there are irrational reasons why you might want to think twice before you fully embrace going virtual.

Here's how Zoom is helping create the new world of hybrid work

Sending employees home to work remotely when the pandemic first emerged was a seismic shift for nearly every business.

[READ MORE from MediaPost](#)

How to build company culture in remote and hybrid work models

Over the last year, companies around the globe have adopted remote work policies to mitigate the spread of COVID-19. During this time, round-the-clock Zoom meetings, virtual "pings" on popular messenger services and digital whiteboard sessions have replaced traditional in-person collaboration for many remote teams. To learn more about building company culture in remote and hybrid work frameworks, we spoke with Josh Christopherson, CEO and co-founder of iCUE and the CEO of Achieve Today

[READ MORE from TechRepublic](#)

For women, remote work is a blessing and a curse

Women may be more likely to want to work from home than men. They've also had a harder time doing so, reporting higher rates of stress, depression and sheer hours worked — especially if they have kids. This paradox is a result of women trying to do the best thing for their careers while also navigating an unfair role in society and at home. In other words, women need more flexible work arrangements, because women have more to do.

[READ MORE from Recode](#)

The remote workday is now 30 minutes longer: How to work less

We were all expecting to work from home to have more time for personal matters, and here we are, busier than ever. A new report by [Atlassian](#) shows that people worldwide are working for longer, on average, than they did before the pandemic. The average workday has expanded by a full 30 minutes globally. Before, you could attend one event per month; now, you can participate in 10 events because they are free and there is no commuting, but your calendar suffers.

If companies think of sticking to remote work or having a hybrid work model, workers must find a way out: [improve your focus](#) to achieve more with less.

[READ MORE from Forbes](#)

Now imagine being the company responsible for making all that virtual communication possible.

Eric Yuan, founder and CEO of Zoom, and Zoom chief information officer Harry Moseley, joined CNBC's Technology Executive Council Forum on Wednesday to discuss Zoom's role in what's emerging as a hybrid work world.

[READ MORE from CNBC](#)

Analysis: Return to the U.S. office? Ask the CEO

Apple Inc CEO Tim Cook wants his employees back in the office sooner than many of his peers. Citigroup Inc CEO Jane Fraser is bucking a trend on Wall Street by giving her employees more flexibility in returning than her major rivals.

The questions of if, when and how often white-collar employees should again work in the office have been vexing corporate America ever since COVID-19 vaccinations became available. Once safety hurdles were cleared, CEOs began to craft policies based on culture and business needs.

Now even companies in the same sector often take different approaches, underscoring how the personal preferences of their bosses are informing these key decisions.

[READ MORE from Reuters](#)

4 tips to manage childcare when you go back to the office

Talia is an executive at a Boston area multinational company and the mother to two grade-school-aged boys. Over the past decade, she's enjoyed advancing through the ranks, delivering consistently strong results while building high performing teams. But the past year and a half have taken its toll, pushing her to both her professional and personal limits.

[READ MORE from the Harvard Business Review](#)

Industry news

Survivors, family in newspaper attack relieved by verdict

More than three years after the attack on the



Capital Gazette newspaper that left five dead, survivors and family members of victims embraced in relief and applauded the jury for quickly rejecting the gunman's plea of not criminally responsible by reason of insanity.

[READ MORE from The Associated Press](#)



Have you taken part in our sales compensation survey yet? Take a minute and fill out our survey and we will share with you insights that can show you how to stay competitive in today's job market.

The deadline to take part is next Friday, July 23!

<https://forms.gle/hN83BHqV2yvW7NJe7>

Family Owners Conference: Meet with your colleagues in person, prior to annual meeting

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face. We are looking forward to meeting in person Oct. 15-16 in Colorado Springs!

In planning your travel, be sure to arrive in time for a 6 p.m. dinner on Friday evening, Oct. 15. Sessions will run from 8:30 a.m. to 4:30 p.m. on Saturday, Oct. 16. And, you'll want to stay for the [Senior Leadership Conference](#) (our annual meeting) that follows.

The Family Owners Conference is open to family members from family owned newspapers and owner CEOs and/or publishers from independently owned newspapers. Non-family CEOs and senior executives from family owned properties are invited to attend with family members.

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**Family Owners &
Next Generation
Leadership Conference**

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America's Newspapers Calendar

FREE WEBINAR - How to Reengage with Your Customers and Grow Revenue - July 20 - [LEARN MORE](#)

FREE WEBINAR - Effective Advertising for a Small Business Budget - July 22



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FREE WEBINAR - A View from Washington: Recap of the U.S. Supreme Court 2020 Term - July 30 [LEARN MORE](#)

FREE WEBINAR - How to Use Light and Composition to Make Compelling Photos - Aug. 20 [LEARN MORE](#)

Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)

Live and In-Person at The Broadmoor in Colorado Springs
[LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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