

America's Newspapers

NEWSPAPERS.ORG



July 6, 2021

To submit an item for the next newsletter, email cdurham@newspapers.org

Take the 5-minute compensation survey and be the first to see the 2021 results



July 16 is the deadline to participate in 2021 survey



Inventive in vision. Invested in detail.
www.seyfarth.com



Free revenue webinar on July 20



How to Reengage with Your Customers and Grow Your Revenue



Recommended for publishers, advertising management and advertising salespeople.

Free eBook included.

Register Free: How to Reengage with Your Customers and Grow Revenue

Presented by Al Getler, vice president sales and business development, Advantage Newspaper Consultants, plus guest presenters

As the pandemic winds down, are you ready to meet face-to-face with advertisers to close business?

Growing your revenue is the key to your success and this webinar gives you the focus you need. Also included are:

How Setting Appointments Leads to Success

How to be Nimble and Pivot

Tips on Maximizing your Time

Sales Meeting Scripts

[Register FREE](#)

Take advantage of the nation's only obituary network.

Memoriams delivered over \$9 million in incremental revenue to the newspaper industry in 2020. Contact us to learn more!



America's Newspapers welcomes new members

Three new [Solutions Partners](#) have been welcomed into membership:

[Advantage Newspaper Consultants](#) knows that you want to attain your revenue goals. In order to do that, you need your team to close annual contracted business. The problem is lean resources and staff turnover, which makes you feel overwhelmed and defeated. ANC believes that contracted revenue can be obtained and they provide focused revenue solutions. Al Getler, vice president sales and business development, is leading an America's Newspapers webinar on July 20 to help newspapers "[Reengage with Your Customers and Grow Revenue.](#)" You also can connect with COO Susan Jolley at susan@newspaperconsultants.com.

[Tecnavia](#) provides a full range of new, professional and easy-to-use digital publishing solutions that allow newspapers to reach the largest number of readers across all devices and with all kinds of internet connectivity. Tecnavia also provides the necessary support and tools to simplify workloads, reduce costs, improve efficiency and increase revenues. Diane Amato, vice president sales, can be reached at damato@tecnavia.com.

[Whiz Technologies](#) is a preferred mobile and OTT delivery partner for some of the most respected publishing brands in the United States. Whiz has released more than 150 mobile apps and mobile web solutions for its newspaper and broadcast TV customers to various app stores. Nikhil Modi, CEO, can be reached at nikhil@whizti.com.



What we're reading this week



Why newspapers remain the best vehicle for public notices | Opinion

On behalf of the more than 300 members of the Pennsylvania NewsMedia Association and a dozen other stakeholders ranging from AARP Pennsylvania to the Pennsylvania State Grange, I want to respond to misleading statements made in a recent in an Op-Ed on public-notice advertising by the Pennsylvania State Association of Township Supervisors.

A new iteration of legislation concerning public notices that has been around for decades was recently discussed at a Pennsylvania House committee hearing and had virtually no support from legislators. Let me tell you why.

[READ MORE from Brad Simpson, president, Pennsylvania NewsMedia Association](#)

BYU students launch underground

Editorial board: Getting rid of public newspaper notices makes towns less transparent

There are reasons why laws exist to require government to be transparent. For one, government is doing the public's business and should be accountable to voters. It is nourished with public money generated by the taxes that individuals and businesses pay. And it makes decisions, large and small, that affect real people.

There's another reason. Without rules backed up with penalties, some in government would be happy to do the public's work out of the public eye. They may prefer the lack of publicity and absence of questions.

But transparency, as the saying goes, is the best disinfectant. It reduces the likelihood of waste, bloat or even corruption. When the public is looking, government is more likely to do the right thing.

newspaper: Prodigal Press

[READ MORE from the Casper Star Tribune](#)

A group of students at Brigham Young University has left the school's paper, The Daily Universe, and launched their own underground, independent publication not controlled by the private university.

[READ MORE from The Associated Press](#)



Maximize Your Membership

Learn More

Industry people



Pike County News Watchman names new editor

Patrick Keck has been named editor of the Pike County News Watchman in Waverly, Ohio.

In a column to readers, Keck wrote that he entered the field of journalism professionally a few months after his 2020 graduation — with the Portsmouth Daily Times and looks forward to "sitting down with elected officials, business leaders, educators, coaches, you name it" in his new role.

[READ MORE](#)

Howard University to create Center for Journalism and Democracy

Howard University today announced that MacArthur Fellows Nikole Hannah-Jones and Ta-Nehisi Coates will join the Howard University faculty.

Hannah-Jones will be a tenured member of the faculty of the Cathy Hughes School of Communications, filling the newly-created Knight Chair in Race and Journalism.

Coates, a Howard alumnus, journalist and author, will be a faculty member in the flagship College of Arts and Sciences.



[Nikole Hannah-Jones — '1619 Project' Journalist — Rejects UNC's Tenure Offer](#)

[READ MORE](#)

Industry news

New weekly product aims to get readers in Eastern Oregon to 'Go'

Starting this month, EO Media Group is launching Go! Magazine, a weekly arts and entertainment publication designed to do exactly what it says — get readers to "go" out and experience all of what Eastern Oregon has to offer.

[READ MORE](#)

Fergus Falls paper and Wick Communications launch new social media platform for readers

A new social media platform called NABUR will launch tomorrow — exclusively for newspaper readers of

[READ MORE](#)

Annual Meeting in October: We encourage you to register soon and reserve your hotel and airline flights as soon as possible!

America's Newspapers

20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

Newspaper Executives and Educators: Register here

Solutions Partners: Register Here

All registrations are fully-refundable until July 24.

This year's meeting is a must-attend for senior newspaper executives who are invested in the future of the industry. We are bringing some of the smartest minds together to tackle the biggest issues facing local newspapers. And, we're excited to finally have an in-person meeting so we can all connect and collaborate on new solutions.

The meeting will be held at the historic Broadmoor Hotel in Colorado Springs, Colorado. Discounted room rates are available but extremely limited, so we recommend locking in your reservation and your flights as soon as possible.

The **hotel reservation link for our room block** will be sent to you after your conference registration has been received.

[LEARN MORE](#) and [REGISTER](#)

Thank you to our conference sponsors



Family Owners Conference: Meet with your colleagues in person, prior to annual meeting

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face. We are looking

forward to meeting in person Oct. 15-16 in Colorado Springs!

In planning your travel, be sure to arrive in time for a 6 p.m. dinner on Friday evening, Oct. 15. Sessions will run from 8:30 a.m. to 4:30 p.m. on Saturday, Oct. 16. And, you'll want to stay for the [Senior Leadership Conference](#) (our annual meeting) that follows.

The Family Owners Conference is open to family members from family owned newspapers and owner CEOs and/or publishers from independently owned newspapers. Non-family CEOs and senior executives from family owned properties are invited to attend with family members.



**Family Owners &
Next Generation
Leadership Conference**

[LEARN MORE](#) and [REGISTER](#)

Register



Reach Millions of Job Seekers
FREE Resume Posting, Job Matching & Emailed Job Alerts

Poynter.



America's Newspapers

America's Newspapers Calendar



FREE WEBINAR - Email Newsletter Basics - July 15 [LEARN MORE](#)

FREE WEBINAR - How to Reengage with Your Customers and Grow Revenue - July 20 - [LEARN MORE](#)

FREE WEBINAR - Effective Advertising for a Small Business Budget - July 22 [LEARN MORE](#)

FREE WEBINAR - How to Use Light and Composition to Make Compelling Photos - Aug. 20 [LEARN MORE](#)

Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)

Live and In-Person at The Broadmoor in Colorado Springs

[LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

America's Newspapers

CONTACT US

www.newspapers.org

[Email](#)



