

# America's Newspapers

NEWSPAPERS.ORG



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To submit an item for the next newsletter, email [cdurham@newspapers.org](mailto:cdurham@newspapers.org)

## Shop Local. Eat Local. Read Local.



SHOP LOCAL EAT LOCAL  
**READ LOCAL**  
When you support your local newspaper,  
you support your community.

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Newspapers

America's Newspapers is a national association supporting journalism and healthy newspapers in our local communities.  
Find out more at [www.newspapers.org](http://www.newspapers.org)

Download new marketing campaign from America's Newspapers; encourage readers to support your newspaper by subscribing

A new marketing campaign being rolled out by America's Newspapers reminds readers: When you support your local newspaper, you support your community.

Newspapers can download this series of print and social media ads at no cost. The print ads include space for the name or logo of the newspaper publishing them.

[LEARN MORE](#)



### Editorial: Shop local, eat local — and read local

Here's a great example of how one member newspaper — the Valley News in West Lebanon, New Hampshire — turned the [America's Newspapers editorial](#) into a local editorial. We encourage other newspapers to do the same!

From Lebanon announcing the end of its mask mandate to Hartford holding an in-person Juneteenth celebration, the Upper Valley — and much of the rest of the country — is beginning to emerge from its COVID-19 cocoon. The sense of relief is palpable, as is the hope that things will soon return to normal.

From the front page to the local news pages to the sports and business pages, the Valley News has been documenting the region's reopening — in-person graduations, sporting events with fans, new restaurants appearing and the arts scene reemerging, to name just a few examples — and sharing with our readers how we are all beginning to reclaim the parts of life we've missed the past year.

[READ MORE from the Valley News](#)

### H.R. 3940 now has 18 co-sponsors

Thank you to newspaper executives who have called on their Congressional representatives asking for their support of the Local Journalism Sustainability Act (H.R. 3940). The bill now has 18 co-sponsors.

Please check the list of co-sponsors below and encourage additional representatives to sign on.



**Local Journalism Sustainability Act**  
117th Congress  
Rep. Ann Kirkpatrick & Rep. Dan Newhouse  
[www.newspapers.org/ljsa](http://www.newspapers.org/ljsa)

## What we're reading this week



### Judge dismisses gov't antitrust lawsuits against Facebook

A federal judge on Monday dismissed antitrust lawsuits brought against Facebook by the Federal Trade Commission and a coalition of state attorneys general, dealing a significant blow to attempts by regulators to rein in tech giants.

U.S. District Judge James Boasberg ruled Monday that the lawsuits were “legally insufficient” and didn’t provide enough evidence to prove that Facebook was a monopoly. The ruling dismisses the complaint but not the case, meaning the FTC could refile another complaint.

[READ MORE from The Associated Press](#)

### How journalism students are filling gaps in local news

#### *Second in a series on Medill students' innovation*

University of Kansas students are operating a local news website in a “news desert” about 10 miles east of the campus. Students at Franklin College in Indiana are covering state government for a nonprofit website that is battling against civic disengagement.

Both programs are profiled in a new video reporting project by students at Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications. Medill Professor Craig Duff’s class of 14 students worked in pairs to visit seven Midwest news operations and produce videos about innovative news projects.

[READ MORE from Medill](#)

### Opinion: ‘I don’t see what the solution is here’: New York Times editor speaks truth about social media

As the AP tumbles down the social media guidelines rabbit hole, it should consider the words of Elisabeth Bumiller, Washington bureau chief and assistant managing editor at the New York Times: “I don’t see what the solution is here,” [Bumiller told Politico](#), in a story that surveyed the broader issues facing Washington newsrooms run by women. “I think it’s a positive mostly for news organizations that reporters, especially well-known reporters with huge followings, tweet. It’s part of our journalism. But it’s a continuing staff problem.”

[READ MORE from The Washington Post](#)

### The 'Capital Gazette' gunman's trial begins today. Here's what you need to know

Arguments in the trial of the Capital Gazette shooter will begin today — almost three years to the day since Jarrod Ramos opened fire in the newsroom of the Annapolis, Maryland, newspaper.

Here's what to know as the trial gets underway.

[READ MORE from NPR](#)

## Industry people



### Heidi Gebhardt named Tribune general manager

Heidi Gebhardt, veteran Meadville Tribune advertising executive, has been promoted to general manager of the Pennsylvania paper. She will continue her responsibilities as advertising director in her expanded management role.

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## Miami Herald biz editor Wooldridge promoted to senior director

Miami Herald business editor Jane Wooldridge has been promoted to senior director for journalism sustainability.

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## Kevin Graeler to lead Tribune newsroom as managing editor

Kevin Graeler was named managing editor of the Columbia (Missouri) Daily Tribune this past week, removing the interim tag he held since January. Arriving at the Tribune in 2018, Graeler first served as night and weekend editor before becoming sports editor in June 2019.

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## Industry news

### The Post and Courier announces facility moves



The Post and Courier in Charleston, South Carolina, will begin the relocation of its business and operations in mid-July 2021. As development has progressed on Phase Two of Courier Square where the facility is currently located, the transition to a more modern and efficient work arrangement will provide substantial growth opportunity for the company well into the future.

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## WEHCO investment sets up Pine Bluff as 'gig city'

WEHCO Media, which owns the Arkansas Democrat-Gazette and Pine Bluff Commercial, has invested \$2.1 million into upgrading Pine Bluff's internet infrastructure to offer Cablelynx Broadband gigabit service to every resident and business in the service area. The goal of the service is to boost download speeds up to 1 gigabit, or 1,000 megabits, per second by July 2022 and make Pine Bluff a "gig city."

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[Take part in the 2021 survey!](#)

# Annual Meeting in October: We encourage you to register soon and reserve your hotel and airline flights as soon as possible!

America's Newspapers

## 20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

**Newspaper Executives and Educators: Register here**

**Solutions Partners: Register Here**

All registrations are fully-refundable until July 24.

This year's meeting is a must-attend for senior newspaper executives who are invested in the future of the industry. We are bringing some of the smartest minds together to tackle the biggest issues facing local newspapers. And, we're excited to finally have an in-person meeting so we can all connect and collaborate on new solutions.

The meeting will be held at the historic **Broadmoor Hotel in Colorado Springs, Colorado**. Discounted room rates are available but extremely limited, so we recommend locking in your reservation and your flights as soon as possible.

The **hotel reservation link for our room block** will be sent to you after your conference registration has been received.

[LEARN MORE](#) and [REGISTER](#)

## Thank you to our conference sponsors

  
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Monday Reception

  
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Coffee on Monday

  
Monday Refreshments

  
Coffee on Tuesday

## Family Owners Conference: Meet with your colleagues in person, prior to annual meeting

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face. We are looking forward to meeting in person Oct. 15-16 in Colorado Springs!

In planning your travel, be sure to arrive in time for a 6 p.m. dinner on Friday evening, Oct. 15. Sessions will run from 8:30 a.m. to 4:30 p.m. on

Saturday, Oct. 16. And, you'll want to stay for the [Senior Leadership Conference](#) (our annual meeting) that follows.

*The Family Owners Conference is open to family members from family owned newspapers and owner CEOs and/or publishers from independently owned newspapers. Non-family CEOs and senior executives from family owned properties are invited to attend with family members.*

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Leadership Conference

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## America's Newspapers Calendar



**FREE WEBINAR - Email Newsletter Basics - July 15** [LEARN MORE](#)

**FREE WEBINAR - How to Reengage with Your Customers and Grow Revenue - July 20** - [LEARN MORE](#)

**FREE WEBINAR - Effective Advertising for a Small Business Budget - July 22**  
[LEARN MORE](#)

**FREE WEBINAR - How to Use Light and Composition to Make Compelling Photos - Aug. 20** [LEARN MORE](#)

**Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)**

**Live and In-Person at The Broadmoor in Colorado Springs**

[LEARN MORE](#)

**Annual Meeting / Senior Leadership Conference - Oct. 17-19**

**Live and In-Person at The Broadmoor in Colorado Springs**

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

### Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at [www.newspapers.org](http://www.newspapers.org). And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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