

# America's Newspapers

NEWSPAPERS.ORG



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## Reprint our editorial and cartoon: Supporting local means supporting local newspapers



### America's Newspapers supports the Local Journalism Sustainability Act (H.R. 3940)

By Dean Ridings, CEO, America's Newspapers

Newspapers were hit hard during the pandemic, just like other businesses. Advertising revenue, which was already in decline, dropped significantly. While more readers turned to newspapers and their websites for information than ever before, that didn't generate enough additional revenue to bridge the gap. The result is that newspapers need your support now, more than ever.

[REPRINT OUR EDITORIAL / EDITORIAL CARTOON](#)



**Local Journalism Sustainability Act**  
117th Congress  
Rep. Ann Kirkpatrick & Rep. Dan Newhouse  
[www.newspapers.org/ljsa](http://www.newspapers.org/ljsa)

[Learn more about the Local Journalism Sustainability Act, which was introduced Wednesday in the 117th Congress](#)

### Bipartisan legislation reintroduced in House; provides three tax credits to help newspapers sustain financial viability

On Wednesday, Reps. Ann Kirkpatrick, D-Ariz., and Dan Newhouse, R-Wash., introduced the Local Journalism Sustainability Act (H.R. 3940) for the 117th Congress, a bipartisan bill that seeks to help local newspapers sustain financial viability through a series of three tax credits.

America's Newspapers supports the passage of this legislation.

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## What we're reading this week



**UNC journalism donor Walter Hussman responds: 'Our job is to report the news'**

**Juneteenth: A tangible representation of the struggle to achieve the American ideal**

Paige Masten, a 2021 graduate of UNC and the UNC Hussman School of Journalism and Media, wrote a column published Monday in *The Charlotte Observer* about objectivity, Nikole Hannah-Jones and the journalism principles championed by Walter Hussman Jr., a prominent UNC donor. Hussman replied with this letter to Masten, which was published in *The Charlotte Observer* with his permission.

Paige, I read with interest your opinion column. While we don't agree on all of what you have written, it is opinion, and diverse opinions are beneficial to the free competition of ideas and to the public.

[READ MORE from Walter Hussman](#)

Gannett has made Juneteenth an official company holiday, reflecting the company's core values of inclusion, diversity and equity.

In this column, Mizell Stewart III, Gannett's vice president of news performance, talent and partnership and co-lead for the African American Forward Employee Resource Group, talks about the importance of Juneteenth.

As a celebration, Juneteenth is a tangible representation of freedom deferred. It has also grown in reach and significance, becoming a celebration of freedom for enslaved people from around the world.

Most importantly, it is a reminder of how far we have come and the work we must do to achieve the ideals of freedom and absolute equality for all.

[READ MORE from Mizell Stewart](#)

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## Industry people



### Valley News names new editor: Matt Clary

Matt Clary, a longtime member of the newsroom staff, has been named the next editor of the Valley News in West Lebanon, New Hampshire. Publisher Dan McClory announced the news in a memo to employees on Tuesday.

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### USA TODAY names Laura Trujillo as managing editor of life, entertainment

Laura Trujillo, a former editor at the USA TODAY Network's Cincinnati Enquirer and Arizona Republic, has been named managing editor of Life and Entertainment at USA TODAY.

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### Jeffrey Timmermans to lead Reynolds Center for Business Journalism at Cronkite School

Jeffrey Timmermans, an accomplished business journalist and educator, has been named the Reynolds Chair in Business Journalism at Arizona State University's Walter Cronkite School of Journalism and Mass Communication.

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## Industry news

## Dallas Morning News parent company's stock to move to Nasdaq with new corporate name

A. H. Belo Corporation's stock listing will move from the New York Stock Exchange to Nasdaq on June 29, when it begins trading under the new DallasNews Corporation name. The ticker symbol for the parent company of The Dallas Morning News will become DALN.

[READ MORE](#)



Gain insights into emerging and changing compensation trends that can help you plan budgets and goals while remaining competitive in hiring

**Take part in the  
2021 survey!**

[http://bit.ly/  
NewspaperCompStudy21](http://bit.ly/NewspaperCompStudy21)

There have been so many changes to sales teams over the past year due to the pandemic. Many companies have downsized, more companies are utilizing part-time sellers and embracing remote work, and compensation has been all over the place. Now, as we ease out of the pandemic, companies are rebuilding and find themselves struggling to hire in an extremely competitive job market.

How can you best compete to hire the top sellers?

The first step is to share your information in our annual America's Newspaper / Editor and Publisher / Media Staffing Network **Sales Compensation Study**.

The study will be released in conjunction with the [America's Newspapers Senior Leadership Conference](#) in Colorado Springs, Oct 17-19. Respondents will receive an early overview of the study.

[READ MORE](#)

**Annual Meeting in October: We encourage you  
to register soon and reserve your hotel and  
airline flights as soon as possible!**

America's Newspapers

20 **SENIOR LEADERSHIP** 21  
**CONFERENCE**

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

**Newspaper  
Executives and  
Educators: Register  
here**

This year's meeting is a must-attend for senior newspaper executives who are invested in the future of the industry. We are bringing some of the smartest minds together to tackle the biggest issues facing local newspapers. And, we're excited to finally have an in-person meeting so we can all connect and collaborate on new solutions.

**Solutions Partners:  
Register Here**

All registrations are fully-refundable until July 24.

The meeting will be held at the historic Broadmoor Hotel in Colorado Springs, Colorado. Discounted room rates are available but extremely limited, so we recommend locking in your reservation and your flights as soon as possible.

The **hotel reservation link for our room block** will be sent to you after your conference registration has been received.

[LEARN MORE](#) and [REGISTER](#)

## Thank you to our conference sponsors



## Family Owners Conference: Meet with your colleagues in person, prior to annual meeting

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face. We are looking forward to meeting in person Oct. 15-16 in Colorado Springs!

In planning your travel, be sure to arrive in time for a 6 p.m. dinner on Friday evening, Oct. 15. Sessions will run from 8:30 a.m. to 4:30 p.m. on Saturday, Oct. 16. And, you'll want to stay for the [Senior Leadership Conference](#) (our annual meeting) that follows.

*The Family Owners Conference is open to family members from family owned newspapers and owner CEOs and/or publishers from independently owned newspapers. Non-family CEOs and senior executives from family owned properties are invited to attend with family members.*



**Family Owners &  
Next Generation  
Leadership Conference**

[Register](#)

[LEARN MORE](#) and [REGISTER](#)

## Show your advertisers how to stretch their budgets most effectively

**Help your clients make the most out of their business budgets**

In this July 22 webinar, you will learn how to make the most out of the smaller budgets that some of your clients may have. Especially after a pandemic year, consumers need to be connected in ways

WEBINAR

JULY 22 | 2-3 p.m. EDT, 1-2 p.m. CDT

**Effective Advertising  
for a Small Business Budget**

PRESENTED BY:  
BEN BOUSLOG OF ADCELLERANT

that veer from the traditional communication channels.

AdCellerant will be presenting on what tactics generate results for specific industries, and also best practices for small business advertisers.

Register FREE

Members of America's Newspapers can register free (as part of their membership) by entering code NEWSROCKS at registration.



Reach Millions of Job Seekers  
FREE Resume Posting, Job Matching & Emailed Job Alerts  
Poynter. E&P America's Newspapers  
EDITOR & PUBLISHER

## America's Newspapers Calendar



**FREE WEBINAR - Effective Advertising for a Small Business Budget - July 22**  
[LEARN MORE](#)

**Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)**  
**Live and In-Person at The Broadmoor in Colorado Springs**  
[LEARN MORE](#)

**Annual Meeting / Senior Leadership Conference - Oct. 17-19**  
**Live and In-Person at The Broadmoor in Colorado Springs**

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

### Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at [www.newspapers.org](http://www.newspapers.org). And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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