

America's Newspapers

NEWSPAPERS.ORG



June 12, 2020

Weekend Wrap-Up of News

Yes, I want to support America's Newspapers



Support the Donated Ad Program and help America's Newspapers

Members of America's Newspapers are encouraged to participate in the Donated Ad Program that will help fund operating costs of programs designed to strengthen local journalism at newspapers across the country.

If you have not signed up yet, we look forward to receiving your commitment form for this new program implemented by the America's Newspapers Board of Directors.

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Free Webinar next Wednesday

The Silver Sales Bullets of 2020's First Six Months

Sellers and Managers: This webinar will help you and your team fight off the "werewolves and vampires" that seem to be all over 2020 ... but what if they are actually a good thing?

Presented by Mark Levy, president and co-founder, Revenue Development Resources Inc.

Wednesday, June 17
2-3:15 p.m. CDT / 3-4:15 p.m. EDT

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Steps to Consider before Re-Opening

Download takeaways, recording from this week's webinar on 'Successfully Navigating the New Normal'



COVID and culture: How your newspaper acts as people come back to the building is going to have a far-reaching impact on how your employees look at you. HR and top managers have to step up during this period. You set the culture!

This presentation includes a huge list of resources that will be helpful as employees come back to the office or continue to work remotely.

[DOWNLOAD](#)

Industry Appointments

Courier & Press editor to assume new role at USA TODAY

Michael McCarter has been named managing editor, standards, ethics and inclusion at USA TODAY. McCarter previously served as executive editor of USA TODAY Network's Evansville (Indiana) Courier & Press, and also coordinated coverage with editors and reporters in Bloomington, Spencer, Martinsville, Paoli, French Lick and Bedford, Indiana, as well as Henderson and Union County, Kentucky.



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The Missourian announces interim editor/publisher

The Missourian newspaper (Washington, Missouri) is now under the leadership of new Editor/Publisher Tricia Miller, the first female to hold the position in the company's long history.



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Industry News

Glasgow Daily Times converts from print to digital only



In an announcement to readers, Publisher Bill Hanson said: "The conversion from print to digital only for the Daily Times is necessary due to major losses of advertising revenue during the COVID-19 emergency on top of burdensome print delivery costs, newsprint and ink expenses, and the production outlay required to run the presses."

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McClatchy journalists in seven newsrooms will continue working remotely — for now

For the balance of the year, seven news outlets in the McClatchy chain will work entirely by remote, Poynter reported this week. By August, McClatchy journalists will

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Can pay-by-text micropayments become a viable revenue source for newspapers?

COVID-19 accelerated what we've known for some time: Newsrooms cannot rely on advertising. Now more than ever newsrooms need to grow reader revenue — soliciting direct support from their readers.

Can micropayments do for local news what subscriptions have done for the big national papers?

[READ MORE](#) about the research done by a graduate student at the Missouri School of Journalism.

Viewpoints from across the industry

- [America's cops must stop attacking journalists](#) (Courtney C. Radsch, Committee to Protect Journalists)
- [We will defend our First Amendment rights. We ask law enforcement to respect them.](#) (USA TODAY NETWORK ATLANTIC Editorial Board)
- [Connecticut must make clear who should get a coronavirus test](#) (Hearst Connecticut Media Editorial Board)

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Employment Opportunities

Add our jobs board to your recruiting arsenal



Jobs posted with America's Newspapers

- Advertising Director
- General Manager/News
- Sports Reporter
- Managing Editor and Reporters
- Local Editor/Reporter and Reporters
- Newsletter Editor
- Digital News Producer
- GM/Sales Manager



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Free Webinars:

- [The Sliver Sales Bullets of 2020's First Six Months](#) (June 17)
- [Let's Talk Recruitment Marketing](#) (June 18)



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