



June 8, 2021

Industry News

Changes to the Sunday Detroit Free Press add more content, features

Detroit Free Press

The Detroit (Michigan) Free Press has added additional news and features to its Sunday edition, all designed to improve the Sunday reading experience.

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Detroit isn't the only paper adding more to the Sunday edition. The Arizona Republic also announced the addition of new features.

- A weekly feature on philanthropy tied to Season for Sharing, highlighting the work of an Arizona nonprofit helping seniors, supporting childhood education, promoting Black-led businesses, serving the underserved.
- A weekly series called Faces of Arizona, featuring people not widely recognized for their places or pursuits in diverse or underserved communities. These profiles of good people and good deeds will anchor a revamped Sunday Valley & State section that puts the focus on community-building.
- A weekly history page in Sunday Arts & Entertainment, featuring historic photos from The Republic archives and rotating columns about Arizona's backstory, vignettes that reveal or rediscover unique people and places.
- A larger main section to accommodate enterprise and investigative projects.
- An expanded Arts & Entertainment section to more deeply cover food and dining as Phoenix metro's gastro-cultural scene rebounds from the pandemic.
- An additional puzzle page.

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This tip sheet briefs journalists on basic terminology and warns them of some of the pitfalls of covering gun issues.

7 things journalists should know about guns

Guns are one of the most divisive topics in the U.S., so it's crucial for journalists to get the details right — down to the type and style of weapon discussed.

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Rates at Senior Leadership Conference go up after next Tuesday; register today!

Newspaper Executives: Register for Just \$550

America's Newspapers

20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

**Newspaper
Executives and
Educators: Register
here**

**Solutions Partners:
Register Here**

The **Family Owners & Next Generation Leadership Conference** also will be held at The Broadmoor, with a dinner Friday evening, Oct. 15, and conference sessions on Saturday, Oct. 16. Registration for the Family Owners meeting will begin soon.

Don't miss out on the early-bird rates!

This year's meeting is a must-attend for senior newspaper executives who are invested in the future of the industry. We are bringing some of the smartest minds together to tackle the biggest issues facing local newspapers. And, we're excited to finally have an in-person meeting so we can all connect and collaborate on new solutions.

The meeting will be held at the historic Broadmoor Hotel in Colorado Springs, Colorado. Discounted room rates are available but extremely limited, so we recommend locking in your reservation and your flights as soon as possible.

The early-bird rate for newspaper executives is only available until June 15 and hotel rooms at the lowest rate will sell out quickly.

Newspaper Executives: [REGISTER HERE](#)

Solutions Partners: [REGISTER HERE](#)

All registrations are fully-refundable until July 24.

The **hotel reservation link for our room block** will be sent to you after your conference registration has been received.

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Thank you to our conference sponsors

One additional conference sponsorship opportunity remains available. To become the exclusive sponsor of the Sunday Welcome Reception, contact [Patty Slusher](#) or [Cindy Durham](#).

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Industry people



Creston Valley Advance welcomes new publisher to the team

The Creston Valley Advance of British Columbia, Canada, has hired a new publisher/sales manager. In his new role, Norman Eady most looks forward to meeting folks in the community and learning the nuts and bolts of a modern media business.

[READ MORE](#)

Matt Sauer, former daily newspaper editor, joins foundation

The Charles & Margery Barancik Foundation recently announced the addition of Matthew Sauer as its new collaboration and impact officer. Sauer spent 28 years at the Sarasota Herald-Tribune, eventually overseeing 20 newsrooms and 400 journalists in Florida as regional editor for the newspaper's parent company, Gannett.



[READ MORE](#)



Gazette plans changes; new managing editor joins team

The Janesville (Wisconsin) Gazette newsroom is going through significant changes. With the recent retirement of Regional Editor Sid Schwartz and the departure of Managing Editor Ann Fiore, Joel Patenaude has joined the staff as managing editor.

[READ MORE](#)

otto names former Adpay EVP, Deborah Dreyfuss-Tuchman, as new VP of business development

otto (formerly DEVCON Detect Inc.), a B2B security software start-up innovating JavaScript vulnerability testing, monitoring and protection, has tapped Deborah Dreyfuss-Tuchman to lead the launch of its enterprise solution, ottoBox.

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What we're reading this week

Google to pay \$270 million to settle antitrust charges in France

Google agreed to pay roughly \$270 million in fines and change some of its business practices as part of a settlement announced on Monday with French antitrust regulators who had accused the company of abusing its dominance of the online advertising market.

[READ MORE from The New York Times](#)

4 ways to improve your company's inclusion, diversity and equity strategy

Recently, Cox Enterprises named Tiffanie McDonald vice president of inclusion and diversity. Here are McDonald's top four tips for companies looking to improve their ID&E strategies.

[READ MORE from Forbes](#)



Supreme Court narrows scope of federal computer crime law

In a landmark decision (at least for those of us following the application of computer crime laws to newsgathering), the U.S. Supreme Court finally issued its [opinion](#) last Thursday in *Van Buren v. United States*, the first time it has had the opportunity to consider the scope of the federal Computer Fraud and Abuse Act.

The central question in the case is whether using a computer for an "improper purpose," like playing a game on a work laptop, can properly be within the scope of the CFAA's prohibition on "exceed[ing] authorized access" to a computer.

[READ MORE from the Reporters Committee for Freedom of the Press](#)

Publishers and department heads: What are you planning for professional development training?



Take our 2-minute survey!

America's Newspapers and the SNPA Foundation are exploring opportunities to develop professional development programs for up-and-coming managers and executives. We need your thoughts on what types of training models will best fit your needs and budgets in the coming year.

[TAKE THE SURVEY](#)

Show your advertisers how to stretch their budgets most effectively

Help your clients make the most out of their business budgets

In this July 22 webinar, you will learn how to make the most out of the smaller budgets that some of your clients may have. Especially after a pandemic year, consumers need to be connected in ways that veer from the traditional communication channels.

AdCellerant will be presenting on what tactics generate results for specific industries, and also best practices for small business advertisers.

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America's Newspapers Calendar



FREE WEBINAR - Effective Advertising for a Small Business Budget - July 22
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Family Owners & Next Generation Leadership Conference - Oct. 15 (dinner) and Oct. 16 (sessions)

Live and In-Person at The Broadmoor in Colorado Springs

Details and registration coming soon.

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

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