

America's Newspapers

NEWSPAPERS.ORG



June 1, 2021

America's Newspapers and E&P announce industry news partnership



[Sign-up for the free daily email newsletter "News Publishing Today" here](#)

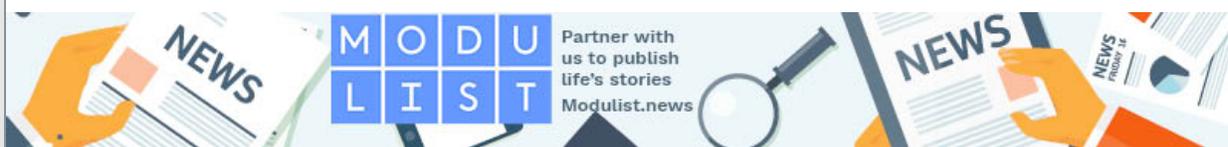
Keeping you in the loop with important industry news

America's Newspapers and Editor & Publisher Magazine have formed an agreement to join forces in order to provide the most comprehensive news coverage available about the global news publishing industry.

In this collective capacity, we will combine resources to access hundreds of sources each day available through a free Noon EDT newsletter — 'News Publishing Today.' Plus, the same email content will be updated 24/7 and published on the E&P website in four content categories.

America's Newspapers will continue to provide its members with exclusive benefits and content and your Tuesday/Friday newsletters, as well as the Solutions Newsletter, will continue to be published.

[READ MORE](#)



Publishers and department heads: What are you planning for professional development training?



Take our 2-minute survey!

America's Newspapers and the SNPA Foundation are exploring opportunities to develop professional development programs for up-and-coming managers and executives. We need your thoughts on what types of training models will best fit your needs and budgets in the coming year.

[TAKE THE SURVEY](#)



Early-bird rates for in-person conference will end in two weeks; register before rates increase

America's Newspapers

20 SENIOR LEADERSHIP CONFERENCE 21

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

Newspaper Executives and Educators: Register here

Solutions Partners: Register Here

The **Family Owners & Next Generation Leadership Conference** also will be held at The Broadmoor, with a dinner Friday evening, Oct. 15, and conference sessions on Saturday, Oct. 16. Registration for the Family Owners meeting will begin soon.

The **hotel reservation link for our room block** will be sent to you after your [conference registration](#) has been received.

Early-bird rates available for very limited time

Registration fees for the in-person America's Newspapers Senior Leadership Conference, set for October 17-19 in Colorado Springs, are at their lowest right now. Register early before costs increase after June 15.

[Newspaper executives and journalism educators: Register here](#)

All [Solutions Partners](#) can register [at this link](#). Companies that have not renewed their Solutions Partner memberships are encouraged to contact [Paulette Sheffield](#) to renew so they can register at member rates.

Discounts are available for newspaper attendees who commit to taking part in six Roundtable Sessions featuring group discussions about industry challenges and opportunities on Monday afternoon during the conference. These sessions are only open to newspaper executives and the table moderators.

Additional conference discounts are available to newspapers that send five or more people from the same location and commit to participating in the six roundtables.

[LEARN MORE](#)

What we're reading this week

Well-intentioned Section 230 reform could entrench the power of Big Tech

In hearing after hearing over the past eight months, the CEOs of large tech platforms have repeatedly defended their products against now-familiar accusations from members of Congress: A shocking Facebook group should have been removed and wasn't, an important tweet was



Opinion: How white journalists can support the voices of minority journalists

unjustly deleted, or a horrific video was viewed by millions on YouTube before it was taken down.

Across both parties, the message is clear: Tech platforms have too much power to regulate speech, and Congress should curb this power by reforming Section 230 of the Communications Decency Act. Dozens of members of Congress have introduced bills that would do just that. According to Slate's Section 230 Legislative [Tracker](#), 12 bills were introduced in the last four months of 2020 alone, and several more have been introduced in 2021, with others inevitably coming soon.

[READ MORE from Slate](#)

"When you walk into that community, they're going to see you the same way they see me: just another white woman. How are you going to get the community to trust you?"

This question came up during a recent interview I had for a position reporting on a community with large Latino and immigrant populations. The question was well intentioned, but I think it highlights a faulty notion that is prevalent in most newsrooms: only minorities should cover minority communities and issues.

[READ MORE from The Daily Universe](#) (an educational lab tied to the curriculum of the news media sequence in the BYU School of Communications)

Industry people



John Celestino appointed North of Boston publisher

John Celestino, an accomplished newspaper executive, has been appointed publisher of the North of Boston Media Group of eight newspapers, effective immediately.

[READ MORE](#)

Industry news



Gannett Foundation calls for applications in crowdfunding and grant program

The pandemic has created financial challenges for many nonprofits and municipal organizations aimed at helping their communities. But groups can get a helping hand this year by applying to the 2021 A Community Thrives program, a \$2.3 million initiative of the Gannett Foundation.

[READ MORE](#)

Two free webinars on Thursday/Friday

WEBINAR

JUNE 3 | 2-3 p.m. EDT, 1-2 p.m. CDT

#NOFILTER
How to Effectively Use
Instagram for Storytelling

PRESENTED BY:
TYSON BIRD, TEXAS HIGHWAY MAGAZINE

Instagram has quickly become a medium to share impactful, visual stories around the world. What began as a friendly photo-sharing app is now the way one in 10 Americans first hear about breaking news (Pew, 2020).

WEBINAR

JUNE 4 | 2-3 p.m. EDT, 1-2 p.m. CDT

Using Automation
to Increase Audience Revenue
and Engagement

PRESENTED BY:
MATT LARSON OF OUR-HOMETOWN

With resources stretched thinner than ever, it's never been more important for newsrooms to focus on automation, where possible.

In this session, Matt Larson of Our-Hometown will describe some of the

In this session, we'll give you some tips and tools to best share stories on the Instagram platform, as well as lots of examples of accounts to follow that are using it well. If you already have an Instagram account, bring your phone and open up the app to follow along with hands-on tutorials.

[Register FREE](#)

turnkey ways publishers are automating marketing and content creation on WordPress. He will discuss the plugins used to create recurring subscriptions, automate newsletter marketing and auto-post article links to social media. He also will present case studies from publishers using computer-generated audio content to automatically turn their newspaper into a podcast.

[Register FREE](#)

Members of America's Newspapers can register free for these webinars (as part of their membership) by entering code NEWSROCKS at registration.



Reach Millions of Job Seekers
FREE Resume Posting, Job Matching & Emailed Job Alerts

Poynter.



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America's Newspapers Calendar



FREE WEBINAR - How to Effectively Use Instagram for Storytelling - June 3
[LEARN MORE](#)

FREE WEBINAR - Using Automation to Increase Audience Revenue and Engagement - June 4 [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19
Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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