



May 25, 2021

Seyfarth Shaw attorneys share information on equal pay, COVID vaccines and more



Can employers require employees to get a COVID vaccine before returning to the office?

The Equal Employment Opportunity Commission is expected to release updated guidance to employers soon with regard to incentive plans that are appropriate with respect to wellness programs as they relate to COVID, as well as information related to harassment, COVID immunizations and employer policies following its [April 28 hearing on the Civil Rights Implications of COVID-19](#).



During last week's America's Newspapers Workforce Management Academy, Camille Olson, a partner with Seyfarth Shaw, promised to keep members of America's Newspapers updated when that new guidance is issued.

Olson said, "COVID has not just affected wage-hour and paid leave issues." She said it has affected every aspect of the workplace, and has had a particular impact on various minority groups and women in the workplace.

During last Thursday's 45-minute webinar about equal pay issues and COVID-19 vaccines (what employers can and cannot do), Olson was joined by two additional partners with Seyfarth: Annette Tyman and Chantelle Egan.

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Don't miss out on early-bird rates for in-person America's Newspapers conference in October

America's Newspapers

20 **SENIOR LEADERSHIP** 21
CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

The **Family Owners & Next Generation Leadership Conference** also will be held at The Broadmoor, with a dinner Friday evening, Oct. 15, and conference sessions on Saturday, Oct. 16. Registration for the Family Owners meeting will begin soon.

The **hotel reservation link for our room block** will be sent to you after your [conference registration](#) has been received.

Early-bird rates available for very limited time

Registration fees for the in-person America's Newspapers Senior Leadership Conference, set for October 17-19 in Colorado Springs, are at their lowest right now. Register early before costs increase after June 15.

[Newspaper executives and journalism educators can register early at this link.](#) Registration for our Solutions Partners will begin soon.

Discounts are available for newspaper attendees who commit to taking part in six roundtable discussions on Monday afternoon with our Solutions Partners. Discounts also are available to newspapers that send five or more people from the same location and commit to participating in the six roundtables.

[LEARN MORE](#)



Pugpig powers local newspapers



What we're reading this week

Attitudes split on racial justice progress

The struggle for racial justice has touched Alan Cashaw's entire life. One year after George Floyd's murder in Minneapolis by a police officer, Cashaw said inertia rooted in "underlying biases" remains an obstacle.

Cashaw was among scores of people interviewed over the past month by CNHI newspapers in 22 Midwest, Southern and Northeast states in an effort to gauge public opinion on racial justice and former Minneapolis police officer Derek Chauvin's murder conviction.

CNHI conducted a companion online attitudes survey. Results of the more than 9,400 responses to the unscientific findings varied widely on whether the Floyd case made people more attuned to racial injustice (66% no) and the need for police reform (68% yes).

[READ MORE from the Enid News & Eagle](#)

The Morning Call, rest of Tribune Publishing's newspapers now owned by hedge fund Alden

The Morning Call, which has been covering the Lehigh Valley for more than 125 years, is now owned by the country's second-largest newspaper owner: a New York hedge fund that has built its media empire — as well as a reputation for deep cost-cutting — in just over a decade.

Alden Global Capital late Monday completed its



Florida's ban on bans will test First Amendment rights of social media companies

Florida governor Ron DeSantis has [signed into law](#) a restriction on social media companies' ability to ban candidates for state offices and news outlets, and in doing so offered a direct challenge to those companies' perceived free speech rights. The law is almost certain to be challenged in court as both unconstitutional and in direct conflict with federal rules.

The law, Florida Senate Bill 7072, provides several new checks on tech and social media companies.

[READ MORE from TechCrunch](#)

News outlets, First Amendment groups bring suit over access to court records

Several news organizations and First Amendment advocacy groups are suing the Vermont judiciary, alleging delays in providing access to public court filings.

Courthouse News Service, the Vermont Press Association, the New England First Amendment Coalition, as well as the parent companies and organizations of VTDigger.org, Seven Days, the

purchase of the roughly two-thirds of Tribune Publishing shares it didn't already own, according to a flurry of filings with the U.S. Securities and Exchange Commission. Now privately held and under Alden's umbrella are some of the country's most storied newspapers, including the Chicago Tribune, The Baltimore Sun and the New York Daily News.

[READ MORE from The Morning Call](#)

Burlington Free Press and WCAX-TV, are among the entities bringing the legal action.

[READ MORE from VTDigger](#)



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AJC encourages readers: Support the work of our journalists

As part of its new brand campaign to unify all of its products, The Atlanta Journal-Constitution recently released a new email marketing campaign featuring Kelly Yamanouchi, one of its business reporters. The email campaign links to the paper's subscription site and encourages readers to "support the work of our journalists."

[READ MORE](#)

The Atlanta Journal-Constitution
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Support the work of our journalists >

Kelly Yamanouchi
Business | Harvard Grad | Airport Expert | ASNE-APME First Amendment Winner



Boston Globe Media and Nielsen to conduct unique cross-platform diversity and inclusion brand study

Nielsen and Boston Globe Media Partners, LLC have announced the launch of a custom and proprietary cross-platform study that will help the New England-based metro organization strengthen its brand position and foster better engagement among local communities.

[READ MORE](#)

FanDuel to become AP's exclusive sports odds provider



The Associated Press and FanDuel Group today announced an agreement that makes FanDuel the exclusive provider of sports odds across AP's global sports report.

Under the terms of the agreement, FanDuel Sportsbook odds will appear in AP's daily sports odds fixtures, game previews and other sports stories where odds are mentioned. AP will retain editorial control of all content.

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Free webinar: Storytelling with Instagram

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How to Effectively Use
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Register FREE

Instagram has quickly become a medium to share impactful, visual stories around the world. What began as a friendly photo-sharing app is now the way one in 10 Americans first hear about breaking news (Pew, 2020).

In this session, we'll give you some tips and tools to best share stories on the Instagram platform, as well as lots of examples of accounts to follow that are using it well. If you already have an Instagram account, bring your phone and open up the app to follow along with hands-on tutorials.

Members of America's Newspapers can register free for this webinar (as part of their membership) by entering code NEWSROCKS at registration.

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America's Newspapers

America's Newspapers Calendar



FREE WEBINAR - How to Effectively Use Instagram for Storytelling - June 3
[LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19
Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

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Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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